

THE CASH BOX

VOLUME XV

MAY 8, 1954

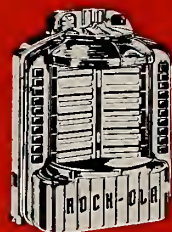
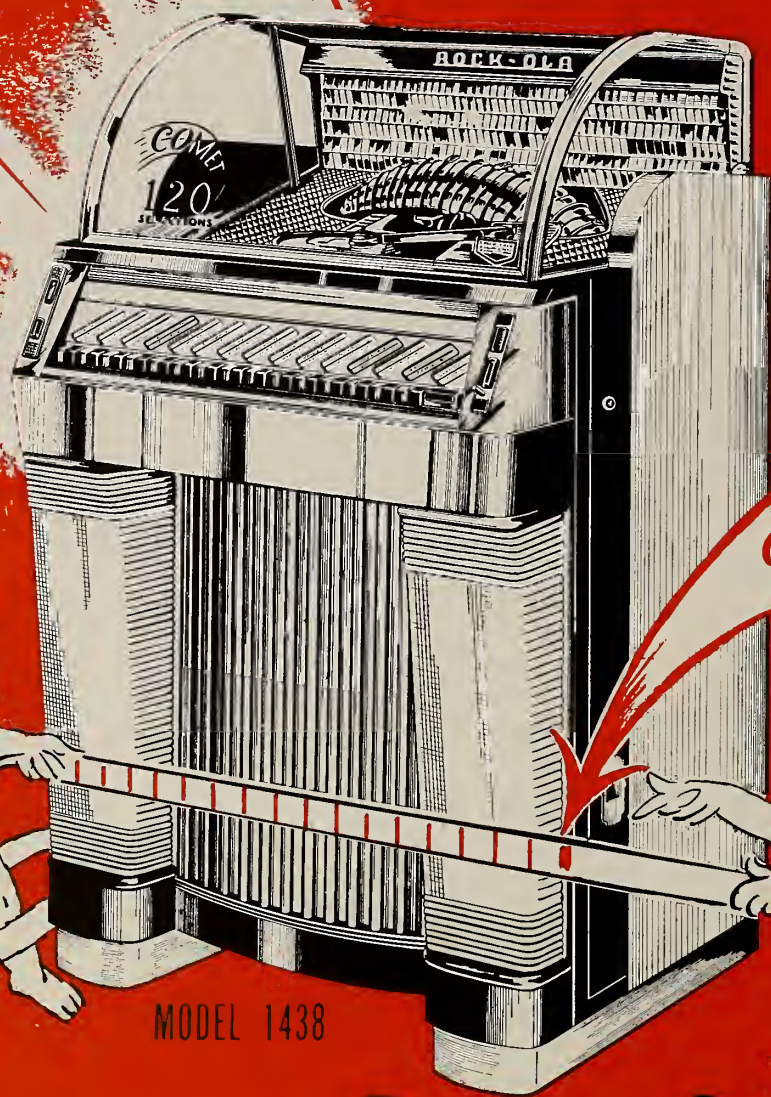
NUMBER 33



With Mother's Day just ahead of us, Kitty Kallen demonstrates her smash hit "Little Things Mean A Lot" in the best way she knows how, by kissing her little son Jonathan. Kitty, whose "Are You Looking For A Sweetheart" started her off in fine style on the Decca label, now has a full fledged top notcher in "Little Things". Happy Mother's Day, Kitty. That's sure a nice "little thing" you're kissing there.

Everybody's **LITTLE** Sweetheart!

...The World's **SMALLEST** multi-selection phonograph
...The Original Phonograph with 120 selections



MODEL 1546 Chrome Cover
Wall Box
with 120
Selections

only **29 $\frac{7}{8}$**
inches wide

ROCK-OLA

Comet
120
Selections

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois



FOUNDED BY BILL GERSH

May 8, 1954

Volume XV

Number 33

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The Cash Box

(Music Editorial)

What About TV?

9,100,000 programming hours
per year should result in new
type acting circuit and develop
America's next big songstars!

What about TV? If all comes true, according to what the FCC intends to grant in the way of new telecasting stations, there will be about 2,500 telecasting outlets—in a few more years.

That means, if figures count for anything, that with 2,500 telecasting stations on the air for an average of ten hours each: 25,000 hours of telecasting each day.

175,000 telecasting hours per week. 9,100,000 telecasting hours per year.

With all the old movies, with all the present programming, with everything that can be thrown into this potpourri, it still means more programming hours even if all the present networks were thrown into one network—than anyone ever yet dreamed of in this sore-eyed world of entertainment.

Can this mean the opening of an entirely new entertainment circuit? A circuit that can be likened to those of the old days? The Pantages, the Keith, the Orpheum?

Will this mean that the big stars of the nation (and the lesser names as well) may be traveling from one town to another, filling TV station programming commitments (live)?

Can this mean the return of a new kind of variety?

Whatever it does mean, and whether the movie industry does or does not, join in to help make these 9,100,000 programming hours possible as well as interesting to the viewers, there are bound to arise the nation's new songstars when these many telecasting units come into being.

Just as when radio grew up and the local as well as the network stars grew up with it, the people wanted to hear them over again. The nation's juke boxes were the one and only medium which would once again produce the sounds the people wanted to hear. Perhaps here, too, will again come into being the new juke box songstars of tomorrow.

What about TV? Well, according to those in TV (and they keep making this same statement year after year), "We're still in our infancy!"

If it is plausible to believe that "figures don't lie" then these people, who are engaged in TV at this time, are really and truly "in their infancy."

They'll get out of it with a sudden and very determined shock. That'll be the day when someone announces: "There are now 2,500 telecasting stations in the U.S.A."

That will mean, on the basis of only ten hours of actual operation each day for each telecasting unit over 9,100,000 programming hours per year.

That, believe it or not, is more programming hours than anyone ever dreamed would ever be necessary for television.

Will stars travel from one city to another to appear on local stations, because with so many, many telecasting stations in operation, network may become almost entirely too expensive for the average advertiser?

Will this then, likewise, mean a new kind of star? An artist who will have to learn to do the greater part of his acting from the waist up, especially in the very discerning closeup shots which TV so drillingly and peculiarly calls its own dramatic emphasis on action?

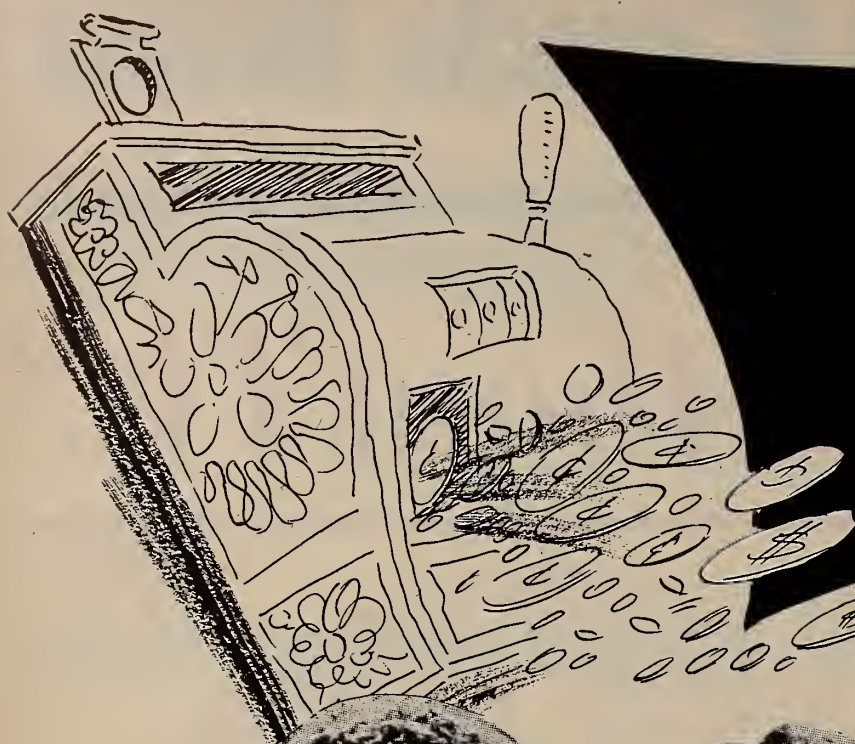
Will this, then, be the new 'Pantages' or the new 'Keith' or the new 'Orpheum' circuit similar to those historical circuits of yesteryear?

And, surely, won't this mean that local talent, sponsored by local people, the youngsters, the newcomers, will be the stars of tomorrow?

The kids who are singing their hearts out in local clubs today who may be the big names of tomorrow as television grows up?

Just a few thoughts spoken aloud.

What do you think?



Jubilee

THE Original
SMASH BY THE -



FOUR Tunes

"I UNDERSTAND"

"SUGAR LUMP"
JUBILEE-5132

DOUBLE YOUR MONEY With These JACKPOT WINNERS....

Available in Canada on QUALITY Label

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

"It's What's in THE CASH BOX That Counts"

HITS THE JACKPOT!

Breaking Nationally The Original POP Version

GLORIA MANN *and The* **CARTER RAYS**

"GOODNIGHT SWEETHEART GOODNIGHT"

b/w

"LOVE-ME-BOY"

JUBILEE No. 5142

GOING TO THE TOP...

**BETTE
McLAURIN**

**"I'M ALONE
BECAUSE
I LOVE YOU"**

JUBILEE No. 5139

**DANNY
WINCHELL**

"JOSHUA"

b/w

"ROW ROW ROLLING ALONG"

JUBILEE No. 5140

**JENNINE
DAHL**

"OH MAMA MIA"

b/w

"WHEN YOU'RE NEAR"

JUBILEE No. 5141

Just Released...The New Smash by
THE ORIOLES
"DROWNING EVERY HOPE I EVER HAD"

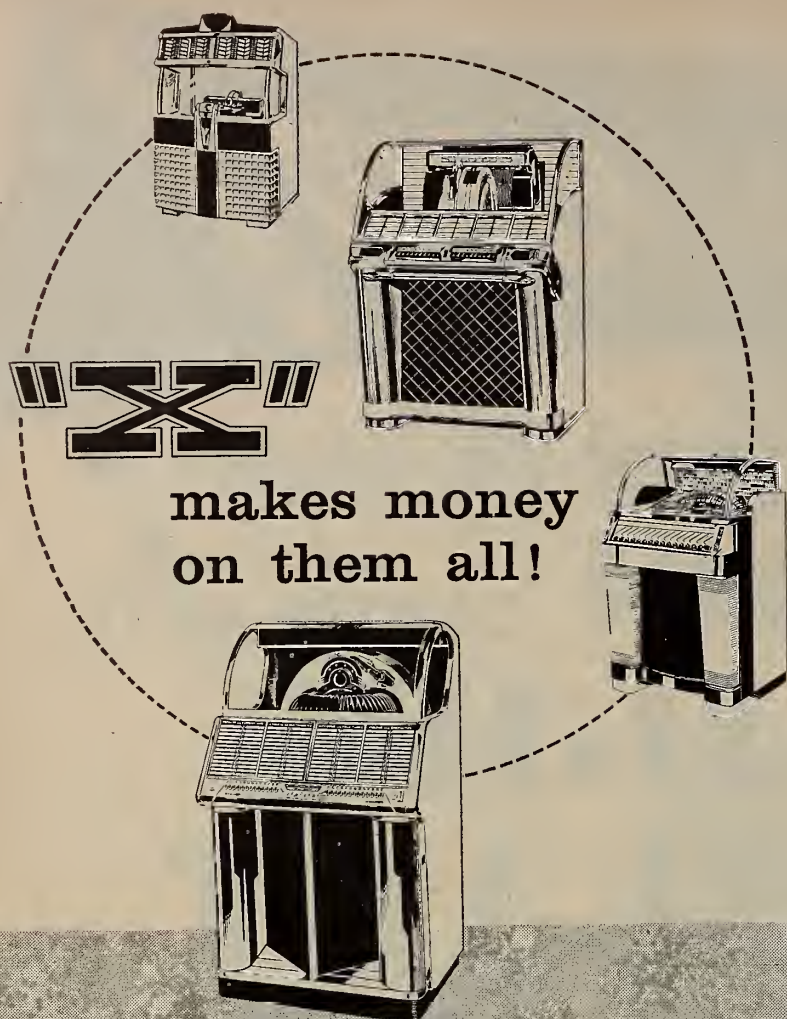
b/w

"MAYBE YOU'LL BE THERE"

JUBILEE No. 5143

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.

Available in Canada on QUALITY Label



"X"
makes money
on them all!

MEADOWLARK

c/w Black Pearls

78 rpm cat. no. X-0016 45 rpm cat. no. 4X-0016

RICHARD MALTBY
Orchestra

THAT SILVER-HAIRED DADDY OF MINE

c/w My Mom

78 rpm cat. no. X-0015 45 rpm cat. no. 4X-0015

AL MORGAN

THESE ARE THE THINGS I LOVE

c/w Echo Bonita

78 rpm cat. no. X-0009 45 rpm cat. no. 4X-0009

THE SMITH BROS.



marks the hits

A Product of Radio Corporation of America



THE CASH BOX



CODE

AB—Abbott	BU—Bullet	DO—Dot	JD—Jay Dee	PC—Peacock	SP—Specialty
AL—Aladdin	CA—Capitol	DU—Duke	JU—Jubilee	PE—Peacock	SW—Swingtime
AM—Ambassador	CD—Cadence	DY—Derby	KI—King	PR—Prestige	TE—Tempo
AP—Apollo	CH—Chess	EP—Epic	LO—London	RA—Rainbow	TF—Tiffany
AT—Atlantic	CK—Checker	ES—Essex	MA—Mars	RE—Regent	TI—Tico
BA—Barbour	CO—Columbia	FE—Federal	MD—Mood	RH—Recorded in	TN—Tennessee
BE—Bell	CR—Coral	FI—Fiesta	ME—Mercury	Hollywood	TR—Trend
BR—Brunswick	CY—Crysallette	4 Star—Four Star	MG—MGM	RM—Rama	UN—United
BT—Bethlehem	DA—Dana	IM—Imperial	MO—Modern	SA—Savoy	VA—Valley
	DE—Decca	IN—Intro	PA—Parrot	SIT—Sittin' In	VI—RCA Victor
					ZO—Zodiac

Pos. Last
Week

- 1 WANTED PERRY COMO**
BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como
- 2 YOUNG AT HEART FRANK SINATRA**
BE-1030 (45-1030)—Charlie De Forrest CA-2703 (F-2703)—Frank Sinatra DE-29054 (9-29054)—Crosby & Lombardo EP-9035 (4-9035)—Tony De Simone VI-20-5735 (47-5735)—Tony Martinez Quint.
- 3 CROSS OVER THE BRIDGE PATTI PAGE**
BE-1031 (45-1031)—Betty Johnson ME-70302 (70302x45)—Patti Page
- 4 I GET SO LONELY FOUR KNIGHTS**
BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights CO-40221 (4-40221)—Ken Griffin DE-29054 (9-29054)—Crosby & Lombardo VI-20-5681 (47-5681)—Johnnie & Jack
- 5 THE MAN WITH THE BANJO AMES BROTHERS**
CR-61174 (9-61174)—Lawrence Welk VI-20-5644 (47-5644)—Ames Bros.
- 6 MAKE LOVE TO ME JO STAFFORD**
BE-1029 (45-1029)—Tommy & Jimmy Dorsey CO-40143 (4-40143)—Jo Stafford DE-29048 (9-29048)—Commanders EP-9035 (4-9035)—Tony De Simone
- 7 A GIRL, A GIRL EDDIE FISHER**
VI-20-5675 (47-5675)—Eddie Fisher
- 8 HERE TONY MARTIN**
BE-1039 (45-1039)—Four Bells VI-20-5665 (47-5665)—Tony Martin
- 9 SECRET LOVE DORIS DAY**
BE-1030 (45-1030)—Helen Forrest CA-2678 (F-2678)—Ray Anthony CO-40108 (4-40108)—Doris Day DE-28876 (9-28876)—Gordon Jenkins DE-29024 (9-29024)—Bing Crosby JU-5137 (45-5137)—The Orioles MG-11604 (K-11604)—Tommy Edwards VI-20-5512 (47-5512)—Gogi Grant VI-20-5735 (47-5735)—Tony Martinez Quint.
- 10 ANSWER ME, MY LOVE NAT "KING" COLE**
BE-1035 (45-1035)—Helen Forrest CA-2687 (F-2687)—Nat "King" Cole

11) ANEMA E CORE. 12) THERE'LL BE NO TEARDROPS TONIGHT. 13) JILTED. 14) STRANGER IN PARADISE. 15) POOR BUTTERFLY. 16) FROM THE VINE CAME THE GRAPE. 17) LITTLE THINGS MEAN A LOT. 18) THE MAN UPSTAIRS. 19) CUDDLE ME. 20) OH, MY PAPA. 21) I REALLY DON'T WANT TO KNOW. 22) AMOR. 23) DARKTOWN STRUTTERS BALL. 24) SUCH A NIGHT. 25) ISLE OF CAPRI. 26) THE HAPPY WANDERER. 27) CHANGING PARTNERS. 28) THE KID'S LAST FIGHT. 29) IT HAPPENS TO BE ME. 30) IF YOU LOVE ME. 31) GEE. 32) MY SIN. 33) I SPEAK TO THE STARS. 34) I UNDERSTAND. 35) ALONE TOO LONG

"It's What's in THE CASH BOX That Counts"



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WANTED Perry Como (RCA Victor)
2. YOUNG AT HEART Frank Sinatra (Capitol)
3. CROSS OVER THE BRIDGE Patti Page (Mercury)
4. MAKE LOVE TO ME Jo Stafford (Columbia)
5. HERE Tony Martin (RCA Victor)
6. I GET SO LONELY Four Knights (Capitol)
7. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
8. SECRET LOVE Doris Day (Columbia)
9. THE MAN WITH THE BANJO Ames Brothers (RCA Victor)
10. A GIRL, A GIRL Eddie Fisher (RCA Victor)
- 11) JILTED. 12) ANSWER ME, MY LOVE. 13) THERE'LL BE NO
TEARDROPS TONIGHT. 14) THE MAN UPSTAIRS. 15) THE HAPPY
WANDERER.

KLAC-Los Angeles turned New York City upside down with one of the greatest parties the Gotham has ever seen. Several thousand members of the radio industry, sponsors, record business and the press attended the party last Monday, April 26, at the Savoy Plaza Hotel. In from the coast were KLAC's "Big Five"—Dick Haynes, Peter Potter, Bob McLaughlin, Jim Ameche and Alex Cooper. Also actively engaged in seeing that everyone had a good time were Red Doff, publicity and promotion for KLAC, and lovely Gloria Haas, Bob McLaughlin's secretary. Tony Paster and his orchestra supplied dance music for the gala event.

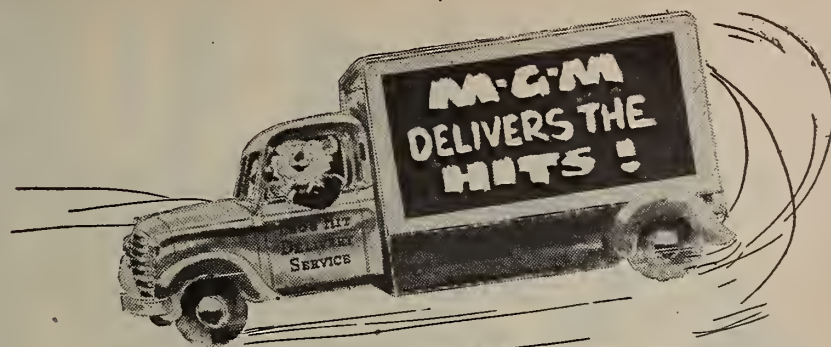


TODD PURSE
(WJW—Cleveland, Ohio)

Pic of the week—Todd Purse (WJW-Cleveland, O.) gaining great popularity with his two shows 2 to 5 P. M. and 6:15 to 7 P. M. Unusual approach to the public is Todd's 4 to 5 P. M. airing which he calls "Purse Homework Haven." Todd's studio virtually resembles a schoolroom study hall at this time as the studio is usually filled with bobby soxers doing their homework to the Purse selection of music. . . Lt. John Parker, operations officer of the Armed Forces Radio, a new daddy. John's wife gave birth last week. . . Johnny King, emcee disk jockey of the afternoon "Luncheon Ala King" over WJAR-Providence, added a Saturday request stint of "This Is Your Tune" from 8:30 to 11 P. M. . . Tommy Edwards (WERE-Cleveland) currently revising his list of fan clubs in his area. Tommy distributes the list to teen age listeners free. It contains names, addresses and full information about fan clubs for record stars, radio and TV personalities and movie stars. . . This might be a record of one kind or another.

The Home Furniture Companies of Norfolk and Portsmouth, Virginia, have extended their daily allnight DJ program, MC'd by Roger Clark (WNOR-Norfolk, Va.) from six to six and one-half hours a day—making a weekly total of forty-five and one-half hours commercial time for one sponsor. . . Ed Meath (WHEC-Rochester, N. Y.) was extremely successful in his first country music promotion which featured Webb Pierce and Hank Snow headlining the Grand Ole Opry troupe. The show played to 4200 customers. Meath is already looking forward to the next one.

Jack Chenoweth (WCUE-Akron, O.) recently worked a great tie-in with the film "Glenn Miller Story." When the movie played Akron, the Palace Theatre ran a trailer after each showing to the effect "that music from the 'Glenn Miller Story' can be heard on Platter Matinee." . . Don Sherman (WLYN-Lynn, Mass.) recently had to think fast when two of WLYN's 4 turntables conked out, leaving one serviceable table in each studio. Don and another WLYN jockey, Jack McDermott, worked out a gimmick, asking the listeners to call in requests in rhyme. Calls flooded the studio as fast as Don and Jack could handle them. The rhymes were perfect intro's for each disk giving the fast thinging duo time to bridge the gap between records.



JONI JAMES
AM I IN LOVE | **MAYBE NEXT TIME**

MGM 11696 78 rpm • K 11696 45 rpm

FRAN WARREN
YOU PROMISED ME

Best Bets
Your favorite record store

and
JUST FRIENDS
MGM 11719 78 rpm
K 11719 45 rpm

BILLY ECKSTINE

SEABREEZE

and
NO ONE BUT YOU

MGM 11712 78 rpm
K 11712 45 rpm

LOST IN LOVELINESS

and
DON'T GET AROUND MUCH ANYMORE

MGM 11694 78 rpm
K 11694 45 rpm

SHEB WOOLEY

BLUE GUITAR

PANAMA PETE

MGM-11717
78 rpm
K-11717 45 rpm

BILLY ECKSTINE
GOODBYE

and
(Just one way to say)
I LOVE YOU

MGM 10472 78 rpm • K 10472 45 rpm

BETTY MADIGAN

JOEY

AND SO I WALKED HOME

MGM-11718 78 rpm
K-11718 45 rpm

The Billboard

EXCELLENT

Best Bets

TO LISTEN TO

SLEEPER OF THE WEEK

TONY MOTTOLA
and His Orchestra

PARAGUAY

and
MELANCHOLY MOON

MGM 11720 78 rpm
K 11720 45 rpm

THE MUSIC OF HAROLD ARLEN



"LET'S FALL IN LOVE"

X 232 45 rpm extended play
E 3101 33 1/3 rpm long playing

DAVID ROSE and his Orchestra

MILTON DELUGG
and His Orchestra

CRYING POLKA
and
POLKA DOTTY

MGM 11710 78 rpm
K 11710 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

MAKE FRIENDS WITH RECORDS

RECORD REVIEWS

Ⓢ Ⓜ DISK & SLEEPER

Ⓢ Ⓜ EXCELLENT

Ⓢ Ⓜ VERY GOOD

Ⓢ Ⓜ GOOD

Ⓢ Ⓜ FAIR

Ⓢ Ⓜ MEDIOCRE

PAUL WESTON ORCH.
(Columbia 40237; 4-40237)

B+ "I WENT OUT OF MY WAY" (2:38) [Broadcast BMI—Bliss] The Norman Luboff Choir gets a stringy backing from Paul Weston and the crew on a dreamdusted version of a beautiful tune. Music for the quiet hour. Top job.

C+ "THE BELLS OF NOTRE DAME" (2:23) [Glenwood BMI—Roberts] Another pretty tune about the famous church is treated with ease and tenderness by the artists. Good listening.

STEWART "RICK" ROSE
(Look 103; 45-103)

B "I COMPLAINED" (2:48) [Personality BMI—Ram, Rand] Corporal Stewart Rose bows on the Look label with a dramatic "I Believe" type of number. An exciting tune very well rendered. Choir effective. Could make the grade.

C+ "I WANT YOU" (2:38) [Personality BMI—Ram, Rand] The artist leans into a tango reading of a romantic item formerly known as "Golden Wedding." Lovely melody given a sincere and feelingful reading.

LEROY HOLMES ORCH.
(MGM 11735; K-11735)

B "LAZY AFTERNOON" (2:59) [Chappell & Co. ASCAP—Moross, LaTouche] From the musical "Golden Apple" comes this bluesy, lazy affair given a terrific orking by LeRoy Holmes and the ork. Rosanne's exciting voice does wonders in the vocal department. Good job.

C+ "SERENADE" (2:51) [Harms ASCAP—Romberg, Donnelly] The ork belts out soft jumper from the soon to be premiered flicker "Student Prince." Terrific dance music.

FOUR BELLS
(Bell Records 1039; 45-1039)

C+ "HERE" (2:21) [Hill & Range BMI—Cochran, Grant] The Four Bells come up with a smooth inviting version of a current hit. Good sound and some fine coverage. Larry Clinton's ork assists.

C+ "DREAM, DREAM, DREAM" (2:50) [Feist ASCAP—Parish, McHugh] The boys dish up some polished harmony on this end as they ease through an appealing ballad that's making noise.

BLUE NOTES & MELINO ORCH.
(Tico 1083; 45-1083)

C+ "CHARLOTTE AMALIE" [—Benjamin, Weiss] A pretty tropical melody is given a soft and pleasing treatment by the Blue Notes as Melino and his men back with a slow mambo tempo. Ok Latin item.

C+ "MAKE A BOX" [—Melino] Melino dishes up another mambo backdrop for the Blue Notes' vocal effort on a cute ditty. Catchy piece good for dancing.

THE CASH BOX DISK OF THE WEEK

"STEAM HEAT" (2:16) [Frank ASCAP—Adler, Ross]

"LONELY DAYS" (2:31) [Lear ASCAP—Moore, Hurd]

PATTI PAGE

(Mercury 70380; 70380 x 45)



PATTI PAGE

● Keep 'em different is Patti Page's formula and she does just that as she bids for her third hit

of '54 with a real classy piece of material. First the thrush clicked with a slow waltz in "Changing Partners." Then came the rhythm spiritual "Cross Over The Bridge" which is pressing the top spot. And now the thrush offers a terrific jumper called "Steam Heat" that'll surely draw loads of loot for all concerned. Patti gets a solid backing on this sockeroo from the coming B'way musical "Pajama Game." And her multiple voicing comes over great. "Lonely Days" is a pretty soft waltz item given the unique warm touch that only Patti can give a song. Looks like another hit.

DICK HYMAN TRIO
(MGM 11743; K-11743)

B "UNFORGETTABLE" (2:58) [Bourne ASCAP—Gordon] The Dick Hyman Trio makes an impressive showing with a good sounding arrangement of a wonderful oldie. Group has a sound all its own. Could make noise.

C+ "OUT OF NOWHERE" (2:48) [Famous ASCAP—Green, Heyman] From the flicker "You Came Along" comes this beautiful oldie offered in a slow rhythm fashion by the threesome. Interesting style.

RICHARD MALTBY ORCH.
(X-0016; 4X-0016)

B "MEADOWLARK" (2:41) [Sherwin ASCAP—Maltby] The lush and inviting strings of the Richard Maltby orchestra glide through a pretty instrumental item. Pretty melody penned by the conductor.

B "BLACK PEARLS" (2:42) [SESAC—Bizet, Maltby] Another interesting instrumental is this Maltby arrangement of an exciting Bizet composition. Lovely melody.

PAUL BRUNO
(BBS 126; 45-126)

B+ "WANDERLUST BLUES" (2:30) [Hampshire House ASCAP—Di Minno, Tucker] With a catchy arrangement including a banjo, Paul Bruno bounces through a cute novelty that could break big. Good item.

C+ "BEFORE YOU SAY GOOD-BYE" (2:52) [ASCAP—Borrelli, Venuto] Joseph Leahy and the ork set up a dreamy backing for the crooner's feelingful rendition of an ok ballad.

THE COMMANDERS
(Decca 29093; 9-29093)

B "IT'S A WONDERFUL WORLD" (2:48) [Miller ASCAP—Savitt, Watson, Adamson] An excellent instrumental jump interpretation of a wonderful oldie is offered by the combined efforts of the Commanders. Very danceable.

C "JIM'NY CRICKETS" (3:01) [Englewood. BMI—Odette] The crew rides through another good piece of lindy material. Boys show their talents as they take off on solos.

GINNY GIBSON
(MGM 11736; K-11736)

B "SERENADE TO SPRING" (2:55) [Geo. Simon ASCAP—Charles, Regney] Aided by the Joe Lipman orchestra, smooth voiced Ginny Gibson tenderly fashions a lovely romantic item fitting for this season. Good job.

B "AYE AYE AYE AYE" (2:56) [Trinity BMI—Lipman, Regney, Regney] The popular Latin-American tune, "Cielito Lindo" gets a solid samba beat and a new set of lyrics fashioned by the thrush. Could click. Novelty.

THE CHORDETTEs
(Cadence 1239; 45-1239)

C+ "TRUE LOVE GOES ON AND ON" (2:45) [Frank ASCAP—Adler, Ross] The Chordettes and their beautiful harmony send up a melodic version of a slow waltz with a folk flavor. Excellent voice blend. Tune is hitting.

C+ "IT'S YOU, IT'S YOU I LOVE" (2:35) [Essex ASCAP—Cope-land] Archie Bleyer assists the quintet with a good backing on a catchy jumper with a light bounce. Interesting interpretation.

BETTY HUTTON
(Capitol 2776; F-2776)

C+ "BANANA BOAT" (2:55) [Ardmore ASCAP—Livingston, Evans] A banana boat is the subject of vibrant Betty Hutton's catchy samba novelty. Real cute bouncer with a chorus and Nelson Riddle's ork assisting.

C+ "MY CUTEY'S DUE AT TWO TO TWO TODAY" (2:15) [Stasny ASCAP—Robin, Von Tilzer, Bibb] The chirp lets loose on a clever cornball item with the band dishing up a rag time backing. Ok ditty.

MARY MAYO
(Benida 5014; 45-5014)

B+ "HEAVENLY FEELING" (2:00) [Billy Jr. BMI—Wayne, Silbert] The infectious Chock Full O' Nuts jingle is given new lyrics and a real commercial delivery by the pert voice of Mary Mayo. Chorus adds warmth to waltz. Could happen.

C+ "COME TO BABY, DO" (2:08) [Leeds ASCAP—James, Miller] The talented songbird rhythms through a jump version of a great oldie. Ork sets up a fitting backdrop.

KAYE BALLARD
(Decca 29114; 9-29114)

B "LAZY AFTERNOON" (3:09) [Chappell ASCAP—Moross, LaTouche] Kaye Ballard, star of "Golden Apple" bows impressively on wax as she renders a bluesy imaginative number from the show. Thrush has a bright future.

C "IN OTHER WORDS" (2:14) [Almanac ASCAP—Howard] Kaye gets another lush backing for her strong voiced delivery of a good love song.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I WAS MEANT FOR YOU" Four Knights Capitol 2782; F-2782
- ★ "GOODNIGHT SWEETHEART, GOODNIGHT" Gloria Mann Jubilee 5142; 45-5142
- ★ "SWEET AUGUSTINE" Johnny Desmond, Alan Dale, Buddy Greco Coral 61176; 9-61176
- ★ "I WENT OUT OF MY WAY" Paul Weston Columbia 40237; 4-40237

JUNE VALLI



magnificent ballads

Love, Tears and Kisses
and I Understand

47/20-5740

on ONE great RCA Victor record

RCA VICTOR
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓑ **EXCELLENT**

ⓐ **VERY GOOD**

ⓐ **GOOD**

ⓐ **FAIR**

ⓐ **MEDIOCRE**

DANNY WINCHELL

(Jubilee 5140; 45-5140)

C+ "RO-RO-ROLLIN' ALONG" (2:47) [Shapiro Bernstein ASCAP—Mencher, Richman, Moll] A pleasing and inviting slow lilter gets a personality treatment from Danny Winchell and the Sid Bass ork. Ok job.

C+ "JOSHUA" (1:58) [P.D.] Sid Bass and the boys supply the crooner with a real beaty backing as he belts out a vigorous version of an old spiritual favorite. Solid arrangement.

DOLORES GRAY

(Decca 29109; 9-29109)

B "LOST IN LOVELINESS" (2:31) [Chappell & Co. ASCAP—Romberg, Robin] A beautiful hit ballad from "The Girl In Pink Tights" musical is given a potent reading by show-disk star Dolores Gray. Beautiful job.

B "IN PARIS AND IN LOVE" (2:49) [Chappell ASCAP—Romberg, Robin] Aided by the Dave Terry ork, the wonderful thrush eases through another beautiful love song from the same show. Lovely subdued tango. Good tune.

BILL HARRINGTON & JONES BOYS

(Anchor 24; 45-24)

C+ "WHEN YOUR OLD WEDDING RING WAS NEW" (2:45) [Mills ASCAP—McCarthy, Solieri, Douglas] Roy Ross and the orchestra set up a soft backdrop for a pretty slow waltz tune by Harrington and the Jones Boys. Soft item.

B "ACE IN THE HOLE" (2:30) [Jerry Vogel—Dempsey, Mitchell] The crew teams up a good rhythm novelty that could catch on. Real clever ditty given a classy reading.

PEREZ PRADO ORCH.

(RCA Victor 20-5738; 47-5738)

C+ "SUCH A NIGHT" (3:22) [Dreyer BMI—Chase] Ray Baxter handles the vocal chores on Perez Prado's mambo arrangement of a current noise maker. Good rocker on the slow side. Instrumentation rates the nod.

B "BALLIN' THE JACK" [E. B. Marks BMI—Smith, Europe] A great oldie gets a sensational mambo arrangement from the Prado men. Real wild trumpet section and a crazy beat.

AL MORGAN

("X"-0015; 4X-0015)

C+ "MY MOM" (2:10) [Bregman, Vocco & Conn ASCAP—Donaldson] Assisted by Bill Walker and the ork, Al Morgan hands in a tender reading of a touching tune very fitting for Mothers' Day. Pretty melody and fine piano work.

B "THAT SILVER HAired DADDY OF MINE" (2:04) [M. M. Cole BMI—Long, Autry] With a banjo in the backdrop, Al renders an inviting song dedicated to "Daddy." Melody is the popular "Red River Valley."

THE CASH BOX SLEEPER OF THE WEEK

"I UNDERSTAND" (2:20)
[Jubilee ASCAP—Best]
"LOVE, TEARS, AND KISSES"
(2:07) [Bergman, Vocco & Conn
ASCAP—Goodhart, Alstone, Poll]
JUNE VALLI
(RCA Victor 20-5740; 47-5740)



JUNE VALLI

● June Valli comes up with a strong contender that could pass "Crying In The Chapel" in short order. It's a beautiful new tune with an exciting and unusual lilt to it and is dubbed "I Understand." Aided by Hugo Winterhalter's superb orking and a chorus, June leans into this ballad with all the sincerity that her thrilling voice carries. We think it's the thrush's best job to date. "Love, Tears And Kisses" is another beautiful ballad set to a slow waltz tempo that makes this coupling a double threat. June is headed to the top again.

"WOW" (2:30)
[Vincent BMI—Gaylord]
"OH, LOVE OF MINE" (2:40)
[Vincent BMI—Gaylord]

RONNIE GAYLORD
(Mercury 70378; 70378 x 45)



RONNIE GAYLORD

● Currently making a strong showing with his jump rendition of a cute novelty called "Cuddle Me," Ronnie Gaylord follows up with a similar jumper that could go way up the ladder. It's a real catchy ditty with a short title "Wow." It's by far his best showing as a soloist. And the chorus dishes up a top grade assist. "Oh, Love Of Mine" is an expressive delivery by the songster of a sincere romantic tune. We go for the top half in a big way. "Wow" oughta have the boxes humming.

"GO IN AND OUT THE WINDOW"
(3:20) [Sunbeam BMI—Oliver]
"CARNIVAL IN VENICE" (2:31)
[Capitol Songs ASCAP—Kaye,
Manning]
MILLS BROTHERS
(Decca 29115; 9-29115)



MILLS BROTHERS

● Steady hit makers year in and year out, the Mills Brothers come through with another potent platter that looks like a biggie. Backed by Sy Oliver and the ork, the Mills men present their version of a favorite kiddie tune, "Go In And Out The Window." It's a clever rhythm number that'll be on the lips of the public once again. The coupling is another rhythm version of a standard dubbed "Carnival in Venice." Both sides have strong appeal, but we lean to the top half.

"CRAZY 'BOUT YOU, BABY"
(2:30)
[Sunbeam BMI—Maugeri, Barrett]
"ANGELA MIA" (2:12)
[Crawford ASCAP—Rapee, Pollack]

THE CREW-CUTS
(Mercury 70341; 70341 x 45)



CREW-CUTS

● A sensational new group known as the Crew-Cuts bows on the Mercury label with a great piece of material that's sure to shoot 'em up to the top in no time flat. The tune is a catchy rhythm novelty tagged "Crazy 'Bout You Baby," and the way the boys treat it, it spells hit from start to finish. The arrangement is one of the best we've heard in quite a while. Coupling is the current clicker "Angela Mia" that demonstrates the quartet's skill on a slow number. Top segment could be a real smash.

GLORIA MANN & CARTER RAYS

(Jubilee 5142; 45-5142)

B+ "GOODNIGHT SWEETHEART GOODNIGHT" (2:40) [Arc BMI—] A beautiful new ballad gets a hit contending delivery from Gloria Mann and the Carter Rays. Terrific job that'll sell well in blues too. Tune is clicking in East.

C+ "LOVE-ME-BOY" (2:20) [Flair BMI] The artists rhythm through a cute jumper on this end. This side is definitely better fitting for the rhythm and blues market.

JOHNNY DESMOND, ALAN DALE, BUDDY GRECO

(Coral 61176; 9-61176)

B+ "SWEET AUGUSTINE" (2:04) [Vim ASCAP—Reid, Altman] Desmond, Dale and Greco team up on a gang-sing version of an old German favorite. It's another "Heart Of My Heart" type number that could click big.

B "EAST SIDE, WEST SIDE" (2:42) [Champion BMI—arr. Jacobs] The boys belt out the ever popular waltz favorite in the same manner as top side. Real informal and the type of material that'll go well in the boxes.

FOUR KNIGHTS

(Capitol 2782; F-2782)

B+ "I WAS MEANT FOR YOU" (2:40) [Duchess BMI—Hurwitz, Stallman] Billy May offers a top notch backing for a superb rhythm number by the Four Knights. Real catchy ditty that could hit big. Boys are currently hot with "I Get So Lonely."

B "THEY TELL ME" (2:51) [Chase BMI—Nathan, Flick] The quartet comes through with an easy treatment of a real pretty ballad. Nice harmony with another solid May backing.

DON, DICK & JIMMY

(Crown 112; 45-112)

B+ "THE LAST TIME" [Modern BMI—Cook] Currently clicking with their hit version of "Angela Mia," Don, Dick & Jimmy render a pretty ballad in their interesting harmony style. Excellent tune that could click too.

C+ "THE PIANO PLAYERS" [Manners ASCAP—Manners] The trio fashions a cute and inviting cornball novelty in a barber shop style as the bar room piano sets up the backing. Catchy side. Good arrangement.

JENNY BARRETT

(Coral 61165; 9-61165)

B "THE TOUCH OF YOUR LIPS" (2:42) [Joy ASCAP—Noble] Jenny Barrett bows on the Coral label after her success with "He Loves Me." She offers a hushed and dreamy vocal on a star-dusted romantic piece.

C+ "HURRY, HURRY HOME" (2:10) [Simon House BMI—Sullivan, Barrett] Tony Iavello's ork supplies another lush backing for the thrush's delivery of new lyrics set to a familiar old melody. Pretty job.

The Crows

WITH THEIR GREAT SMASH FOLLOW-UP OF "GEE"

singing

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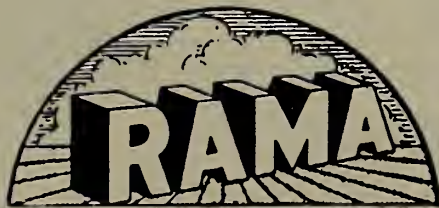
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Stocking Plan, LP Price Boost Set For Victor

NEW YORK—Five RCA Victor Records executives have taken to the field this week (April 26) to advise the company's distributors of a summer stocking plan and of a price rise on long-playing classical disks. Beginning in June, the list on RCA Victor's 12" classical LPs goes from \$5.72 to \$5.95, with the new price on 10" classical LPs moving to \$4.95 from \$4.67.

The stocking program is "back by popular demand," according to W. W. Bullock, the company's acting general sales and merchandise manager, who pointed out that last year dealers and distributors enjoyed "Christmas-all-Summer sales" on RCA Victor merchandise.

This year's program covers catalog merchandise and all new album releases through March of 1954, Bullock said. Highlights listed for the plan include:

1. An expanded "101" catalog—the 101 best-selling EPs in addition to the 101 best-selling LPs.
2. Return privileges.
3. A guaranteed price on all merchandise.
4. A dating plan of payment on all orders.
5. All shipments of orders to be completed by June 30.

RCA Victor home office executives who with fieldmen are conducting the meetings include Bullock; Jack Burgess, field sales manager; George Marek, director of artists & repertoire; Bill Alexander, advertising manager; and Irwin Tarr, syndicate store sales manager.

Capitol's 1st Quarter Sales 20% Over Last Year

HOLLYWOOD, CAL.—Sales of Capitol Records, Inc., which hit a new high of nearly \$17 million in 1953, appear to be heading for another peak this year. First quarter business reportedly ran around 20 per cent better than that experienced in the comparable 1953 period. This gain has been converted into a substantially greater rise in net income.

Capitol is doing well in the "hit record" field with three in the top ten: "I Get So Lonely" by the Four Knights; Nat "King" Cole's "Answer Me My Love," and Frank Sinatra's "Young At Heart." Sinatra signed with Capitol last year and now has a hit record as well as an outstanding hit album. Jackie Gleason's albums continue to be outstanding sellers.

The bulk of the increase in sales is accounted for by the growing popularity of albums, which the company is aggressively merchandising and producing in larger numbers.

Epic Signs Mary Small

NEW YORK—Marvin Holzman, A&R head of Epic Records, has announced the signing of Mary Small. The thrush's first session was cut last week and her initial release will be out shortly.

Mary has just completed a sensational engagement at the Copacabana in New York and opens May 7 in Dallas.

Heading for the Top!

"A LITTLE LIE"

King Records 1342

written by Gladys Shelley

Sung by

BILLY WARD and His Dominoes

Billboard April 10
"Should pull Juke Coin"

Cash Box April 10
"Strong contender for a Pop Hit"

JACK GOLD MUSIC CO.

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NEW YORK CITY

THE CASH BOX



Gaiety Music Shop New York, N. Y.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Little Things Mean A Lot (Kitty Kallen)
5. Stranger In Paradise (Bennett)
6. Answer Me, My Love (Cole)
7. Make Love To Me (Stafford)
8. Till We Two Are One (Shaw)
9. A Girl, A Girl (Eddie Fisher)
10. Am I In Love (Joni James)

Comer's Record Nook San Antonio, Tex.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Answer Me, My Love (Cole)
6. A Girl, A Girl (Eddie Fisher)
7. Here (Tony Martin)
8. Secret Love (Doris Day)
9. Young At Heart (F. Sinatra)
10. The Man With The Banjo (Ames Bros.)

Radio Doctors Milwaukee, Wisc.

1. The Happy Wanderer (Weir)
2. The Man Upstairs (Kay Starr)
3. All Night Long (R. Bryant)
4. Little Things Mean A Lot (Kitty Kallen)
5. Padre (Lola Dee)
6. Wanted (Perry Como)
7. Young At Heart (F. Sinatra)
8. Crystal Ball (Johnston Bros.)
9. I Get So Lonely (4 Knights)
10. The Man With The Banjo (Ames Brothers)

Moses Melody Shop Little Rock, Ark.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Jilted (Teresa Brewer)
4. Cross Over The Bridge (Page)
5. Answer Me, My Love (Cole)
6. Make Love To Me (Stafford)
7. A Girl, A Girl (Eddie Fisher)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. I Really Don't Want To Know (Paul & Ford)
10. The Man Upstairs (Kay Starr)

The Music Box Cambridge, Mass.

1. The Happy Wanderer (Drake)
2. Cross Over The Bridge (Page)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Man Upstairs (Kay Starr)
5. Rose Marie (Slim Whitman)
6. Am I In Love (Joni James)
7. Poor Butterfly (Hilltoppers)
8. The Place Where I Worship (Four Lads)
9. Isle Of Capri (Gaylords)
10. My Sin (Georgia Gibbs)

Spruce Record Shop Scranton, Penna.

1. Young At Heart (F. Sinatra)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Man With The Banjo (Ames Bros.)
4. Wanted (Perry Como)
5. Make Love To Me (Stafford)
6. Answer Me, My Love (Cole)
7. Here (Tony Martin)
8. I Love You (Jimmy Wakely)
9. Cross Over The Bridge (Page)
10. I Get So Lonely (4 Knights)

Gilchrist Record Shop Cleveland, Ohio

1. Isle Of Capri (Jackie Lee)
2. Things I Love (Sam Butra)
3. If You Love Me (Kay Starr)
4. Young At Heart (F. Sinatra)
5. Little Things Mean A Lot (Kitty Kallen)
6. Wanted (Perry Como)
7. Poor Butterfly (Hilltoppers)
8. I Understand (Four Tunes)
9. The Place Where I Worship (Four Lads)
10. A Girl, A Girl (Eddie Fisher)

Hudson Ross Chicago, Ill.

1. Here (Tony Martin)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. If You Love Me (Kay Starr)
6. A Girl, A Girl (Eddie Fisher)
7. Make Love To Me (Stafford)
8. The Man With The Banjo (Ames Bros.)
9. Cuddle Me (Ronnie Gaylord)
10. Little Things Mean A Lot (Kitty Kallen)

Cox Record Shop Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Little Things Mean A Lot (Kitty Kallen)
4. Jilted (Teresa Brewer)
5. I Get So Lonely (4 Knights)
6. Secret Love (Doris Day)
7. True Love Goes On And On (Ives & Jenkins)
8. Make Love To Me (Stafford)
9. I Should Care (Jeff Chandler)
10. Young At Heart (F. Sinatra)

Andre's Record Shop Lansing, Mich.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Jilted (Teresa Brewer)
5. Young At Heart (F. Sinatra)
6. I Get So Lonely (4 Knights)
7. The Kid's Last Fight (F. Laine)
8. The Man Upstairs (Kay Starr)
9. Here (Tony Martin)
10. The Man With The Banjo (Ames Bros.)

Lyric News and Record Shop Indianapolis, Ind.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. You'll Never Walk Alone (Roy Hamilton)
5. Cross Over The Bridge (Page)
6. Make Love To Me (Stafford)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. Answer Me, My Love (Nat "King" Cole)
10. The Man Upstairs (Kay Starr)

F & R Lazarus Co. Columbus, Ohio

1. Make Love To Me (Stafford)
2. If You Love Me (Kay Starr)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. I Really Don't Want To Know (Paul & Ford)
6. Cross Over The Bridge (Page)
7. Here (Tony Martin)
8. Jilted (Teresa Brewer)
9. Little Things Mean A Lot (Kitty Kallen)
10. Cuddle Me (Ronnie Gaylord)

Columbia Music Co. San Francisco, Calif.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Cole)
6. Cross Over The Bridge (Page)
7. A Girl, A Girl (Eddie Fisher)
8. Here (Tony Martin)
9. From The Vine Came The Grape (Hilltoppers)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Katz Drug Company Kansas City, Mo.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. The Man With The Banjo (Ames Bros.)
6. I Get So Lonely (4 Knights)
7. If You Love Me (Kay Starr)
8. Answer Me, My Love (Nat "King" Cole)
9. Jilted (Teresa Brewer)
10. Secret Love (Doris Day)

California Music Co. Los Angeles, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Here (Tony Martin)
6. Jilted (Teresa Brewer)
7. Young At Heart (F. Sinatra)
8. I Never Should Have Let You (Lancers)
9. Hey, Brother, Pour The Wine (Dean Martin)
10. Love I You (Gaylords)

Music Center Honolulu, T. H.

1. From The Vine Came The Grape (Gaylords)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. The Man With The Banjo (Ames Bros.)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Cole)
7. Angela Mia (Don, Dick and Jimmy)
8. Anema E Core (Eddie Fisher)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Oh, My Papa (Eddie Fisher)

Stix, Baer and Fuller St. Louis, Mo.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. I Should Care (Jeff Chandler)
4. Young At Heart (F. Sinatra)
5. Am I In Love (Joni James)
6. Poor Butterfly (Hilltoppers)
7. Cross Over The Bridge (Page)
8. Jilted (Teresa Brewer)
9. Make Love To Me (Stafford)
10. Cuddle Me (Ronnie Gaylord)

The Music Box Spokane, Wash.

1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. A Girl, A Girl (Eddie Fisher)
5. Do Lord (J. Russell, Haines, D. Russell, Davis)
6. Young At Heart (F. Sinatra)
7. Secret Love (Doris Day)
8. Stranger In Paradise (4 Aces)
9. Wanted (Perry Como)
10. The Man Upstairs (Kay Starr)

Ginsberg Music Co. Raswell, N. M.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Answer Me, My Love (Cole)
4. I Get So Lonely (4 Knights)
5. Gee (The Crows)
6. Young At Heart (F. Sinatra)
7. Cross Over The Bridge (Page)
8. Till We Two Are One (George Shaw)
9. The Man With The Banjo (Ames Bros.)
10. A Girl, A Girl (Eddie Fisher)

Loveman's, Inc. Birmingham, Ala.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. Wanted (Perry Como)
5. If You Love Me (Kay Starr)
6. Cuddle Me (Ronnie Gaylord)
7. Answer Me, My Love (Nat "King" Cole)
8. Secret Love (Doris Day)
9. Jilted (Teresa Brewer)
10. Young At Heart (F. Sinatra)

Music House Buffalo, N. Y.

1. Love I You (Gaylords)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Little Things Mean A Lot (Kitty Kallen)
5. Jilted (Teresa Brewer)
6. Cross Over The Bridge (Page)
7. I Get So Lonely (4 Knights)
8. Make Love To Me (Stafford)
9. Happy Wanderer (H. Rene)
10. Oh, That'll Be Joyful (Four Lads)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The KLAC party this week was one of the biggest we've ever seen. Almost everyone in town who was in any way connected with the record business showed up. . . . Elliot Horne has joined the Frances Kaye publicity agency. . . . Cy Coleman now holding forth at the Park Sheraton. . . . Karen Chandler has been making personal appearances at the N. Y. Paramount in conjunction with her recent recordings of "Positively No Dancing" and "Hit The Target Baby" which are featured by her in Universal's musical featurette now showing at the theater. . . . Eartha Kitt makes her nightclub debut in Philadelphia at the Latin Casino May 6. . . . The rumor around town is that Doris Day will leave Columbia when her contract expires at the end of the year. . . . The Ames Brothers, currently at the Sahara in Las Vegas, have been booked for a two week run at the Mapes Hotel in Reno May 20. . . . The writers of "Seven Lonely Days" have written an answer to "Oh Mein Papa" called "Oh My Mother In Law" which is being recorded by Red Buttons. . . . Art Mooney, whose latest MGM disk is "Barefoot Days," will play the U. S. Naval Air Station in Jacksonville, Florida May 12 thru 15. . . .



KAREN CHANDLER

Allied Records has signed Betty Garrett to a long term recording contract. Initial release is "Go" backed with "Soft Shoe." . . . Phil Brito and his orchestra tee off a new band policy at the Casa Seville in Long Island May 6. . . . United Music has added Abe Bloom as professional manager. Firm's current plug tune is "I Could Have Told You So" recorded by Frank Sinatra on Capitol. . . . Neil Galligan of Laurel Music has something more to celebrate besides the fact that the firm has 3 of the top ten hits in the country. He became the father of a baby girl, Mary Ann, last week.

CHICAGO:

Petite Janet Brace opened at our town's new Cafe Society 4/19. Clever promotion idea behind Janet's brand new Decca waxing of "Popcorn For You." Report is that disk will have the backing of the entire popcorn industry. Popcorn Institute of America is said to have sent approximately 3,000 bags of popcorn to deejays thruout the country, featuring Janet's pic plus the name of the tune, etc. Janet's manager, Dick LaPalm, crossing his fingers extra hard this time. Hoping 'Popcorn' will be the big one. . . . Linn Burton celebrated one year of broadcasting "Operation Midnite" this past week. Since this show began, Linn's Steak House became and has remained, the meeting place for all the guys and gals in the music biz. Linn's many friends wishing him 101 more happy anniversaries. . . . Doris Vancel paid us a visit. Telling us about the latest release on her "Spin" label, "All Of My Life," b/w "Without Your Love," featuring Mike Varello, who has sung at most of Rush Street's eateries, with the Al D'lacy Ork. . . . Eileen Mack tells us that Marty Hogan is skedded to be first guest deejay for the Aragon Ballroom's initial teenage dance. With Tommy Leonetti taking vocal honors that same afternoon. On Saturday, preceding this dance, a 'coke' party is to be given for the editors of Chicago's high school newspapers, backstage at the Chicago Thitter. Kitty Kallen will guest the teenagers. . . . Kitty Kallen opened Friday at the Chicago just as her waxing, "Little Things Mean A Lot," broke open here. Kitty shares the spotlight with Victor's Lou Monte. Lou breaks it up with his "Darktown Strutters' Ball." . . . Bob Cole strolls up to the office with Philip Gaberman of Manhattan Music, Detroit. Seems Phil mighty pleased with the Drummond version of two of Manhattan's tunes, "I Walk In The Rain" b/w "Before You Fall In Love," as sung by 19-year-old Detroit thrush, Sandy Evans. . . . A beaming Peggy Taylor returned but briefly this past week, after her tremendously successful stay in London. Peg is leaving for Hollywood, where Paramount will screen test her.



LOU MONTE

LOS ANGELES:

Les Paul and Mary Ford opened at the Ambassador's Coconut Grove after a successful stint in Las Vegas. This talented husband and wife team put on a show that few will forget. After closing at the Grove they will return to their home in New Jersey. . . . "You Gotta Shake Your Maraccas" is an original tune by Ray Gilbert which will be introduced by fashion designer Albert Allardale's protege, singer Jan Valerie, when she debuts her act at the Tops in San Diego, May 14th. . . . Looks like the popular quartet, The Four Lads, have another big hit in their fast-moving version of the song, "Long John." Juke box operators call it another "Istanbul." . . . Byron Palmer bowed in for a week's engagement at the Mocambo where he made his debut 1½ years ago. His tremendous personality and great singing voice combine the qualities that could send him to the top. Palmer's repertoire include the life story, in song, of composer Irving Berlin. . . . Scores of stars turned out to help Palm Springs celebrate their 18th annual "Desert Circus Week." On hand to help make this event the most successful one ever staged were Freddie Martin and orchestra, Ginny Simms, Gordon Mac Rae, Desi Arnez, Gale



FREDDIE MARTIN

Clark, San Chez, Lily Pons, Phil Harris and Alice Faye. Festivities included a show at the famed El Mirado Hotel, a parade through downtown streets, and as a grand finale, a dance at the American Legion Stadium to the music of Freddie Martin and his orchestra. Residents and tourists dressed up in western attire to witness the four day event. . . . Tex Beneke and orchestra now hold down the bandstand at the Hollywood Palladium. . . . On down the Sunset Strip, Kay Thompson and The Strep Bros. appear nitely at Ciro's. . . . For a unique new sound, watch for the Kem waxing of "Bullfrog" b/w "Can't Sleep For Dreaming" with Dena and Donato. This new husband and wife team have developed a new multiple recording technique using violins exclusively. . . . Capitol's young singing star, Vicki Young, made her debut recently at the Club Starlite on Manchester Blvd.

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MUSIC OF FATS WALLER—Vol. 2

Piccadilly — Whitechapel (from 'London Suite') — I've Got a Feelin' I'm Fallin' — Blue, Turning Gray Over You
BEP. 6170

MUSIC OF FATS WALLER—Vol. 3

Honeysuckle Rose — Ain't Misbehavin' — Alligator Crawl — Jitterbug Waltz
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OTHER TED HEATH LONG PLAY HITS

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STRIKE UP THE BAND

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• KISS A FOOL GOODBYE

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3 NEW WHIPPOORWILL HITS

• BACK IN CALIFORNIA

335

• BABY THAT SUITS ME

336

• IF I WAS A THOUSAND YEARS OLD

338

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Marlene Dietrich (Show Biz' Youngest Grandma) is to open at the swanky Cafe de Paris June 21st and is busy finding the right accompanist for her stint. Bill McGuffie was the man she wanted but it seems Bill is already committed for those dates so two very well known personalities suggested none other than that brilliant pianist arranger and conductor Peter Knight. Peter incidentally has just cut two sides for English Decca, with his singers, and I only hope London Records will issue them as soon as possible. I feel the D. J.'s will prick their ears up when they hear this sound. . . . Wow! It's really great.

Billy Eckstine has conquered the lay press. Yes sir, the gentlemen critics who usually hope the record companies will give them enough information in advance of their write-up, actually admitting "Mr. B" can sing, is certainly a great event and a tribute to Billy.

Woody Herman with Mrs. H. and daughter Ingrid, toured London in the Ted Heath coach and were full of praise for the Heath band which he and the whole Herman outfit went to hear at the Hackney Empire Theatre. . . . Coming over to do a continental tour starting in June will be Spike Jones and his City Slickers. This news was announced by MCA's London office. Also due here on September 5th for a concert tour arranged by agents Lou and Leslie Grade is the "Velvet Fog" Mel Torme. . . . I hear Kay Thompson will play the Cafe de Paris again in a few weeks. . . . Has anyone really listened to the Tommy Dorsey LP "Tenderly"? This is one of the finest LPs for my money and believe me it's hard to find fault with it. In fact there's nothing but quality and wonderful listening on it. . . . Another first timer for London nitery will be the "Heiress" (Eileen Todd) mentioned in this column several weeks back. Miss Todd makes her debut at the Colony in June and will feature a special routine written by Phil Moore. . . . Speaking of the Colony brings back the story told by this nitery's bandleader Felix King. He was asked to play "Overflow" by a customer. It was only after the lady started to sing it for him that he recognized the familiar opening bars of "Ebb Tide."

David Whitfield being offered Paladium (second top billing) show with Rob Hope in the Autumn. Nice going David. . . . Lena Horne will cut several disks while touring in England this Summer.

Yours truly back on the air on May 5th with another DJ show, this time however, to feature continental artists. Picked up some wonderful disks during my recent trip abroad and I feel sure some of the records will click.

This week's best selling Pop singles: (Courtesy "New Musical Express")

- 1) "I See The Moon" STARGAZERS
- 2) "Secret Love" DORIS DAY
- 3) "Such A Night" JOHNNIE RAY
- 4) "The Happy Wanderer" ORENKIRCHEN CHILDREN'S CHOIR
- 5) "Changin' Partners" KAY STARR
- 6) "Be'l Bottom Blues" ALMA COGAN
- 7) "Oh, Mein Papa" EDDIE CALVERT
- 8) "The Kid's Last Fight" FRANKIE LAINE
- 9) "Rimbo" RUBY WRIGHT
- 10) "Don't Laugh At Me" NORMAN WISDOM

THE CASH BOX



Album Reviews

CLASSICAL

BRAHMS: Symphony No. 4 in E Minor — Leonard Bernstein conducting The Stadium Concerts Symphony Orchestra of New York—Decca 9717 (12" LP) List: \$5.85

Johannes Brahms was at the peak of his fame as a composer when he created his Fourth Symphony. This great piece of music has been recorded by almost every major concert orchestra in the country. However, Brahms enthusiasts are always seeking new interpretations of his symphonies. Here Leonard Bernstein, one of the most prominent figures on the American musical scene conducts the Stadium Concerts Symphony Orchestra. He has conducted some of the major symphony orchestras in the world and he is not yet 36 years old. Bernstein is also a distinguished American composer and pianist. He penned the musical score for "Wonderful Town." This album is an excellent reproduction of the world's most beautiful music, recorded in New York's Carnegie Hall. Should attract the attention of many classical followers.

CONTEMPORARY AMERICAN MUSIC—Vladimir Golschmann conducting The Concert Arts Orchestra—Capitol P8245 (12" LP) List: \$5.70

BARBER: ADAGIO FOR STRINGS; **DIAMOND:** ROUNDS; **COPLAND:** QUIET CITY; **CRESTON:** TWO CHORIC DANCES.

Four great composers of contemporary American music have some of their most popular and most requested works offered by the Concert Arts Orchestra conducted by Vladimir Golschmann. Each talent has contributed much to musical Americana. One of the featured pieces, and one which should act as a potent sales rep, is Copland's "Quiet City" which was originally written for Irwin Shaw's play of the same title. Album should have a ready market among the many classical music lovers who appreciate the contemporary composers. Recording has an excellent sound.

"EMPEROR" QUARTET IN C, Op. 76, No. 3—Haydn. "QUARTET IN G. K. 387"—Mozart—Amadeus String Quartet LHMV-1039 (1-12" LP) List: \$5.95

The beautiful "Emperor" Quartet by Haydn expertly performed makes a strong chamber issue that will appeal to the longhair market. The second movement, familiar to most people as the Austrian National Anthem, should be a good salesman. The "Quartet in G. K. 387" is the first Mozart quartet dedicated to Haydn, by whom he was so greatly influenced. An excellent pairing that permits the listener to compare the two great composers who wrote during the same period.

TCHAIKOVSKY: "Love Themes by Tchaikovsky"—Jesse Crawford, Organ—Decca DL 8059 (12" LP) List: \$4.85

THEME FROM "ROMEO AND JULIET"; THEME FROM THE SIXTH SYMPHONY; REVERIE OP. 40, NO. 12; NONE BUT THE LONELY HEART; THEME FROM THE FIFTH SYMPHONY; CHANSON TRISTE; ANDANTE CANTABILE FROM STRING QUARTET; SONG WITHOUT WORDS; THEME FROM FIRST PIANO CONCERTO; BARCAROLLE (JUNE) FROM "THE SEASONS"; ROMANCE F MINOR, OP. 5; NOCTURNE IN C SHARP MINOR, OP. 19, NO. 4.

Another album in Decca's "Music for Your Mood" series features Jesse Crawford, "the poet of the organ", as he treats a dozen of the most beautiful Tchaikovsky themes to his tender touch. Although each of these brilliant melodies are classics, many of them have been converted to popular songs. The Crawford treatment, and the warm sound of the organ give the lovely themes an ultra-romantic and relaxing air. Folks who love organ music will surely want this package. "Romeo and Juliet" is a perfect showcase.

PRINCE DI CANDRIANO—"Romantic Sketches for Orchestra"—Conducted by Georges Tzipine—Capitol H501 (10" LP) List: \$3.00

ALONG THE RIVER NEVA; THE LEGEND OF MARIEL.

Prince Camillo di Candriano, member of a distinguished Roman family, a war hero and a parliamentary representative shows his skills as a composer as Georges Tzipine conducts the concert orchestra through two of the Prince's compositions. "Along The River Neva" is a romantic orchestral item describing the River Neva as it flows past St. Petersburg. "The Legend Of Mariel" is another pleasing item with a classical feeling. This depicts the author's thoughts of Cuba's beautiful Bay of Mariel. Lovely listening that should appeal to a limited audience.

ARTHUR HONEGGER—Symphony No. 2

JEAN RIVIER—Symphony No. 2 in C

Izler Solomon conducting the MGM String Orchestra—MGM E 3104 (12" LP) List: \$4.85

Sidney Baker is the trumpet soloist on Honegger's Symphony No. 2 composed for string orchestra and trumpet. This striking work in its dramatic and deep entirety reflects the tragedy of fallen France of which Honegger was part. The coupling is a symphony by Jean Rivier who is not as well known outside of his native France as is Honegger. However this recording serves as a good introduction to the work of this talented string composer. This, to our knowledge, is his first recorded work. Very limited appeal.

THE CASH BOX



Album Reviews

POPULAR

JACK HYLTON—"Memories Of Jack Hylton"—RCA Victor LPT-1013 (10" LP)—List: \$4.00

JUST A GIGOLO; THE KING'S HORSES; YOURS IS MY HEART ALONE; THE ALPINE MILKMAN; GOODNIGHT SWEETHEART; BOLERO; BODY AND SOUL; MY SUNSHINE IS YOU; WITH A SONG IN MY HEART.

In the 1930's the Jack Hylton Orchestra was probably England's leading dance band catering to London society. Despite the fact that his was a British orchestra, Hylton's reputation was also widespread in America due to his recordings such as these. His music was elaborate with a great deal of attention given to detailed and high styled arrangements. On this platter, the Hylton crew fashions nine favorites which his audiences have thrilled to time and time again. The scope of the music ranges from "Body And Soul" to "Bolero". Interesting listening which, although not designed for the teen-ager, should do well with folks who remember Hylton. Limited appeal.

JAN AUGUST—"Piano Favorites"—Mercury EP-1-3169 (1-7" EP)—List: \$1.47

TEA FOR TWO; MY MELANCHOLY BABY; A PRETTY GIRL IS LIKE A MELODY; MAKE BELIEVE.

Probably best remembered for his recording of "Misirlou", which has sold a horde of copies, Jan August displays his artistry on four of America's all-time favorites. This selection of lovely oldies takes on new meaning through the individual interpretation of the keyboard wizard. "Tea For Two" should prove an influential salesman.

BARBARA CARROLL TRIO—RCA Victor LJM 1001 (1-12" LP) List: \$4.62

I WANT A LITTLE GIRL; SERENADE FOR A WEALTHY WIDOW; FOLKS WHO LIVE ON THE HILL; WHAT'S THE USE OF WOND'RING; MOUNTAIN GREENERY; LET'S FALL IN LOVE; FROM THIS MOMENT ON; GOODBYE; GOOD BAIT; CABIN IN THE SKY; GIVE ME THE SIMPLE LIFE; LULLABY OF BROADWAY.

The nimble fingerings of Barbara Carroll paint spright pictures with under-

tones of excitement, dreamy after hours pieces, and tender mood items. An especially appealing platter both for listening and relaxing. While the bulk of purchases will be by jazz followers, this should also appeal to the pop market.

ORGAN INTERLUDE—Richard Ellsasser, Organ—MGM E 198 (10" LP) List: \$3.00

AVE MARIA (BACH-GOUNOD); THE LORD'S PRAYER; LARGO (HANDEL); IN A MONASTERY GARDEN; BARCAROLLE (FROM "TALES OF HOFFMAN"—OFFENBACH); ELEGIE (MASSENET); FLOW GENTLY, SWEET AFTON; THE BELLS OF ST. MARY'S.

A wonderful selection of beautiful classics and popular favorites are chosen for Richard Ellsasser's "Organ Interlude". All of the melodies are well known to lovers of music and are styled with the utmost of feeling by the talented organist. And the wonderful sound of the Hammond Electronic Concert model organ adds to the attractive results. Gounod's classic "Ave Maria" ought to serve as an excellent demonstrator.

LATIN-AMERICAN

RUMBA FIESTA—Los Rumberos de Cuba and their Orchestra—Tico 125 (12" LP) List: \$3.85

FRENESI; THE LADY IN RED; PERFIDA; JUNGLE DRUMS; TRES PALABRES; COPACABANA; QUIEREME MUCHO; LONG AGO AND FAR AWAY; YOU BELONG TO MY HEART; BESAME MUCHO.

Here is a great party record. Los Rumberos de Cuba lead their orchestra through very danceable rhumba rhythm interpretations of a number of Latin-American favorites. The beat is not loud so as to interfere with conversation, but is subdued and inviting enough to lure people on to the floor. The entire album casts a mood of romance. Excellent, simple arrangements that makes top grade listening too.

JAZZ

THE JUG BANDS "Backgrounds of Jazz Vol. 1" "X" Records LX-3009 (1-10" LP) List: \$3.85

DIXIELAND JUG BLOWERS—BANJORENO; SOUTHERN SHOUT; NATIONAL BLUES; BOODLE AM SHAKE; MEMPHIS BAND—STINGY WOMAN; NEWPORT NEWS; SUN BRIMMERS; OVERSEAS STOMP.

Of extreme collector value in that the music represents an era of pre-recorded jazz. Although the actual recordings were made in 1920 and 1928 when jazz recordings already showed an advanced sound, the music played and instruments used on this release portray an earlier period. Use of the jug, and kazoo, indicate an era when instruments were often homemade and had not reached the stage of later development. A rare collectors item. Etchings have that quality that perhaps marks the music as at the stage where blues and syncopated jazz had about reached the point where jazz moves out on its own.

T-BONE WALKER "Classics In Jazz"—Capitol Records H370 (1-10" LP) List: \$3.00

FIRST LOVE BLUES; BORN TO BE NO GOOD; I KNOW YOUR WIG IS GONE; HYPIN' WOMEN BLUES; SHE'S MY OLD TIME USED TO BE; T-B SHUFFLE; CALL IT STORMY MONDAY BUT TUESDAY IS JUST AS BAD; YOU'RE MY BEST POKER HAND.

Newest of the Capitol Classics In Jazz series highlights the blues singing of T-Bone Walker. Title might be misleading to the jazz collector as T-Bone's efforts are blues. Of course, in a historical sense in all of T-Bones singing there is that jazz feeling which is present in all rhythmic negro music and from which jazz progressed through its various stages.

SPECIAL MATERIAL

"ONE GOD" Eddie Albert—Kapp Records KL 1000 (1-12" LP) List: \$5.95

No matter what your denomination and in which church you pray in, there is but "One God". That is the message this record tells. A release that could do much good. Beautifully and sincerely done. The players are expert. The University Interfaith Chorale provides the inspiring musical background. All efforts such as this should be given all kinds of cooperation, but unfortunately the ones who should listen to its message are probably the ones who will never hear it. The package obviously has been well thought out with an eye to lasting through long and hard wear. Sale will be limited. A good gift item. Huge audience saw this release acted out in full length on the Ed Sullivan TV Easter show. This exposure could bring in sales action.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY... Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY... Glenn Miller (RCA Victor LPT 3057)
3. ROSE MARIE... Original Cast (MGM E 229)
4. SONGS FOR YOUNG LOVERS... Frank Sinatra (Capitol H 488)
5. MUSIC FOR LOVERS ONLY... Jackie Gleason (Capitol H 352)
6. TAWNY... Jackie Gleason (Capitol H 471)
7. KISMET... Original Cast (Columbia ML 4850)
8. CALAMITY JANE... Doris Day, Howard Keel (Columbia CL 6273)
9. MUSIC TO MAKE YOU MISTY... Jackie Gleason (Capitol H 455)
10. PARDON MY BLOOPER... Kermit Schafer (Jubilee LP 2)

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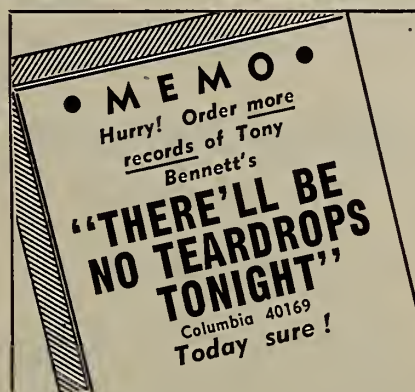
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New Way of Promoting Disks



BOSTON—Chris Drake (left), Capitol Records' Boston Branch Manager, evolved a new idea in promoting Capitol's Hi-Fi records by blowing up the masonite demo record and putting it on the back wheel of a Nash Rambler owned by Bill Mini (right) of Boston.

This has created quite a bit of comment in Boston and may start a new fad in promoting sales of a record.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 1 without any changes on the part of THE CASH BOX.

Howard Miller
WMAQ-WIND—Chicago, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Here (Tony Martin)
4. Young At Heart (F. Sinatra)
5. Cuddle Me (Ronnie Gaylord)
6. Padre (Lola Dee)
7. I Get So Lonely (4 Knights)
8. Make Love To Me (Stafford)
9. A Girl, A Girl (Eddie Fisher)
10. The Happy Wanderer (Henri Rene)

Bill Previtti
KDEF—Albuquerque, New Mexico

1. Wanted (Perry Como)
2. The Man Upstairs (Kay Starr)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. All Night Long (R. Bryant)
6. Johnny Guitar (Peggy Lee)
7. Make Love To Me (Stafford)
8. Here (Tony Martin)
9. Cross Over The Bridge (Page)
10. Am I In Love (Joni James)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Wanted (Perry Como)
2. The Happy Wanderer (Weir)
3. The Man Upstairs (Kay Starr)
4. Make Love To Me (Stafford)
5. Padre (Lola Dee)
6. If You Love Me (Kay Starr)
7. A Girl, A Girl (Eddie Fisher)
8. Young At Heart (F. Sinatra)
9. Little Things Mean A Lot (Kitty Kallen)
10. Crystal Ball (Johnston Bros.)

Peter F. Cole
WEAT—Lake Worth, Fla.

1. I Get So Lonely (4 Knights)
2. Make Love To Me (Stafford)
3. Wanted (Perry Como)
4. Good-Bye (Bob Manning)
5. Cross Over The Bridge (Page)
6. Young At Heart (F. Sinatra)
7. The Man With The Banjo (Ames Bros.)
8. Answer Me, My Love (Cole)
9. Hey Brother, Pour The Wine (Dean Martin)
10. Tear Down The Mountains (Guy Mitchell)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.

1. Jilted (Teresa Brewer)
2. Guaranteed (Billy Murray)
3. Isle Of Capri (Jackie Lee)
4. Gee (The Crows)
5. Sugar Lump (Four Tunes)
6. A Fool In The Ways Of Love (Georgie Shaw)
7. Madelena (Frank Murphy)
8. I Understand (Sandy Stewart)
9. Little Things Mean A Lot (Kitty Kallen)
10. Wanted (Perry Como)

Bill Stell
WSVS—Crewe, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. Make Love To Me (Stafford)
3. Jilted (Teresa Brewer)
4. True Love Goes On And On (Burl Ives)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Crazy 'Bout You, Baby (Crew-Cuts)
7. Amor (Four Aces)
8. This Is You (C. Applewhite)
9. Seabreeze (Billy Eckstine)
10. Cross Over The Bridge (Page)

Ray Perkins
KFEL—Denver, Colo.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. The Man With The Banjo (Ames Bros.)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Cross Over The Bridge (Page)
7. A Girl, A Girl (Eddie Fisher)
8. Secret Love (Doris Day)
9. It Happens To Be Me (Cole)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Bill Burns
WQAM—Miami, Fla.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Answer Me, My Love (Cole)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. Here (Tony Martin)
7. A Fool In The Ways Of Love (Georgie Shaw)
8. I'm Alone Because I Love You (Betty McLaurin)
9. I Get So Lonely (4 Knights)
10. Young At Heart (F. Sinatra)

Don Bell
KRNT—Des Moines, Iowa

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Answer Me, My Love (Cole)
6. Jilted (Teresa Brewer)
7. The Man With The Banjo (Ames Bros.)
8. Secret Love (Doris Day)
9. A Girl, A Girl (Eddie Fisher)
10. The Man Upstairs (Kay Starr)

Andy Bell
KSKY—Dallas, Texas

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. The Man With The Banjo (Ames Bros.)
6. Secret Love (Doris Day)
7. Poor Butterfly (Hilltoppers)
8. Am I In Love (Joni James)
9. Till We Two Are One (Shaw)
10. Jilted (Teresa Brewer)

Donn Tibbetts
WKBR—Manchester, N. H.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Jilted (Teresa Brewer)
4. A Fool In The Ways Of Love (Georgie Shaw)
5. Somewhere (There Is Someone) (Lou Monte)
6. The Happy Wanderer (Rene)
7. If You Love Me (Vera Lynn)
8. The Man Upstairs (Kay Starr)
9. Young At Heart (F. Sinatra)
10. I Went Out Of My Way (Bob Stewart)

Dave Rosehill
WGSM—Huntington, N. Y.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. A Girl, A Girl (Eddie Fisher)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Here (Tony Martin)
7. It Happens To Be Me (Cole)
8. The Happy Wanderer (Weir)
9. Little Things Mean A Lot (Kitty Kallen)
10. I Should Care (Jeff Chandler)

Sandy Singer
KCRI—Cedar Rapids, Iowa

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Amor (Four Aces)
4. Cross Over The Bridge (Page)
5. Teach Me Tonight (J. Brace)
6. Stranger In Paradise (4 Aces)
7. The Man With The Banjo (Ames Bros.)
8. A Girl, A Girl (Eddie Fisher)
9. Brother John (Nelson Riddle)
10. Oh, My Papa (Eddie Fisher)

Ingham Palmer
CKCL—Nova Scotia, Canada

1. I Get So Lonely (4 Knights)
2. Wanted (Perry Como)
3. Answer Me, My Love (Nat "King" Cole)
4. The Kid's Last Fight (F. Laine)
5. Amor (Four Aces)
6. Cross Over The Bridge (Page)
7. Young At Heart (F. Sinatra)
8. Make Love To Me (Stafford)
9. Sign Post (Eileen Barton)
10. The Man With The Banjo (Ames Bros.)

Jimmy Lowe
WRR—Dallas, Texas

1. Wanted (Perry Como)
2. This Is You (C. Applewhite)
3. Amor (Four Aces)
4. Jilted (Teresa Brewer)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Nat "King" Cole)
7. So Long (Four Aces)
8. Little Things Mean A Lot (Kitty Kallen)
9. Poor Butterfly (Hilltoppers)
10. Secret Love (Doris Day)

Sherm Feller
WVDA—Boston, Mass.

1. Little Things Mean A Lot (Kitty Kallen)
2. Positively No Dancing (Alan Dean)
3. Latin Lady (H. Winterhalter)
4. Oh, That'll Be Joyful (Wayne)
5. Wanted (Perry Como)
6. Amor (Four Aces)
7. The Man With The Banjo (Ames Bros.)
8. Echo Bonita (Smith Bros.)
9. Poor Butterfly (Hilltoppers)
10. Joey (Betty Madigan)

Bob Crager
WWCO—Waterbury, Conn.

1. Wanted (Perry Como)
2. Jilted (Teresa Brewer)
3. Here (Tony Martin)
4. Cross Over The Bridge (Page)
5. The Happy Wanderer (Frank Weir)
6. My Sin (Georgia Gibbs)
7. If You Love Me (Kay Starr)
8. Young At Heart (F. Sinatra)
9. I Get So Lonely (4 Knights)
10. Such A Night (Bunny Paul)

Chuck Thompson
WALA—Mobile, Alabama

1. Wanted (Perry Como)
2. My Sin (Georgia Gibbs)
3. Somewhere (There Is Someone) (Lou Monte)
4. Poor Butterfly (Hilltoppers)
5. The Man Upstairs (Kay Starr)
6. Young At Heart (F. Sinatra)
7. Cross Over The Bridge (Page)
8. Make Love To Me (Stafford)
9. A Girl, A Girl (Eddie Fisher)
10. Here (Tony Martin)

Ray Schreiner
WRNL—Richmond, Va.

1. Jilted (Teresa Brewer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Make Love To Me (Stafford)
4. Here (Tony Martin)
5. The Man Upstairs (Kay Starr)
6. I Get So Lonely (4 Knights)
7. Lovin' Spree (Eartha Kitt)
8. Young At Heart (F. Sinatra)
9. I Should Care (Jeff Chandler)
10. Wanted (Perry Como)

Robin Seymour
WKMH—Dearborn, Michigan

1. Poor Butterfly (Hilltoppers)
2. The Happy Wanderer (Weir)
3. Little Things Mean A Lot (Kitty Kallen)
4. Such A Night (Bunny Paul)
5. I Could Have Told You (Frank Sinatra)
6. The Man Upstairs (Kay Starr)
7. Wanted (Perry Como)
8. Qu'est Que C'est (B. Darnell)
9. Isle Of Capri (Gaylords)
10. Crazy 'Bout You, Baby (Crew-Cuts)

Bud Davies
CKLW—Detroit, Michigan

1. Wanted (Perry Como)
2. April And You (Jo Stafford)
3. Little Things Mean A Lot (Kitty Kallen)
4. Here (Tony Martin)
5. The Man Upstairs (Kay Starr)
6. The Happy Wanderer (Weir)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. Jilted (Teresa Brewer)
9. The Things I Love (Smith Bros.)
10. Face To Face (Gordon MacRae)

Joy Signs Jimmie Boyd For Personal Management

NEW YORK—Eddie Joy has signed moppet recording star Jimmie Boyd to his personal management firm, Preferred Representatives. He joins the company's expanding roster of artists that includes Mindy Carson, Guy Mitchell, Bill Carey and Gayla Peevey.

Joy leaves for London next Wednesday, April 28, with Guy Mitchell. In addition to making final arrangements for Mitchell's tour of the British Isles, he will also explore the possibilities of a tour for Jimmie Boyd. Boyd's records have scored very big in England, particularly "I Saw Mommy Kissing Santa Claus," which hit the top of the popularity lists this winter. Also, his duet recordings with Frankie Laine have helped establish him firmly with the British public.

On his return from England, Joy will expand the staff of Preferred Representatives. He will add a top agency man to supervise the talent activities of his company.

While in England, Eddie Joy will also begin negotiations for a new contract with Reg Connelly, the British representative of Joy Music Publishing Company. The present two-year contract will expire in July.

The Joy-Connelly operation has been one of the most successful American-British publishing combinations. During the past two years, a succession of some 17 hit songs, which have been fed to the British firm, have hit the best selling lists in England.

And Free Lunch Too!

DALLAS—The Commercial Music Company, Wurlitzer phonograph distributor in Dallas, has opened a record sales department.

"Now," Commercial's prexy Raymond B. Williams says, "in one stop, the operator can buy his records, select his machines, get servicing for his equipment and have lunch at the free lunch bar."

Announcements of the addition of this wholesale record department have gone out to operators throughout Texas.

ANOTHER BMI "PIN-UP" HIT

THE MAN WITH THE BANJO

Recorded by
The Ames Brothers...Victor

Published by
ROBERT MELLIN, INC.

HE'S BACK

Requests for his
MOOD RECORDS
will come in
"Torrents"...

BILL LAWRENCE
"I'LL WAIT FOR YOU"
b/w "LITTLE GIRL"
MOOD # 1013

74 Prospect St.
(Un. 4-2200)
Cambridge, Mass.

"ANSWER ME, MY LOVE"

★ ★ ★ ★ ★

"FLIRTATION WALTZ"

★ ★ ★ ★ ★

BOURNE, INC.

136 W. 52nd Street, New York 19



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 1 without any changes on the part of THE CASH BOX.

Jack Clifton WCUE—Akron, Ohio

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Isle Of Capri (Gaylords)
4. Poor Butterfly (Hilltoppers)
5. Jilted (Teresa Brewer)
6. I Get So Lonely (4 Knights)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. A Girl, A Girl (Eddie Fisher)
9. The Happy Wanderer (Frank Weir)
10. Young At Heart (F. Sinatra)

Jack Gale WSRS—Cleveland, Ohio

1. Little Things Mean A Lot (Kitty Kallen)
2. Isle Of Capri (Jackie Lee)
3. Jilted (Teresa Brewer)
4. I Get So Lonely (4 Knights)
5. The Man Upstairs (Kay Starr)
6. If You Love Me (Kay Starr)
7. Angels In The Sky (Buddy Cunningham)
8. Wanted (Perry Como)
9. Until Sunrise ("Fingers" Carr)
10. So Long (Four Aces)

Ed Meath WHEC—Rochester, N. Y.

1. The Happy Wanderer (Frank Weir)
2. Here (Tony Martin)
3. Wanted (Perry Como)
4. Jilted (Teresa Brewer)
5. The Man With The Banjo (Ames Bros.)
6. Young At Heart (F. Sinatra)
7. Believe In Me (Don Cornell)
8. Amor (Four Aces)
9. Isle Of Capri (Gaylords)
10. The Man Upstairs (Kay Starr)

Murray Kaufman WMCA—New York, N. Y.

1. This Is You (C. Applewhite)
2. Young At Heart (F. Sinatra)
3. Wanted (Perry Como)
4. The Man With The Banjo (Ames Bros.)
5. Secret Love (Doris Day)
6. The Kid's Last Fight (F. Laine)
7. Little Things Mean A Lot (Kitty Kallen)
8. Cross Over The Bridge (Page)
9. Jesse James (Eileen Barton)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Will Lenay WSAI—Cincinnati, Ohio

1. Wanted (Perry Como)
2. If You Love Me (Kay Starr)
3. Little Things Mean A Lot (Kitty Kallen)
4. Cross Over The Bridge (Page)
5. Answer Me, My Love (Cole)
6. Make Love To Me (Stafford)
7. I Really Don't Want To Know (Paul Ford)
8. Here (Tony Martin)
9. The Man With The Banjo (Ames Bros.)
10. My Sin (Georgia Gibbs)

Harry Nigocia WJBW—New Orleans, La.

1. I Speak To The Stars (D. Day)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Here (Tony Martin)
5. Amor (Four Aces)
6. My Restless Lover (P. Page)
7. Am I In Love (Joni James)
8. Till Then (Hilltoppers)
9. Till We Two Are One (Georgie Shaw)
10. Cross Over The Bridge (Page)

Roger Clark WNOR—Norfolk, Va.

1. Young At Heart (F. Sinatra)
2. Little Things Mean A Lot (Kitty Kallen)
3. I Speak To The Stars (D. Day)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. Latin Lady (H. Winterhalter)
6. A Foggy Day (C. McRae)
7. The Zoo (Johnny Desmond)
8. Poor Butterfly (Hilltoppers)
9. Joey (Betty Madigan)
10. It's Easy To Remember (Sarah Vaughan)

Rod Loudon KPOJ—Portland, Ore.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Cuddle Me (Ronnie Gaylord)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Jilted (Teresa Brewer)
8. A Girl, A Girl (Eddie Fisher)
9. The Happy Wanderer (Frank Weir)
10. Poor Butterfly (Hilltoppers)

Bob Larsen WEMP—Milwaukee, Wisc.

1. Wanted (Perry Como)
2. The Happy Wanderer (Frank Weir)
3. Young At Heart (F. Sinatra)
4. Jilted (Teresa Brewer)
5. Cross Over The Bridge (Page)
6. Make Love To Me (Stafford)
7. Rose Marie (Slim Whitman)
8. Padre (Lola Dee)
9. So Long (Four Aces)
10. Hers And His (Jack Richards)

Russ Coglein KROW—Oakland, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Here (Tony Martin)
6. Cuddle Me (Ronnie Gaylord)
7. Take A Chance (Frank Sinatra)
8. Watermelon In December (Artie Wayne)
9. Little Things Mean A Lot (Kitty Kallen)
10. A Fool In The Ways Of Love (Georgie Shaw)

Johnny Morris WLOL—St. Paul, Minn.

1. Wanted (Perry Como)
2. You'll Never Walk Alone (Roy Hamilton)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. You Didn't Want Me (Mills Bros.)
6. I Speak To The Stars (D. Day)
7. Jilted (Teresa Brewer)
8. Till We Two Are One (Shaw)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Cuddle Me (Ronnie Gaylord)

Gene Degraide & Art Kerhaw WJAR—Providence, R. I.

1. Young At Heart (F. Sinatra)
2. Gee (June Hutton)
3. Cross Over The Bridge (Page)
4. Positively No Dancing (Alan Dean)
5. Johnny Guitar (Peggy Lee)
6. Answer Me, My Love (Cole)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. Wanted (Perry Como)
10. Little Things Mean A Lot (Kitty Kallen)

Al Jarvis KFWB & KABC— Hollywood, Calif.

1. Wanted (Perry Como)
2. The Man Upstairs (Kay Starr)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. I Speak To The Stars (Margaret Whiting)
6. When You're In Love (Julius La Rosa)
7. A Girl, A Girl (Eddie Fisher)
8. Young At Heart (F. Sinatra)
9. Hey, Brother, Pour The Wine (Dean Martin)
10. Anema E. Core (Eddie Fisher)

Dick Cook WCBR—Memphis, Tenn.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. There'll Be No Teardrops Tonight (Tony Bennett)
4. I Get So Lonely (4 Knights)
5. The Man With The Banjo (Ames Bros.)
6. Stranger In Paradise (Bennett)
7. Answer Me, My Love (Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Darktown Strutters Ball (Lou Monte)
10. Cross Over The Bridge (Page)

Johnny Wilcox KBOL—Boulder, Colo.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Answer Me, My Love (Cole)
5. Cross Over The Bridge (Page)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Teach Me Tonight (J. Brace)
8. My Sin (Georgia Gibbs)
9. Big Noise From Winnetka (Ralph Marterie)
10. Here (Tony Martin)

Charles Bras KJR—Seattle, Wash.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Gee (The Crows)
5. The Man With The Banjo (Ames Bros.)
6. Cuddle Me (Ronnie Gaylord)
7. From The Vine Came The Grape (Hilltoppers)
8. Young At Heart (F. Sinatra)
9. Secret Love (Doris Day)
10. Answer Me, My Love (Cole)

Bob Chambers WEBK—Tampa, Fla.

1. Young At Heart (F. Sinatra)
2. It Happens To Be Me (Cole)
3. Secret Love (Doris Day)
4. Angela Mia (Ralph Flanagan)
5. Cross Over The Bridge (Page)
6. Make Love To Me (Dorsey Bros.)
7. Autumn In Rome (Peggy Lee)
8. Wanted (Perry Como)
9. Philadelphia Waltz (Boswell)
10. Lost In Loveliness (Eckstine)

Jeff Evans KAFF—Petaluma, Calif.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Here (Tony Martin)
4. Young At Heart (F. Sinatra)
5. The Man With The Banjo (Ames Bros.)
6. Answer Me, My Love (Cole)
7. From The Vine Came The Grape (Hilltoppers)
8. Secret Love (Doris Day)
9. A Girl, A Girl (Eddie Fisher)
10. Hold 'Em, Joe (H. Belafonte)

Allan Berg KRKD—Los Angeles, Calif.

1. Wanted (Perry Como)
2. A Girl, A Girl (Eddie Fisher)
3. Young At Heart (F. Sinatra)
4. The Man With The Banjo (Ames Bros.)
5. Cross Over The Bridge (Page)
6. Am I In Love (Joni James)
7. Here (Tony Martin)
8. Somewhere (There Is Someone) (Lou Monte)
9. Make Love To Me (Stafford)
10. I Get So Lonely (4 Knights)

Buddy Deane WITH—Baltimore, Md.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. I Get So Lonely (4 Knights)
4. Here (Tony Martin)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Bros.)
7. Jilted (Teresa Brewer)
8. Answer Me, My Love (Nat "King" Cole)
9. Cuddle Me (Ronnie Gaylord)
10. A Girl, A Girl (Eddie Fisher)

Ed Reilly WBRY—Waterbury, Conn.

1. If You Love Me (Kay Starr)
2. Young At Heart (F. Sinatra)
3. Poor Butterfly (Hilltoppers)
4. Little Things Mean A Lot (Kitty Kallen)
5. Jilted (Teresa Brewer)
6. Wanted (Perry Como)
7. Answer Me, My Love (Cole)
8. A Girl, A Girl (Eddie Fisher)
9. The Man With The Banjo (Ames Bros.)
10. Here (Tony Martin)

Dancer On Wax



MARIA ALBA

NEW YORK — Cadence Records claims a first in recording history. The diskery claims to be the first to use a Spanish dancer on a pop record. The artist is Maria Alba who plays the castanets on the Archie Bleyer record of "Hernando's Hideway" and is a legit Spanish dancer. She is doing her specialty with the Bleyer crew on stage at the Loew's State Theater where the orchestra is appearing with Julius La Rosa.

Darnel Cuts Grey Tune

NEW YORK—Lanny Grey, half of the Lanny and Ginger Grey jingle team, whose voices are heard day in and day out on hundreds of ditties such as "I go for a man who wears an Adam Hat," just discovered that an old tune of his, composed under the name of Alan Grey was recorded by Bill Darnel on label "X." The tune is called "I Would If I Could, But I Can't" and was written by Grey with Bing Crosby and Mitchell Parish quite a few years ago.

Grey and his wife are contacting disk jockeys and will visit many of them to promote the new platter.

RCA Victor, Chicago, Sponsors Local Dee-Jay Contest

CHICAGO—Rocky Rolf, RCA-Victor promotion man, this city, and Bob Nossett, firm's sales manager, have dreamed up a contest called, "Radio Roulette," beneficial to both Victor and deejays in this territory.

Each week Rolf sends a 'spin sheet' to every disk jockey and record librarian in his territory which includes Chicago and Northern Indiana. Sheet contains week's plug disks. Ballots, or 'spin slips' are enclosed which the deejays or librarians are to return, telling which tunes they have played, or programmed, as the case may be, and when. These slips are placed in a ballot box and at the end of each week, one jockey and one librarian is selected. The winners, notified by wire, may select one of the following prizes:

Mixmaster; electric blanket; iron-master; toaster; waffle iron; coffee-master; percolater; shavemaster; egg cooker; bottle warmer; cookery and deep fryer, or, any of these RCA items; a clock radio; personal portable; portable victrola phono, or personal table radio.

Contest will run for 8 weeks and, at the end of that time, each of the weekly winners will be eligible for grand prizes which are:

RCA-Victor new high fidelity "Victrola" console phonograph, first prize; RCA tape recorder, 2nd prize; RCA Strato-World portable radio, 3rd prize; RCA portable 3-speed phono, 4th prize.

First week's winners, drawn by Bill Gersh and Karyl Long of The Cash Box, are DJ Jack Kary, WCFL and Marie Snyder, record librarian, WRSW, Warsaw, Indiana.

EXCITING INTRIGUING

"PRESS ME"

by GEORGE WEISS written especially for

Wendy Wayne

b/w

**"I DON'T SEE
ME IN YOUR EYES
ANYMORE"**

by
BENJAMIN & WEISS

CORAL RECORD
61173

"Press Me"



NEW YORK—Members of the press were among the many who attended Wendy Waye's party at the Press Box for her new recording of "Press Me," last week. The thrush greeted her many visitors and performed for the crowd. Above, Henry Costello, Press Box impresario, demonstrates a pressing situation to the Coral artist.

Over Thousand Turn Up At KLAC New York Party

NEW YORK—Top wax world stars, diskery execs and almost everyone associated with the radio and record industry turned up to greet KLAC dee jays Peter Potter, Bob McLaughlin, Dick Haynes, Jim Ameche and Alex Cooper, at the Savoy Plaza Hotel this week, at one of the largest cocktail parties this trade has ever witnessed.

The KLAC staff along with their aids were flown in from Hollywood to thank the record industry for the great assistance given the station over the years.

In one of the four rooms occupied by the crowd, Tony Pastor's band played dance music. The other three rooms were also packed with the dee jays' many friends who turned up.

It is estimated that well over a thousand people attended.

A Solid Ballad Hit!

DREAM, DREAM, DREAM

LEO FEIST, INC.

MIKE PEDICIN'S

loftest and greatest!

"ONE POTATO, TWO POTATO"

b/w

"LOVIN' TIME"

Mike Pedicin Quartet
TC 5015



Manufactured by

GOTHAM RECORD CORP.

"Dance Music Cure For Band Biz", Says Elgart

NEW YORK — "There's nothing wrong with the dance business that a little dance music won't cure," says Les Elgart.

"The kids want to dance, and they will—if the bands will only play dance music." The hot new band property apparently hasn't been phased by the trade's skepticism regarding bands.

Last weekend the Elgart band, riding the crest of a major disk build-up, made its first foray into the field with a series of college prom dates in the Pittsburgh area. The impact of the Elgart recordings was evidenced (1) in the large turnouts (2) in requests for Elgart specials. According to the trumpeter-maestro, "Columbia has released 22 numbers by the band to date, including our 'Sophisticated Swing' album. In the course of the one weekend I believe we got requests for every one of them. . . . But the thing that really convinced me that we've been on the right track was the fact that the kids kept the floor jammed every evening, all evening. We held 'em with pure, tasty dance music—no gimmicks, no funny hats. We intend to stick with that formula."

The Elgart band will cut another session this week, and Les has promised a couple of "real surprises." "And," Les adds, "Don't forget to mention that it was the deejays up in Pittsburgh—Joe Deane, Art Pallan, and the other fellows who pre-sold the band for us up there."

There's No Business Like Junk Business

NEW YORK — In these days of wholesale catalog deals, many a publisher has been credited by his competitors with the acquisition of junk. "But," argues one major publisher, "What's wrong with the junk business?" This particular Brill building denizen may have a case in point.

Recently he completed a deal with an old-line Boston pubber whose many years in the business resulted in the accumulation of 50,000 copyrights—all reasonably obscure. The reported price—and they laughed when he sat down at his checkbook—was \$50,000—or \$1 per copyright.

Last week our subject swung into action with his new property. He sold the metal printing plates to a junk dealer—for \$65,000!

Incidentally, he still owns the copyrights.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections	BE—Bell	CY—Crystalette	IN—Intro	PC—Peacock Pro.	SW—Swingtime
AB—Abbott	BR—Brunswick	DA—Dano	JD—Joy Dee	PE—Peacock	TE—Tempo
AL—Aladdin	BT—Bethlehem	DE—Decca	JU—Jubilee	PR—Prestige	TF—Tiffany
AM—Ambassador	BU—Bullet	DO—Dot	KI—King	RA—Rainbow	TI—Tico
AP—Apollo	CA—Capitol	DY—Duke	LO—London	RE—Regent	TN—Tennessee
AT—Atlantic	CD—Cadence	EP—Epic	MA—Mars	RIH—Recorded	TR—Trend
BA—Barbour	CH—Chess	ES—Essex	MD—Mood	UN—United	VA—Valley
	CK—Checker	FE—Federal	ME—Mercury	RM—Ramo	VI—RCA Victor
	CO—Columbia	FI—Fiesta	MG—MGM	SA—Savoy	"X"—Lobel "X"
	CR—Coral	4 Star—Four Star	MO—Modern	SIT—Sittin' In	ZO—Zodiac
	CW—Crown	IM—Imperial	PA—Parrot	SP—Specialty	

	May 8	May 1		May 8	May 1		May 8	May 1
1—Wanted			8—Answer Me, My Love			★LO-1448 (45-1448)— FRANK WEIR O. From Your Lips		
BE-1041 (45-1041)— DORSEY BROS. I Speak To The Stars	121.1	125.9	BE-1035 (45-1035)— HELEN FORREST Darktown Strutters Ball	40.1	37.6	★VI-20-5715 (47-5715)— HENRI RENE O. My Impossible Love		
★VI-20-5647 (47-5647)— PERRY COMO Look Out The Window			★CA-2687 (F-2687)— NAT "KING" COLE Why			15—Cuddle Me	20.2	10.3
2—Young At Heart	84.4	81.9	9—Here	32.4	42.6	BE-1037 (45-1037)— BETTY JOHNSON There'll Be No Tear- drops Tonight		
BE-1030 (45-1030)— CHARLIE DE FORREST Secret Love			BE-1039 (45-1039)— THE FOUR BELLS Dream, Dream, Dream			★ME-70285 (70285x45)— RONNIE GAYLORD Oh, Am I Lonely		
★CA-2703 (F-2703)— FRANK SINATRA Take A Chance			★VI-20-5665 (47-5665)— TONY MARTIN Philosophy			16—Isle Of Capri	19.8	14.5
DE-29054 (9-29054)— CROSBY & LOMBARDO I Get So Lonely			10—Secret Love	31.1	53.9	CR-61149 (9-61149)— JACKIE LEE O. By The Light Of The Silvery Moon		
EP-9035 (4-9035)— TONY DE SIMONE Make Love To Me			BE-1030 (45-1030)— HELEN FORREST Young At Heart			★ME-70350 (70350x45)— THE GAYLORDS Love I You		
VI-20-5735 (47-5735)— TONY MARTINEZ Secret Love			★CA-2678 (F-2678)— RAY ANTHONY O. Oh Mein Papa			17—If You Love Me	19.0	5.9
3—I Get So Lonely	74.5	87.9	★CO-40108 (4-40108)— DORIS DAY The Deadwood Stage			★CA-2769 (F-2769)— KAY STARR The Man Upstairs		
BE-1031 (45-1031)— ANNE LLOYD Cross Over The Bridge			DE-28876 (9-28876)— GORDON JENKINS Theme From "Seven Dreams"			CO-40149 (4-40149)— MARION MARLOWE You're Not Living In Vain		
★CA-2654 (F-2654)— THE FOUR KNIGHTS I Couldn't Stay Away From You			DE-29024 (9-29024)— BING CROSBY My Love, My Love			★LO-1412 (45-1412)— VERA LYNN C'est La Vie		
CO-40221 (4-40221)— KEN GRIFFIN The Little Old Mill			JU-5137 (45-5137)— ORIOLES Don't Go To Strangers			MG-11667 (K-11667)— SHIRLEY HARMER Won'tcha Love Me		
DE-29054 (9-29054)— CROSBY & LOMBARDO Young At Heart			MG-11604 (K-11604)— TOMMY EDWARDS That's All			VI-20-5580 (47-5580)— JAN PEECE Old Wedding Ring		
VI-20-5681 (47-5681)— JOHNNIE AND JACK You're Just What The Doctor Ordered			VI-20-5512 (47-5512)— GOGI GRANT Ricochet			18—Poor Butterfly	17.4	20.9
4—Make Love To Me	74.1	86.9	VI-20-5735 (47-5735)— TONY MARTINEZ Young At Heart			CR-61172 (9-61172)— JOHNNY LONG O. Only Forever		
BE-1029 (45-1029)— TOMMY & JIMMY DORSEY My Friend The Ghost			11—The Man With The Banjo	29.1	41.9	★DO-15156 (45-15156)— THE HILLTOPPERS Wrapped Up In A Dream		
★CO-40143 (4-40143)— JO STAFFORD Adl-Adlas Amigo			★VI-20-5644 (47-5644)— AMES BROS. Man, Man Is For The Woman Made			19—There'll Be No Teardrops Tonight	14.1	16.6
DE-29048 (9-29048)— COMMANDERS Kentucky Boogie			12—Jilted	27.1	24.9	BE-1037 (45-1037)— BETTY JOHNSON Cuddle Me		
EP-9035 (4-9035)— TONY DE SIMONE Young At Heart			BE-1038 (45-1038)— CAB CALLOWAY Such A Night			★CO-40169 (4-40169)— TONY BENNETT My Heart Won't Say Good-bye		
5—Cross Over The Bridge	73.7	62.2	★CR-61152 (9-61152)— TERESA BREWER Le Grand Tour De L'Amour			MG-10461 (K-10461)— HANK WILLIAMS Mind Your Own Business		
BE-1031 (45-1031)— BETTY JOHNSON I Get So Lonely			DE-29100 (9-29100)— RED FOLEY Pin Ball Boogie			20—Anema E Core	11.3	12.5
★ME-70302 (70302x45)— PATTI PAGE My Restless Lover			13—The Man Upstairs	26.3	23.3	★VI-20-5675 (47-5675)— EDDIE FISHER A Girl, A Girl		
6—A Girl, A Girl	54.6	40.6	BE-1042 (45-1042)— TONY RUSSO My Restless Lover			21—I Speak To The Stars	10.5	5.6
★VI-20-5675 (47-5675)— EDDIE FISHER Anema E Core			★CA-2769 (F-2769)— KAY STARR If You Love Me			BE-1041 (45-1041)— DORSEY BROTHERS Wanted		
7—Little Things Mean A Lot	44.1	24.3	14—The Happy Wanderer	23.5	16.9	CA-2717 (F-2717)— MARGARET WHITING It's Nice To Have You Home		
CR-61180 (9-61180)— DICK JACOBS O. Hitch-Hike To The Stars			CA-2788 (F-2788)— TOMMY LEONETTI I Went Out Of My Way			★CO-40210 (4-40210)— DORIS DAY Blue Bells Of Broadway		
★DE-29037 (9-29037)— KITTY KALLEN I Don't Think You Love Me Anymore			CD-1238 (45-1238)— ALFRED DRAKE Destiny's Darling					

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

May 8	May 1	May 8	May 1	May 8	May 1
22—I Should Care 10.1 2.6 ★DE-29004 (9-29004)— JEFF CHANDLER More Than Anyone		31—True Love Goes On And On 5.9 2.3 CD-1239 (45-1239)— THE CHORDETTES It's You, It's You I Love ★DE-29088 (9-29088)—BURL IVEY & GORDON JENKINS Brave Man		38—My Sin 4.2 7.9 AM-1007 (45-1007)— LEO DIAMOND Hong Kong Blues ★ME-70339 (70339x45)— GEORGIA GIBBS I'll Always Be Hoppy With You	
23—It Happens To Be Me 9.7 12.2 ★CA-2754 (F-2754)— NAT "KING" COLE Alone Too Long		32—Don't Worry About Me 5.2 6.9 ★CA-2787 (F-2787)— FRANK SINATRA I Could Have Told You		39—I Could Have Told You 3.9 — ★CA-2787 (F-2787)— FRANK SINATRA Don't Worry About Me	
24—From The Vine Came The Grape 9.3 11.2 BE-1032 (45-1032)— STUART FOSTER Somebody Bod Stole De Wedding Bell ★DO-15127 (45-15127)— THE HILLTOPPERS Time Will Tell ★ME-70796 (70296x45)— THE GAYLORDS Stolen Moments		33—Gee 5.1 3.0 CA-2727 (F-2727)— HUTTON & STORDAHL Too Little Time EP-9025 (4-9025)— SOMTHIN' SMITH Just In Case You Change Your Mind ★RM-5 (45-5)—THE CROWS I Love You So		40—Wrapped Up In A Dream 3.8 4.7 ★DO-15156 (45-15156)— HILLTOPPERS Poor Butterfly	
25—Until Yesterday 8.5 — ★CO-40213 (4-40213)— TONY BENNETT Please Driver		34—You'll Never Walk Alone 5.0 — ★EP-9015 (4-9015) ROY HAMILTON I'm Gonno Sit Right Down And Cry		41—Love I You 3.6 —	
26—South 8.1 6.0 ★CA-2735 (F-2735)—LE5 PAUL & MARY FORD I Really Don't Want To Know		35—Melancholy Me 4.8 8.9 DE-29008 (9-29008)— ELLA FITZGERALD Somebody Bod Stole De Wedding Bell ★ME-70304 (70304x45)— EDDY HOWARD I Wonder Who's Become Of Sally ★"X"-0003 (4X-0003)— SMITH BROTHERS It Was Worth It		42—Crazy 'Bout You, Baby 3.5 —	
27—Angela Mia 7.6 3.7 ★CW-104 (45-104)— DON, DICK AND JIMMY Brand Me With Yaur Kisses DE-29062 (9-29062)— FRED WARING Morio ★VI-20-5676 (47-5676)— RALPH FLANAGAN Roo Roo Kangaroo VI-10-4214 (49-4214)— ROBERT SHAW CHORUS Easter Parade		36—Such A Night 4.5 9.9 AT-1019 (45-1019)— McPHATTER & DRIFTERS Lucille BE-1038 (45-1038)— CAB CALLOWAY Jilted ★CO-40200 (4-40200)— JOHNNIE RAY Destiny DE-29087 (9-29087)— JANE TURZY It's You! It's You I Love ★E5-352 (45-352)—BUNNY PAUL I'm Gonno Hove Some Fun ME-70336 (70336 x 45)— DINAH WASHINGTON Until Sunrise VI-20-5738 (47-5738)— PEREZ PRADO Bollin' The Jack		43—I Was Meant For You 3.4 —	
28—Alone Too Long 7.2 9.3 ★CA-2754 (F-2754)— NAT "KING" COLE It Happens To Be Me CA-2789 (F-2789)— STAN KENTON Don't Take Your Love From Me		37—The Kid's Last Fight 4.4 6.6 ★CO-40178 (4-40178)— FRANKIE LAINE Long Distance Love		44—Pretty As A Rainbow 2.8 —	
29—Lost In Loveliness 6.4 5.0 ★CO-40168 (4-40168)— DORIS DAY Whot Every Girl Should Know DE-29109 (9-29109)— DOLORES GRAY In Paris And In Love ★MG-11694 (K-11694)— BILLY ECKSTINE Don't Get Around Much Anymore				45—The Zoo 2.6 —	
30—Somewhere (There Is Someone) 6.0 5.4 ★VI-20-5691 (47-5691)— LOU MONTE Won't You Forgive Me				46—Stranger In Paradise 2.3 15.3	
				47—Somebody Bad Stole De Wedding Bell 2.1 8.3	
				48—Dream, Dream, Dream 1.9 3.9	
				49—Amor 1.6 4.3	
				50—Beer Barrel Polka 1.4 0.9	

The New 3 D's



London Prepares Big Drive On New Ted Heath Album

NEW YORK—Because of the great success of the "Ted Heath at the Palladium" album, London Records has prepared an extensive nationwide sales and publicity drive to promote the new Ted Heath album, "The Music of Fats Waller," played by Ted Heath and His Music.

This new LP contains a collection of some of Fats Waller's most popular songs and distinguishes itself by being the first 33 1/3 recording of his "London Suite."

The tunes in the album are: "Soho," "Limehouse," "Piccadilly," "Chelsea," "Bond Street," "Whitechapel," "Honeysuckle Rose," "Ain't Misbehavin'," "Blue Turning Grey Over You," "Jitterbug Waltz," "I've Got A Feelin' I'm Fallin'," and "Alligator Crawl."

In addition to being released as a twelve inch LP, the Heath package will be offered as three single extended-plays sold separately, and a complete extended play package.

London's sales effort on these items will double the promotional push given the "Palladium" disk. Fifteen-hundred disk jockeys will be serviced with a special radio station package including six 78rpm disks covering all the pieces, plus a Ted Heath introductory message. This seven pocket album will include a four page "Ted Heath Story" and be wrapped specially.

Five-hundred key buyers, popular reviewers, and chain store execs will be serviced with a sample copy of the new LP.

As aids to the dealer, the diskery has prepared window-size album cover blow-ups, booth or window hangers, and additional supplies of all LP and EP jackets.

The attractive cover is a multi-colored job with a glossy finish that is certainly eye catching.

Album should appeal to youngsters who go for big-band dance music, to fans of Fats Waller, to fans of Ted Heath and to all jazz lovers.

NEW YORK—The new 3 D's get together to cut their first record "Sweet Augustine" and "East Side, West Side" for Coral. The 3 D's reading from left to right are: Alan Dale, Buddy Greco and Johnny Desmond. With them is Bob Thiele, A&R head of Coral.

SPRING TONIC

THE MIDNIGHTERS
"WORK WITH ME ANNIE"
"UNTIL I DIE"
Federal 12169
BONNIE LOU

"HUCKLEBERRY PIE"
"NO ONE"
King 1341
MOON MULLICAN

"(Don't Let Temptation)
TURN YOU 'ROUND"
"ALL I NEED IS YOU"
King 1343

DISTRIBUTED BY
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AVAILABLE IN CANADA ON
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THAT sensational RECORD
YOU'VE HEARD SO MUCH ABOUT

FRANK SINATRA

DON'T WORRY
'BOUT ME

Capitol
Records

MILLS MUSIC, INC.
1619 Broadway, New York 16, N. Y.

"It's What's in THE CASH BOX That Counts"

Dorseys Drop In



MOBILE, ALABAMA—The Dorsey Brothers, Tommy and Jimmy, stop in to congratulate disk jockey Chuck Thompson on his recent move to Mobile, Alabama and radio-TV station WALA. Chuck reports the Dorsey Brothers Bell records are being well received in Mobile in juke box play and on the air. The Fort Whiting Armory was the crowded but merry scene of their engagement in the Azalea City of Mobile.

Popcorn For All

CHICAGO—2500 bags of popcorn will be heading out to disk jockeys this week as a promotional tie in between Decca's Janet Brace recording of "Popcorn For You" and the Popcorn Institute of America gets under way.

The thrush was the subject of a big introductory campaign when she bowed on the Decca label. The slogan "Brace yourself, Janet Brace's new record will soon be out" was highlighted in all promotion.

In this tie-in the artist's photo will be attached to each of the popcorn bags being distributed. The Popcorn Institute will include with each promotion piece facts about the making of popcorn and statistics about the amount of popcorn consumed each year.

The Institute has also completed plans with the Fox Theater chain whereby during intermission a film of Miss Brace will suggest that the audience try some popcorn as she sings in her song.

Decca will assist in the campaign by enclosing each of the "Popcorn" disks in a special sleeve showing Miss Brace eating popcorn.

Kaye Named Entertainment Chairman of Multiple Sclerosis Society

NEW YORK — Sammy Kaye has been appointed Entertainment Chairman of the National Multiple Sclerosis Society. Mrs. Dwight D. Eisenhower is serving as Honorary Chairman; Francis L. Whitmarsh, President of Francis H. Leggett & Company, and Robert Montgomery are National Co-Chairmen.

The National Multiple Sclerosis Society is conducting a national campaign, which will continue through June 15th, to raise funds for its Three Point Program, which consists of research, clinics and rehabilitation, for some quarter of a million victims of multiple sclerosis. Additional millions affected by other neurological diseases stand to benefit from this program.

Multiple Sclerosis is a crippling, progressive disease of the central nervous system which strikes young adults, usually between the ages of 20 and 40. Most common symptoms are double vision, staggering gait, speech difficulties, paralysis, and impairment of other functions. The Society has supported 36 research projects and ten diagnostic and treatment clinics since its inception in 1946.

"Lovey Dovey" Goes Pop

NEW YORK—Bunny Paul, Essex artist, has just recorded "Lovey Dovey," currently in the number two spot of the Nation's Rhythm and Blues hits. The original R & B version was recorded by The Clovers, one of the nation's leading R & B groups, on the Atlantic label.

This makes the third pop cover of rhythm and blues tunes originally issued by The Clovers. The others were "Fool, Fool, Fool" by Kay Starr on Capitol and "One Mint Julep" by Buddy Morrow on Victor.

For Bunny Paul, this marks her second straight cover of an R & B hit. Bunny's previous record was "Such A Night," the original version of which was by Clyde McPhatter and the Drifters, also on Atlantic. "Such A Night" was also recorded by Johnnie Ray.

THE CASH BOX JUKE BOX RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. I Get So Lonely (4 Knights)
9. Jilted (Teresa Brewer)
10. Little Things Mean A Lot (Kitty Kallen)

Chicago, Ill.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. A Girl, A Girl (Eddie Fisher)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. Cuddle Me (Ronnie Gaylord)
9. The Man Upstairs (Kay Starr)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Los Angeles, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. I Get So Lonely (4 Knights)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. Here (Tony Martin)
9. Hey, Brother, Pour The Wine (Dean Martin)
10. The Man With The Banjo (Ames Bros.)

Philadelphia, Pa.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Secret Love (Doris Day)
4. A Girl, A Girl (Eddie Fisher)
5. Little Things Mean A Lot (Kitty Kallen)
6. The Man With The Banjo (Ames Bros.)
7. Young At Heart (F. Sinatra)
8. If You Love Me (Kay Starr)
9. Here (Tony Martin)
10. I Understand (Four Tunes)

Brodhead, Wisc.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. I Get So Lonely (4 Knights)
7. Here (Tony Martin)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man Upstairs (Kay Starr)
10. Padre (Lola Dee)

Buffalo, N. Y.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. Love I You (Gaylords)
7. Jilted (Teresa Brewer)
8. Secret Love (Doris Day)
9. I Get So Lonely (4 Knights)
10. The Happy Wanderer (Frank Weir)

Cleveland, Ohio

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Isle Of Capri (Jackie Lee)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. Things I Love (Sam Butera)
7. If You Love Me (Kay Starr)
8. Here (Tony Martin)
9. The Man Upstairs (Kay Starr)
10. Little Things Mean A Lot (Kitty Kallen)

Sacramento, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Nat "King" Cole)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. I Really Don't Want To Know (Eddy Arnold)

New Orleans, La.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. A Girl, A Girl (Eddie Fisher)
6. Make Love To Me (Stafford)
7. I Really Don't Want To Know (Paul & Ford)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man With The Banjo (Ames Bros.)
10. Secret Love (Doris Day)

Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Little Things Mean A Lot (Kitty Kallen)
7. Poor Butterfly (Hilltoppers)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man Upstairs (Kay Starr)
10. A Girl, A Girl (Eddie Fisher)

Washington, D. C.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Young At Heart (F. Sinatra)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. The Man With The Banjo (Ames Bros.)
10. The Man Upstairs (Kay Starr)

Miami, Fla.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Nat "King" Cole)
6. I Get So Lonely (4 Knights)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. From The Vine Came The Grape (Hilltoppers)
10. Here (Tony Martin)

Dallas, Tex.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. Little Things Mean A Lot (Kitty Kallen)
7. If You Love Me (Kay Starr)
8. The Man With The Banjo (Ames Bros.)
9. Here (Tony Martin)
10. Answer Me, My Love (Nat "King" Cole)

Denver, Colo.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Nat "King" Cole)
7. The Man With The Banjo (Ames Bros.)
8. A Girl, A Girl (Eddie Fisher)
9. Jilted (Teresa Brewer)
10. Secret Love (Doris Day)

St. Louis, Mo.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Jilted (Teresa Brewer)
6. Poor Butterfly (Hilltoppers)
7. Cuddle Me (Ronnie Gaylord)
8. Little Things Mean A Lot (Kitty Kallen)
9. I Should Care (Jeff Chandler)
10. Am I In Love (Joni James)

Pittsburgh, Pa.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Little Things Mean A Lot (Kitty Kallen)
4. Poor Butterfly (Hilltoppers)
5. If You Love Me (Starr-Lynn)
6. A Girl, A Girl (Eddie Fisher)
7. Young At Heart (F. Sinatra)
8. Make Love To Me (Stafford)
9. Jilted (Teresa Brewer)
10. Crazy 'Bout You, Baby (Crew-Cuts)

Detroit, Mich.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Poor Butterfly (Hilltoppers)
6. Make Love To Me (Stafford)
7. The Man Upstairs (Kay Starr)
8. The Happy Wanderer (Frank Weir)
9. Answer Me, My Love (Nat "King" Cole)
10. Isle Of Capri (Gaylords)

Boston, Mass.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Little Things Mean A Lot (Kitty Kallen)
4. Here (Tony Martin)
5. A Girl, A Girl (Eddie Fisher)
6. Make Love To Me (Stafford)
7. Jilted (Teresa Brewer)
8. The Happy Wanderer (Frank Weir)
9. The Man Upstairs (Kay Starr)
10. Somewhere (There Is Someone) (Lou Monte)

Minneapolis, Minn.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Happy Wanderer (Frank Weir)
6. Jilted (Teresa Brewer)
7. Poor Butterfly (Hilltoppers)
8. A Girl, A Girl (Eddie Fisher)
9. Cuddle Me (Ronnie Gaylord)
10. Answer Me, My Love (Nat "King" Cole)

Seattle, Wash.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. The Man With The Banjo (Ames Bros.)
5. Cross Over The Bridge (Page)
6. A Girl, A Girl (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Cuddle Me (Ronnie Gaylord)
9. Secret Love (Doris Day)
10. From The Vine Came The Grape (Gaylords)

Nashville, Tenn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. I Get So Lonely (4 Knights)
7. Poor Butterfly (Hilltoppers)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man Upstairs (Kay Starr)
10. Jilted (Teresa Brewer)

I SPEAK TO THE STARS

Recorded by:
DORIS DAY
Columbia #40210

M. WITMARK & SONS

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Cash Box Billboard Variety

"JOEY"
BETTY MADIGAN MGM 11716

"STEPS OF ST. MARIE"
808 STEWART MGM 11699

"DESIREE"
THE CORONET ORCH. MGM 30845

LOWELL MUSIC CORP.
1619 Broadway, New York, N. Y.

On TV



LOS ANGELES, CAL.—Grouped around the Seeburg Select-O-Matic "100" High Fidelity is the cast of the Ray Bolger TV Show. The comedy series uses the Seeburg phono to highlight the setting of Ray Bolger's television cafe. Left to right: Sylvia Lewis, Dick Erdman, Betty Lynn, and Ray Bolger. The Seeburg was provided by Minthorne Music Company, Los Angeles.

Meeting Dates Of Music Operators' Associations

- May**
- 3—California Music Guild**
Place: 311 Club, 311 Broadway, Oakland, Calif.
 - 4—Amusement Machine Assn. of Philadelphia, Inc.**
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
 - 4—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
 - 6—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (General).
 - 6—California Music Guild**
Place: Sacramento Hotel, Sacramento, Calif.
 - 6—Eastern Ohio Phonograph Operators' Assn.**
Place: Tod Hotel, Youngstown, Ohio (General).
 - 10—Amusement Machine Operators of Baltimore**
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
 - 10—Westchester Operators' Guild, Inc.**
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
 - 10—Amusement Machine Operators of Baltimore**
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
 - 11—Western Massachusetts Music Guild**
Place: Ivy House, West Springfield, Mass.
 - 11—California Music Guild**
Place: Fresno Hotel, Fresno, Calif.
 - 12—California Music Guild**
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
 - 12—New York State Operators' Guild**
Place: Nelson House, Poughkeepsie, N. Y.
 - 13—California Music Guild**
Place: U. S. Grant Hotel, San Diego, Calif.
 - 20—Eastern Ohio Phonograph Operators' Assn.**
Place: 1310 Market Street, Youngstown, Ohio (executive board).
 - 24—Central States Music Guild**
Place: 805 Main Street, Peoria, Ill.
 - 24—Dallas Music Operators' Assn.**
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
 - 25—Western Massachusetts Music Guild**
Place: Ivy House, West Springfield, Mass.

WENS Boosting To 1,000,000 Watts

PITTSBURGH, PA.—WENS, Channel 16, is going to boost its power to one million watts.

The announcement was made by Larry Israel, general manager of the UHF television station. Israel said:

"We placed an order on Tuesday with General Electric for one of its new 60,000 watt transmitters. With our present antenna, which has a gain of 20, we will have the maximum power of one million watts permitted by the Federal Communications Commission and we still won't have to run our transmitter at 'full throttle'."

This Pittsburgh station, according to General Electric, is the first television station in the nation to order one of the new transmitters.

Frank Barnes, sales manager at GE, at the transmitter division in Syracuse, said:

"The new transmitter is still in the laboratory, but we expect to be able to deliver it to Pittsburgh by the middle of next year. Your city will be one of the first, if not the very first, to be on UHF with the highest power permitted by the FCC."

Some idea of the enormous amount of power to be used on Channel 16 was given by James Hurley, in charge of technical operations at WENS:

"If you take the total power being used by all television stations in Pittsburgh, Johnstown, Altoona, Wheeling, and Steubenville and add the figures you'll find that still doesn't come to a million watts."

"What effect will it have on your signal? Well, principally it will provide much better pictures in the fringe area and it will make unnecessary the installation of outside antennas in many locations in the immediate Pittsburgh district."

The present WENS transmitter uses two 15,000 watt klystron tubes, each valued at some \$23,000. It operates with a power output of 200,000 watts.

The new rig will have two 75,000 watt klystrons. No estimate of their cost has been made yet.

The move will give Pittsburgh TV fans two stations operating with maximum power. WDTV expects to get on the air with its 100,000 watt transmitter within the next few weeks.

FCC regulations permit channels 2 through 6 to operate with 100,000 watts. Channels 7 to 13 are authorized 316,000 watts since it takes more power to get the same distance on the higher numbered channels. All UHF channels are authorized to operate on power up to 1,000,000 watts.

The earth "absorbs" more of the power at the higher frequencies, engineers point out.

Decca Signs Bill Haley And Comets

PHILADELPHIA, PA.—James E. Myers, head of Myers Music, has announced that Bill Haley and his Comets have been signed to a Decca contract by Milt Gabler, A & R head of the diskery.

The pact calls for a sizable guarantee against royalties, which are 5%, a minimum of twelve sides per year, full disk jockey coverage of Decca's 1800 name dee jay list, plus coverage of 500 juke-box operators with 100 or more boxes, and other considerations.

Haley, who has been a steady seller for years, gained national recognition with his record of "Crazy, Man, Crazy".

The group's first release for Decca is due out this week. It includes "Rock Around The Clock" b/w "13 Women And 1 Man".

Firehouse Five Renew GTJ Pact

LOS ANGELES, CAL.—The Firehouse Five Plus Two, exclusive Good Time Jazz recording stars for the past five years, have just signed a new long term contract with the West Coast record company. Since coming into prominence in 1949, the crew of Walt Disney artists, writers and directors, have been a top selling band in the Dixieland field.

The group is under the leadership of trombonist Ward Kimball, a top Disney director and producer who just won an Academy Award (Oscar), as well as 1st prize at the Cannes Festival for his production, "Toot Whistle Plunk and Boom." Kimball is also a well-known authority on early automobiles and railroading, and a recognized painter. He is currently supervising production of the new Disney TV series.

Other members of the group, all key men with Disney, include artist Harper Goff (banjo), art director of Disney's "20,000 Leagues Under The Sea," now shooting on the Burbank lot; screen writer Ed Penner (tuba); and director Frank Thomas (piano).

The Firehouse Five Plus Two have just recorded a hi-fi album for GTJ to be released this month.

Gold Disk



NEW YORK—Julius La Rosa (left) receives a gold disk from Cadence head Archie Bleyer for his million seller of "Eh, Cumpari". La Rosa's latest is "Three Coins In The Fountain" and "Me Gotta Have You".

DECCA Records Get The Play



GOIN' CRAZY!

"CRAZY 'BOUT YOU
BABY"

CREW-CUTS
70341



Thrill Of A Lifetime



BALTIMORE—When Tony Bennett sang recently in Baltimore, disk jockey Buddy Deane of WITH, ran a contest with the first prize a personal invitation from the singer to two teen agers for dinner. Deane and his contest winners, Jeannine Hanus and Janet Dotterer are pictured above with Tony Bennett at the dinner held at one of Baltimore's best restaurants. By the smiles on the two girls' faces it was obviously one of the big thrills of their lifetime.

JOEL TURNERO

★ ARTISTS & SPECIAL MATERIAL ★

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SEECO No. 4141

A SMASH RECORDING

Paul Bruno

WANDERLUST BLUES

BBS-126

RECORDS INC.

200 So. Juniper St., Phila., Pa.

Capitol's newest singing
discovery

Tommy Leonetti

sings

"GONE AWAY"

Capitol # 2788

CENTRAL SONGS

4527 Sunset Blvd.
Hollywood 27, Calif.

S & G Records Formed

LOS ANGELES, CALIF.—It was announced last week that S & G Records, this city, will be re-activated. Songwriters James MacDonald and Jack Hoffman will head the A & R department while Cal Simon, John Galitza and Frank Bellone will be in charge of distribution and sales.

First releases include a pop number titled "Gotta See Ya (Once More)" b/w "Revenge" by Chuck Crayne; a western titled "One Step" b/w "Arizona" with The Top Hands; and a novelty tune called "Go Down To The Beach (And get into the ocean)" b/w "Dear Mother" by Casey O'Hara and The Shamrocks.

The new firm has a wide line-up of artists including John and Sondra Steele.

Distribution will be handled in Los Angeles by Central Record Sales Co. General offices will be at 6359 Selma Avenue, Hollywood, California.

Fabulous Fanny



NEW YORK — Songwriter Fanny Wolff, composer of such hit tunes as "Tear Drops On My Pillow" and "Before It's Too Late", is all smiles as she points with pride at her new song "Love My Lovin'" recorded by the 5 Keys vocal quartet on Aladdin Records which is being held up by Art Ford. Fabulous Fanny recently discussed her career on Ford's WNEW disk jockey show in New York.

Betty Madigan Scores With "Joey"

NEW YORK — On her third try, Betty Madigan looks as though she has scored.

The 21-year-old songstress from Washington, D.C. is the possessor of the No. 1 selling record on the M-G-M banner, sales figures revealed this week. The disk is the ballad, "Joey," which has moved at a fast clip since its release three weeks ago.

As a result, Betty is being besieged with a flurry of offers for national radio and television shots. She is set to render in-person versions of "Joey" on the May 7th CBS-TV Color show, "The New Revue," and on the May 12th Du Mont TV program, "Stars on Parade."

The new disk star got her start a few seasons ago while a student at Catholic University in the Capital city. She was soon featured in the vocal spotlight on several radio and teevee shows in Washington and played such local clubs as the King Cole Room, Colony Club, 2400 Club and the Old New Orleans.

While appearing at a Washington club, she was spotted by Broadway publicist Arthur Pine, who subsequently took her under his wing and secured an M-G-M recording pact for her.

Betty debuted on wax a few months ago with "You're Thoughtless". Her second platter was "Call Me Darling." "Joey," however, is the one that has taken off for the brunette singing star.

Betty recently completed engagements at the Jefferson Hotel, St. Louis, the Hollenden, Cleveland, and the Casa Marina, Key West, Fla. She arrived in New York this week to prep for her teevee and radio shows.

Ray Perkins Show Continues On KIMN

DENVER, COLO. — Ray Perkins, one of the leading disk jockeys, whose recordings, piano music, song and amiable chatter about America's singing stars has been aired three hours daily on KFEL since early in 1946, is still heard on the station although it became KIMN on May 1st.

"When KFEL was sold to A. L. Glassman, owner of KLO in Ogden, Utah, to become the key-station of the Inter Mountain Network," said Ray, "I was included in the sale along with the furniture and other fixtures! So listeners who tune in the 950 spot on their radios are still going to hear R. Perkins, on KIMN!"

May 27, 1954, marks the beginning of Perkins' 9th year on the same Denver station. KIMN plans to inaugurate its new services to listeners in the Rocky Mountain Empire, by feeding a portion of the Ray Perkins Show to the Inter Mountain Network.

Still going strong after spinning a conservative estimate of well over 60,000 records, Ray Perkins demonstrates daily that a show never grows old when you give people what they like to hear.

Atlantic Signs Floyd Dixon

NEW YORK — Miriam Abramson, Ahmet Ertegun and Jerry Wexler, Atlantic Records, announced this week the signing of Floyd Dixon to a recording contract.

Dixon, one of the country's leading Rhythm and Blues artists, has previously recorded for Supreme, Aladdin and most recently for Specialty.

Some of his big hits were: "Broken Hearted", "Dallas Blues" and "Operator 210".



- 1 **YOU'LL NEVER WALK ALONE**
Roy Hamilton
(Epic 9015)
- 2 **LOVEY DOVEY**
Clovers
(Atlantic 1022)
- 3 **IT SHOULD'VE BEEN ME**
Ray Charles
(Atlantic 1021)
- 4 **SUCH A NIGHT**
Drifters
(Atlantic 1019)
- 5 **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)
- 6 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 7 **I'M YOUR HOOCHIE KOOCHIE MAN**
Muddy Waters
(Chess 1560)
- 8 **I DIDN'T WANT TO DO IT**
Spiders
(Imperial 5265)
- 9 **GOODNITE SWEET-HEART, GOODNITE**
Spaniels
(Vee-Jay 107)
- 10 **OH BABY**
Little Walter
(Checker 793)
- 11 **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)
- 12 **YOU'RE THE ONE**
Spiders
(Imperial 5265)
- 13 **DARLING DEAR**
Counts
(Dot 1188)
- 14 **I'M GONNA SIT RIGHT DOWN AND CRY**
Roy Hamilton
(Epic 9015)
- 15 **CRY SOME MORE**
"5" Royales
(Apollo 454)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Jerry Wexler, Atlantic Records, announced the signing to the Atlantic roster of top stars Floyd Dixon and Arnett Cobb. The latter already cut and his release will be issued in about two weeks. Floyd now in New York and Jerry and Ahmet Ertegun busy cutting the initial Dixon sides. The label zooming with the new Joe Turner "Shake, Rattle and Roll", catapulting. Its subsid, Cat, has come up with what looks like a solid winner on its first try in "Sh-Boom" by The Chords. Deck has broken out in Newark, Philadelphia, New York and Cleveland. Also showing indications of moving up is "Little" Sylvia Vanderpool's "Fine Love." . . . Don "How Do You Speak To An Angel" Gardner, Bruce Records, booked solid into July. . . . Du Droppers on Groove switch from the "knock-em-down" kick and come up with two soft sides on their newest release. Sides "Just Whisper" and "How Much Longer" very tasty and should stir things up for them. . . . Earl Forrest, Duke artist, whose latest etching is "Oh Why," will accompany B. B. King and Bill Harvey Ork into New York's Apollo Theatre soon. The B. B. King and Harvey package drew 10,000 fans into Houston's City Auditorium Easter and had to shut out about 2,000 disappointed customers. . . . Eddie "Tex" Curtis, writer of the two current big Atlantic hits "It Should've Been Me" by Ray Charles, and "Lovey Dovey" by the Clevers, has signed an artist-writer-arranger contract with "Gee" Records. . . . Phyllis Branch, Tuxedo thrush, booked into the Apollo on May 14. . . . Al Silver, Herald Records, shot down to Atlanta, Ga. to catch up with the Joe Morris group to cut Joe and Al Savage. Al, whose "I Had A Notion," established him as a first rate star, has been rehearsing some new material with Morris and thinks there will be several sock sides coming forth from the Atlanta session. Bobby Shad, A & R chief of Em Arcy will release his new jazz disks next week. They will be "Alone Together" and "This Is My Night To Cry" by Helen Merrill; "Straight Ahead" and "The Fuz" by Med Flory; and "The Way You Look Tonight" and "Lonely Town" by Maynard Ferguson. . . . Baby Dee, MGM thrush, begins a two-week engagement at Chubby's in Camden, N. J. on May 3. . . . Bertice Reading, RCA Victor gal, has been elected "Grand Song-Bird" of the Elks National Convention at Chicago this coming August. . . . Joe Davis, Jay-Dee prexy, has released two new items by Otis Blackwell and The Crickets. Otis has a hot wax in his "On That Power Line" that could break big. . . . Bob Umbach, formerly of Radio Station WJLD-Bessemer, Alabama, is now located at WAOK-Atlanta, Ga. Bob's on the air four hours of r & b time daily. . . . Apollo's "Cry Some More" by the "5" Royales picking up steam and rapidly moving up the list of best sellers. . . . George Goldner excited about the new Crow's etching, "Baby." Etching could take off like the hit "Gee" which just refuses to drop off the charts even after 9 or 10 months of action. . . . The Bards, new Dawn group, with backing by the Al Williams ork, will soon be released. Titles are "I'm A Wine Drinker" and "Easy Going Baby."



OTIS BLACKWELL



FLOYD DIXON

CHICAGO:

Hear tell that Roy Hamilton, presently appearing at the Flame Club in Detroit, may be invading Chicago nite life very soon. Roy's "You'll Never Walk Alone" has been in the top spot on the 'Hot Charts' for weeks'n weeks. Which reminds us of the Ernie Leaner's Epic cocktail party a couple of months back, where many heard Roy's rendition for the very first time and just about 'flipped.' From that nite on, the tune was pegged 'hit' all the way. . . . Howling Wolf's "No Place To Go" on Chess looks like a sure winner. "Wolf" is now appearing at one of our town's popular niteries. Len Chess sends word from the South, where he is currently travelling, that Bo-Bo Jenkins' "Democrat Blues" is showing real promise. And that's not all. Willie Mabon's "Would You Baby" is keeping Phil busy at home. He can't seem to fill orders fast enough. . . . Smiley Lewis, currently featured in the show at the Club De Lisa here, has two good waxings riding for him, "Blue Monday" and his newest, "The Rock," for Imperial. . . . The Spaniels skedded to open the Apollo Theatre, New York City, where their "Goodnite Sweetheart, Goodnite" is in fifth spot. This disk, though slow in taking off, has really hit big. . . . Vee-Jay label has another which, according to Leo Kolheim, shows promise. That is "I Found My Baby" b/w "Jimmy's Boogie" by Jimmy Reed. . . . Just listening to Daddy-O Daylie each A. M. is proof of the guy's popularity. More and more sponsors seem to be jumping on the Daddy-O bandwagon. . . . For sheer enjoyment, give a listen to Ernie Andrews' "Don't Lead Me On." One of the smoothest, most romantic tunes we've heard in a long, long time and done to perfection in Andrews' fine styling. . . . Pleasantly surprised this past week to get a call from Bess Berman, all the way from New York. Bess is mighty excited these days, as The 5 Royales' "Good Things" is really moving. . . . The Ruth Brown-Sugar Ray Robinson show at the Regal this past week, did SRO biz.



"5" ROYALES

Getting The News



OCEAN PARK, CAL.—Actress Gloria Marshall and Champagne Music Maestro Lawrence Welk catch up on what's new in the music world in the band leader's office at the Aragon Ballroom where he is currently pacted to stay until March, 1955. Miss Marshall can currently be seen in the Walt Disney documentary, "Stormy."

LESTER WILLIAMS
takes off on

"GOOD LOVIN' WOMAN"

Duke # 123

b/w

"LET'S DO IT"

DUKE RECORDS
2809 ERASTUS STREET
HOUSTON 26, TEXAS

Little Walter

"Oh, Baby"

b/w

"Rocker"

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R & B Ramblings

LOS ANGELES:

Many great new releases are now hitting the market. Tremendous reaction has been reported on the new Peacock release of "I Smell A Rat" with Willie Mae "Big Mama" Thornton. The tune has also been covered on the Modern label with "Young" Jessie. This lad is the lead vocalist with The Flairs, a young high school group who have become very popular here on the Coast through their personal appearances and recordings on the Flair label. The Flairs recently played a teen-age benefit at St. John's church. . . . Roy Milton opened at the Royal Room (4-27) for two weeks. Appearing with him is singer Mickey Champion. July 1st he goes East for dates through Texas, Louisiana and Okla. . . . The Crows did a successful stint, along with Chuck Higgins and his band, on April 29th, in Phoenix. . . . Jimmy Liggins and The Lamplighters are now booked on a tour through El Paso and Albuquerque. . . . Earl Bostic presented his gala show and dance at the Elks hall on April 25th. . . . Trend Record star, Ernie Andrews, appeared at Billy Berg's Five Four Ballroom May 1st. . . . Johnny Otis left for engagements in Las Vegas after staging several shows in LA area. Otis opens at the Primalon Ballroom in San Francisco May 1st. He will also do several other dates in the Bay area. . . . The Ink Spots returned from the Orient. They will help citizens forget their troubles at The Bar of Music in Sacramento, Calif., where they open on May 8th. From there they have been booked for a four-week stand at the beautiful Palomar Supper Club in Vancouver. . . . Cootie Williams and Eddie Vinson will head West for engagements starting May 11th. . . . A new vocal group called The Platters have a new twist on their 3rd Federal release, "The Beer Barrel Boogie," and a crazy new arrangement of "Roses Of Picardy."



THE FLAIRS

Miniature Pianos



HOLLYWOOD—Liberace and Norma Gilchrist discuss the virtuoso's collection of miniature pianos on her "Helpfully Yours" program when the popular pianist visited the KTTV star recently.

Pianorama World To Bow At B'way Theater

NEW YORK—Pianorama World, a brand new departure in "rama" entertainments, featuring five pianists, Tutti Camarata and his orchestra, a string quartet, an all-star jazz band, and Milton Cross as master of ceremonies, all in person against a background of an ever-changing vista of foreign lands, will bow at the Broadway Theatre for a limited engagement beginning Wednesday evening, May 12.

Created, conceived and staged by Helen Beatty Clarke and Bob L. Roberts, Pianorama World will present these name pianists: Ken Clarke, the jazz pianist who was discovered by the late Mark Hellinger; the dual piano team of Arthur Ferrante and Louis Teicher, known not only for their concerts in this country and on the continent but also for their recordings in which they have performed popular works in the classical style; Joseph Battista, the American pianist who has been called "a young Tital of the Keyboard"; and Jeanne Rosen-

blum, winner of the Walter Naumberg Foundation Award.

Tutti Camarata will act as musical supervisor of the entire program, assisting in planning the various scenes and numbers, and Paul Weirwick will be the arranger.

For the classical piano music, there will be an accompaniment played by a string quartet, and for the "hot" numbers, there will be an all-star jazz band, featuring Bobby Hackett on the trumpet, Ed Shaughnessy on the drums, Lou Garrity on the trombone and Clyde Lombardi on the bass.

Miss Clarke and Roberts, who have the Lee K. Freeman play, "Black Candle", on their schedule for next season, have conceived the entire production, which consists of a musical trip around the earth, in which the background of foreign lands corresponds to the globe-circling music.

Ben Boyar is general manager for this newest dimension in entertainment.

3 GREAT SELLERS

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Savoy #1124 LUTHER BOND

"MY PLEA"

Savoy #1126 DAVE DIXON

"Live The Life"

Savoy #1127 BILLY WRIGHT

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"WOULD YOU BABY"

b/w

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SH-BOOM

"CROSS OVER THE BRIDGE"

THE CHORDS - Cat-104

CAT RECORDING CORP.

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THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|--|--|--|
| 1 SUCH A NIGHT
The Drifters
(Atlantic 1019) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) |
| 2 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) | LOVEY DOVEY
Clovers
(Atlantic 1022) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 3 IT SHOULD'VE BEEN ME
Roy Charles
(Atlantic 1021) | IT SHOULD'VE BEEN ME
Roy Charles
(Atlantic 1021) | THE STORY OF MY LIFE
Guitar Slim
(Specialty 490) |
| 4 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | YOU'RE STILL MY BABY
Chuck Willis
(Okeh 7015) | THE ROCK
Smiley Lewis
(Imperial 5279) |
| 5 ANSWER ME, MY LOVE
Nat "King" Cole
(Capitol 2687) | WATCH DOG
Lula Reed
(King 4688) | TIPITINA
Professor Longhair
(Atlantic 1020) |
| 6 CHOP SUEY MAMBO
Alfredo
(Rainbow 243) | SUCH A NIGHT
The Drifters
(Atlantic 1019) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |
| 7 LOVEY DOVEY
Clovers
(Atlantic 1022) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | OH BABY
Little Walter
(Checker 793) |
| 8 EVEN TIDE
Bill Doggett
(King 4690) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | I'M GONNA MOVE TO THE OUTSKIRTS OF TOWN
Dominoes
(Federal 12178) |
| 9 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | ANSWER ME, MY LOVE
Nat "King" Cole
(Capitol 2687) | CRY SOME MORE
The "5" Royales
(Apollo 454) |
| 10 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | EL BAION
Joe Loco
(Tico 208) | IT SHOULD'VE BEEN ME
Roy Charles
(Atlantic 1021) |

in SAN FRANCISCO

in NEWARK

in MEMPHIS

- | in SAN FRANCISCO | in NEWARK | in MEMPHIS |
|---|---|--|
| 1 BLUE MONDAY
Smiley Lewis
(Imperial 5268) | SUCH A NIGHT
The Drifters
(Atlantic 1019) | LOVEY DOVEY
Clovers
(Atlantic 1022) |
| 2 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) |
| 3 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | MY MEMORIES OF YOU
Harp-Tones
(Bruce 102) | YOU'RE THE ONE
The Spiders
(Imperial 5265) |
| 4 LOVEY DOVEY
Clovers
(Atlantic 1022) | GOODNITE SWEET-HEART, GOODNITE
The Spaniels
(Vee-Jay 107) | IT SHOULD'VE BEEN ME
Roy Charles
(Atlantic 1021) |
| 5 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) | A THOUSAND STARS
The Rivileers
(Baton 200) | I NEED LOVE SO BAD
Percy Mayfield
(Specialty 485) |
| 6 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | YOU DONE ME WRONG
Fats Domino
(Imperial 5272) | I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) |
| 7 DARLING DEAR
The Counts
(Dot 1188) | WATCH DOG
Lula Reed
(King 4688) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 8 JOHNNY'S BLUES
Johnny Hodges
(Clef 89098) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | BLUE MONDAY
Smiley Lewis
(Imperial 5268) |
| 9 IT SHOULD'VE BEEN ME
Roy Charles
(Atlantic 1021) | EL BAION
Joe Loco
(Tico 208) | BUMP ON A LOG
Lula Reed
(King 4703) |
| 10 TOO LATE FOR TEARS
Lloyd Price
(Specialty 483) | SMILIN' THRU
Ann Cole
(Timely 1006) | OH BABY
Little Walter
(Checker 793) |

THE CASH BOX

in
PHILADELPHIAin
LOS ANGELESin
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 2 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | YOU'RE THE ONE
The Spiders
(Imperial 5265) | GEE
The Crows
(Rama 5) |
| 3 I'M WAITING FOR SHIPS
Willard McDaniel
(Crown 101) | I WANT TO FOOL AROUND WITH YOU
Charles Brown
(Aladdin 3220) | LOVEY DOVEY
Clovers
(Atlantic 1022) |
| 4 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | LOVEY DOVEY
The Clovers
(Atlantic 1022) | GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) |
| 5 MY SIN
Willard McDaniel
(Crown 107) | GOODNITE SWEET-HEART, GOODNITE
The Spaniels
(Vee-Jay 107) | UNTIL SUNRISE
Dinah Washington
(Mercury 70336) |
| 6 SUGAR LUMP
Four Tunes
(Jubilee 5132) | SUCH A NIGHT
The Drifters
(Atlantic 1019) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) |
| 7 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021) | DO YOU REMEMBER
The Castells
(Grand 105) | DARLING DEAR
The Counts
(Dot 1188) |
| 8 HOW DO YOU SPEAK TO AN ANGEL
Don Gardner
(Bruce 105) | LOOSE LIPS
Percy Mayfield
(Specialty 485) | TENDERLY
Dominoes
(King 1342) |
| 9 SWEET SUE MAMBO
Chris Powell
(Grand 108) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | IT HAPPENS TO BE ME
Nat "King" Cole
(Capitol 2754) |
| 10 SH-BOOM
Chords
(Cat 104) | I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) | WHY DON'T YOU DO RIGHT
Joe Loco
(Tico 209) |

in
DALLASin
NASHVILLEin
COLUMBIA, S. C.

- | | | |
|---|--|--|
| 1 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | LITTLE MAMA
Clovers
(Atlantic 1022) |
| 2 CRY SOME MORE
The "5" Royales
(Apollo 454) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 3 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) |
| 4 OH BABY
Little Walter
(Checker 793) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | SUCH A NIGHT
The Drifters
(Atlantic 1019) |
| 5 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | LOVEY DOVEY
Clovers
(Atlantic 1022) | I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) |
| 6 LOVEY DOVEY
Clovers
(Atlantic 1022) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | DARLING DEAR
The Counts
(Dot 1188) |
| 7 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021) | OH BABY
Little Walter
(Checker 793) | I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) |
| 8 THE STORY OF MY LIFE
Guitar Slim
(Specialty 490) | SUCH A NIGHT
The Drifters
(Atlantic 1019) | CRY SOME MORE
The "5" Royales
(Apollo 454) |
| 9 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560) | I'M GONNA SIT RIGHT DOWN AND CRY
Roy Hamilton
(Epic 9015) | LUCILLE
Drifters
(Atlantic 1019) |
| 10 I'M GONNA SIT RIGHT DOWN AND CRY
Roy Hamilton
(Epic 9015) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | I'M GONNA SIT RIGHT DOWN AND CRY
Roy Hamilton
(Epic 9015) |

Bull Picks Talent For
"Dixieland Jubilee"

HOLLYWOOD—Frank Bull, KFWB Dixieland and jazz disk jockey was scheduled to embark, last Tuesday (4/27), on a two week swing through the country and Cuba in search of new and/or established Dixieland and jazz talent and tunes for his famous "Dixieland Jubilee" to be held this year at the Shrine Auditorium on October 15. Main stopovers on the trip will be at New Orleans, Miami, Havana, and New York. KFWB's Benson Curtis will replace Bull during his trip.

The "Dixieland Jubilee" Jazz Concerts staged every year by Bull are invitational affairs for jazz musicians and leaders and sidemen come from all over the world to join in.

The vast Los Angeles Shrine Auditorium is always sold out in advance for the entire period of the concerts.

Decca Inks Newcomer

NEW YORK—Marga Benitez, teenage calypso and popular singer, who was recently signed by Decca, will have her first release issued on May 15th. On one side "Wine'os On Parade", the thrush is backed by a teenage quartet called the Mellotones who were also signed by the diskery. Coupling is a tune called "Man Loves Woman." Milt Gabler conducted the session.

Coming Up In R & B

HELLO LITTLE BOY
IF I HAD ANY SENSE

Ruth Brown
(Atlantic 1027)

Atlanta, St. Louis, Nashville

I'M GONNA MOVE TO THE
OUTSKIRTS OF TOWN

Dominoes
(Federal 12178)
New Orleans

MY SADDEST HOUR

The 5 Keys
(Aladdin 3214)
Los Angeles

NO PLACE TO GO

Howling Wolf
(Chess 1566)
Chicago

SH-BOOM

The Chords
(Cat 104)
Philadelphia

SMILIN' THRU

Ann Cole
(Timely 1006)
Newark

TAX PAYING BLUES

J. B. Lenoir
(Parrot 802)
Chicago

TENDERLY

Dominoes
(King 1342)
St. Louis

WOULD YOU BABY

Willie Mabon
(Chess 1564)
Chicago

The Spaniels

★ ★ ★ ★ ★
"GOODNIGHT,
SWEETHEART,
GOODNIGHT"

b/w

"You Don't Move Me"

VEE JAY # 108

★
Jimmy Reed★ ★ ★ ★ ★
"I FOUND MY
BABY"

b/w

"Jimmy's Boogie"

VEE JAY # 105

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412 E. 47th St. Chicago 15, Ill.

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B. B. KING

The Blues Boy Himself

"LOVE YOU BABY"
b/w
"THE WOMAN I LOVE"

RPM RECORDS
RPM 408

BOTH BREAKING FOR HITS!

KITTY NOBLE

"LOVE ME TILL THE
COWS COME HOME"

422

DICKIE THOMPSON
"13 WOMEN AND ONLY
ONE MAN IN TOWN"

424

Herald RECORDS
234 W. 55 St.
New York
N. Y.

Starting Big!

A MOTHER'S
LOVE

by
EARL KING

495 # 495-45

Specialty records

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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓑ FAIR

ⓑ VERY GOOD

ⓑ MEDIOCRE

KENZIE MOORE
(Specialty 491)

ⓑ "HOW MUCH LONGER?" (2:50) [Venice BMI—E. Johnson] Kenzie Moore does a slow rhythmic blues with a moving treatment that comes off for an okay side.

ⓑ "IT AIN'T NOTHIN' BUT A DREAM" (2:47) [Venice BMI—W. E. Buyem] A very similar item. A pleasing side performed in okay manner.

MEL WALKER
(Mercury 70370)

ⓑ "I'D LIKE TO MAKE YOU MINE" (2:40) [E. B. Marks ASCAP] Mel Walker sings a beaty bounce in warm and intimate style. An infectious romantic ditty. Rhythm section lends solid support.

ⓐ "ANOTHER SAD NIGHT" (2:41) [Motion Music ASCAP] Walker projects on a middle tempo blues smoothly. Side comes out fair.

JOHN GREER
(Groove 0016)

ⓑ "TOO LONG" (2:30) [Royal Music ASCAP—John Greer] John Greer dishes up a rhythmic romantic ditty on the cute side. Greer sells in solid style with potent orking to back up the artist.

ⓐ "WHEN THE ROSES BLOOM IN LOVER'S LANE" (2:20) [Royal Music ASCAP—Coblin, Coblin, Greer] A slow tempo instrumental that makes light and interesting listening.

THE FOUR BARS

(Josie 005)

ⓑ+ "GRIEF BY DAY, GRIEF BY NIGHT" (2:16) [Benell BMI—Daye] The Four Bars blend smoothly and with a good sound as they chant the slow blues with lyrics describing the woe inflicted by the woman he can't get along with. Good platter that could break out big.

ⓑ "HEY BABY" (2:25) [Benell BMI—Daye] The flip is another goodie. Side has a real beat that could appeal to pop as well as R & B. An infectious tempo.

THE CHECKERS

(King 4710)

ⓑ "HOUSE WITH NO WINDOWS" (2:26) [Jay & Cee BMI—Henry Glover] The Checkers perform a moving slow blues on the sorrowful kick. Having lost his love, lead mournfully sings of his intention to move into a house without any windows so that no one will see him crying. Group blends smoothly behind the lead.

ⓑ+ "DON'T STOP DAN" (2:49) [Jay & Cee BMI—Glover] The Checkers come up with what is obviously an attempt to grab another "60 Minute Man". Wax is a good issue with a beat that sells. Lyrics are along the same vein as "Sixty" and the lead voice sounds very much like the lead on the tune that made the Dominoes. Could catch on and create loads of action.

THE CASH BOX

★ AWARD O' THE WEEK ★

"MILK AND WATER" (3:08)

[Aladdin—Rudolph Toombs]

"I'M STILL A FOOL FOR YOU" (2:23)

[Aladdin—Rudolph Toombs]

AMOS MILBURN

(Aladdin 3240)



AMOS MILBURN

● Amos Milburn's going to shock his fans as he switches to "Milk and Water". Poor old Amos is off the whiskey, scotch, etc. 'cause his

doc ordered it so. The old whiskey man is really suffering as he sings this middle tempo bouncer, but he promises he won't be on this kick for long. A cutie that leads the way for another in the same series. Should follow in the same pattern as his numerous hits. The under lid, "I'm Still A Fool For You", has Amos telling his baby he's still a fool for her no matter how wild she runs. Amos rocks through this middle tempo ditty in more forceful style. A good pairing.

"SOMEBODY SOMEWHERE" (2:25)

[Danby Music BMI—Roberts, McCoy]

"CRAZY MIXED UP WORLD" (2:30)

[Angel Music BMI—Adams, Stone]

FAYE ADAMS

(Herald 429)



FAYE ADAMS

● Faye Adams comes up with a strong pair that should create

strong sales action. One side, "Somebody Somewhere", is a quick beat jump that rocks along on a semi-religious kick that proved so successful heretofore. Deck, while it has the Faye Adams full throated singing and styling, is different than the "Shake A Hand" styling. Flip, "Crazy Mixed Up World", is a slow emotional storm. Gal generates sparks singing from the heart as she tells of her sad romances "sharing someone else's man". Two powerful items.

THE CASH BOX

Rhythm 'N Blues

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "GRIEF BY DAY, GRIEF BY NIGHT".....The Four Bars.....Josie 005
- ★ "DON'T STOP DAN".....The Checkers.....King 4710
- ★ "I SMELL A RAT".....Young Jessie.....Modern 921
- ★ "NO BABY".....Melvin Smith.....Groove 0010
- ★ "ON THAT POWER LINE".....Otis Blackwell.....Jay-Dee 791

BELLS OF JOY

(Peacock 1726)

ⓑ "WELL, WELL, NO, NO, NO" (2:30) [Lion—Littlefield, Robey] A potent syncopated religious item flavored by that talented group, Bells of Joy. Should capture a strong segment of gospel sales.

ⓑ "NEVER LET IT BE SAID TOO LATE" (2:47) [Lion—P.D.] The Bells etch a slow tempo gospel item with sincerity and somberness. A spiritual that inspires reflective listening.

WILLIE HEADEN

(Dootone 1203)

ⓑ "I LOVE YOU BOBBY SOX" (2:53) [Dootsie Williams BMI—Willie Headen] Willie Headen sings a beaty ditty in happy style and comes off with a riding item that should please the hopping crowd.

ⓑ "STOP DRINKING" (2:23) [Dootsie Williams BMI—Willie Headen] Another drinking song. Headen sings out a moving blues effectively. Sings the blues about his "juice head" woman and her running around. Punch is centered on the line, "stop drinking, pass me that last glass of beer". Good side with a feeling that could catch on.

THE BLUE DOTS

(DeLuxe 6052)

ⓑ "DON'T DO THAT BABY" (2:43) [Franklin BMI—Davis, Pauling] The Blue Dots rock out a driving item with a solid beat. Group blends with an appealing bounce. A good disk.

ⓑ "YOU'VE GOT TO LIVE FOR YOURSELF" (3:15) [Franklin BMI—Davis, Pauling] An intriguing side with a slow syncopated beat. Sound created is different. Group has a potent style that could catch on and create sales action.

"YOUNG" JESSIE

(Modern 921)

ⓑ+ "I SMELL A RAT" (2:40) [Stoller, Leiber] Young Jessie drives through this novelty item for an exciting side. Jessie does a good job on a record that moves. The shouter belts it from the shoetops.

ⓐ "LONESOME DESERT" (2:53) [Modern BMI—Jessie, Josea] Jessie sings a slow blues. Lyrics on the bloody side. The man killed his wife and is on the lam. Stronger deck is the "Rat" side.

JAMES COTTON

(Sun 199)

ⓐ "STRAIGHTEN UP BABY" (2:19) [Hi-Lo Music BMI—Cotton] James Cotton sings a Southern rhythmic blues and captures the true feeling.

ⓑ "MY BABY" (2:23) [Hi-Lo Music BMI—Cotton] Cotton sings a quick beat bounce that moves with a sprightly effect. Guitar provides some interesting support.

RHYTHM 'N' BLUES REVIEWS

THE CASH BOX
SLEEPER OF THE WEEK

"JUST WHISPER" (2:47)

[General ASCAP—Moe Jaffe, Bickley Reich Ner]

"HOW MUCH LONGER" (2:40)

[Danby Music BMI—Kornegay, Roberts]

THE DU DROPPERS
(Groove 0013)

DU DROPPERS

● The Du Droppers switch attack and come up with two slow blues

ballads. One, "Just Whisper", is an emotional religious item tenderly presented. Organ assist lends the proper coloration. The tune is melodic and ear tantalizing. Sincere and not too overly dramatic narrative bit also adds to the general effectiveness of the plate. The other tune, "How Much Longer", is a similarly handled effort. Boys are sweet, soft and romantic as they deliver the lovers lyrics. A good evergreen no matter which side is played.

JAZZ

(Rating is based on appeal to the jazz market.)

THE LESTER YOUNG QUINTET
(Norgran Records 102)

● **"NEW D. B. BLUES" (3:17)** [JATAP—Young] Lester Young rides high, wide and handsome on the fast tempo rocker. Assisting Les on the tenor sax is Jessie Drake, trumpet, Gene Ramey, bass and Gildo Mahones, piano.

● **"TENDERLY" (3:24)** [E. H. Morris ASCAP—Lawrence, Gross] Les and the boys work over the much recorded classic. Should appeal to the cool crowd and the Lester Young fans in particular.

MAYNARD FERGUSON
(Emarcy 16002)

● **"THE WAY YOU LOOK TO-NIGHT" (2:40)** [T. B. Harms ASCAP] Maynard Ferguson is strong on this deck as he moves all the way with his interpretation of the oldie. Aggregation, which receives no credits on the label, come up with a fine sound. Good deck with commercial possibilities.

● **"LONELY TOWN" (2:41)** [Witmark ASCAP] Interesting tonal creation with a limited audience.

VIDO MUSSO
(Crown 110)

● **"MUSSO'S BOOGIE" (2:53)** [Mod. Music BMI—Musso] Musso sax is wild on this fast moving boogie. Side rocks at a killing pace as Musso blows a torrential storm.

● **"SING SING SING" (2:50)** [Prima] The rhythmic oldie is melodically handled and swings along in the style of the old swingmasters. A good commercial sound that could pick up some strong play on the current impetus of the Miller-Goodman revival.

BILL DOGGETT
(King 4711)

● **"THERE'S NO YOU" (2:48)** [Barton ASCAP—Durgom, Adair, Hopper] Master of the jazz organ etches a dreamy treatment of the pretty item. After hours sound.

● **"EASY" (2:25)** [Billace BMI—Bill Doggett] Bill etches a middle beat ditty that shows off some tasty organ work. Unidentified sax carries a big part of the play with drums and bass holding the unit together.

Stars Over Harlem

Harlem's Invaders Of The Week: Sensational blues shouter Roy Brown of the Syd Nathan roster drifted in, cooled for a brief spell then proceeded to make the rounds of the jocks and spots sporting a list of scheduled one nighters that will keep him and his crew whaling away until long past June. . . . Spotted The Spaniels cruising up and down the uptown area. Their steadily climbing "Goodnight Sweetheart" was picked by this column as a sure fire chartbuster. . . . Decca's star romantic balladeer Joe Medlin back into town after weeks work under the southern skies. . . . A pleasure it was indeed to chat with Sylvia Van (she's formerly Little Sylvia) and the Buddy Lucas' gang shortly before their departure to fill another batch of dance dates. P.S. Listen to the little lady's latest, "Fine Love", on Atlantic's new Cat record. . . . The string section of bands everywhere were very much represented over the week end in the Harlem area as exciting bassist Oscar Pettiford and Johnny Smith, (he's the guy with the sugar coated guitar stylings), guested on the Jack Walker, Georgia Carr and Leigh Kamman shows. Spotted Bob Astor (Billy Shaw's crack representative) combing the uptown area like mad. . . . Ramon Bruce, Hal Wade, George Hudson still keeping things very much alive in the Jersey territory. . . . Comes April 30th, the divine one, Sarah Vaughn, along with the terrific band of new sax star Paul Quinichette in to the Apollo for a week of what should prove to be the craziest. . . . Something to see and hear: Bandleader George Williams, when he's feeling good and digging discs, praising the tenor sax work of the president, Lester Young. . . . Old Town record executives all worked up as a result of the news received from way out California way via Syd Talmadge that The Solitaires tasty platter "Wonder Why" is getting bigger and bigger every day. . . . Watch Guitar Slim's "The Story Of My Life", The Strangers "My Friend", and last but not least Willie Mae Thornton's long awaited Peacock ditty "I Smell A Rat". . . . Energetic busy body of the Portem lineup Joe Grippo sat in on the first of the sessions in the wax room conducted by the new "After Hours" diskery and nodded time and time again his approval of the whole happenings which will introduce one of the most exciting new vocal groups currently gracing the nation's cabaret and show place floors, "The Vibrinaires".

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PHYLLIS BRANCH

singing

"EL CUMBANCHERO"

b/w

"FROM NOW ON"

TUXEDO # 894

A Spiritual Bonanza

PROFESSOR CHARLES TAYLOR**"HE'S A WONDER"**

b/w

"ON THE BATTLEFIELD"

TUXEDO # 896

2 great instrumentals

LLOYD TROTMAN TRIO**"EMBRACEABLE YOU"**

b/w

"THE MAN I LOVE"

TUXEDO # 893

TUXEDO RECORDS

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with these New Releases

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ALADDIN 3240

Charles Brown**"LET'S WALK"**

ALADDIN 3235

Richard Lewis**"HEY, LITTLE GIRL"**

ALADDIN 3238

Lloyd Glenn**"CHOCOLAT DROP"**

ALADDIN 3236



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JACK TOOMBS

"YOU'RE THE ONLY GOOD THING"

EXCELLO 2033

New R&B—Spirituals

"MY BABY'S GONE"JOHN CHRISTMAN
EXCELLO 2031**"NO PLACE LIKE HOME"**"SHY" GUY DOUGLAS
EXCELLO 2032**"BAPTISM OF JESUS"**THE SKYLARKS
NASHBORO 545

NASHBORO RECORD CO., INC.
177 3rd Ave. N., Nashville, Tenn.
PHONE 42-2215

MELVIN SMITH
(Groove 0010)

● **"NO BABY" (2:35)** [Merry-mount Music Press BMI—Melvin Smith] Melvin Smith comes up with one of his best in sometime when he pecks and grunts his way through a rocking ditty. Smith employs a staccato technique that makes for an infectious sound. Lyrics on the romantic side although the treatment is anything but. Novelty that could catch big.

● **"YOU CAN'T STAY HERE" (2:25)** [Campbell Music BMI—Thomas, Kirkland] Smith sings a slow blues chant on the reverse side. Smith wails the urge to move on in a sad and beaten manner. A swaying tempo blues.

JIMMY LEWIS
(Cat 103)

● **"LAST NIGHT" (2:54)** [Progressive BMI—Lewis] Jimmy Lewis sings a slow jump blues with a romantic lyric. Lewis etches an effective piece of wax.

● **"LOVE BROKE MY HEART AGAIN" (2:39)** [Progressive BMI—Lewis] The flip is a slow pretty ballad sung with heart by the chanter. Soft and sentimental item with a dreamy appeal.

OTIS BLACKWELL
(Jay-Dee 791)

● **"ON THAT POWER LINE" (2:14)** [Beacon Music BMI—Otis Blackwell] Otis Blackwell chants a rhythmic middle tempo item with powerful effectiveness. Blackwell has a feeling on this deck that could create a big sale. Is possibly his best effort to date. Lad's a real comer.

● **"DON'T KNOW HOW I LOVED YOU" (2:00)** [Beacon Music BMI—Otis Blackwell] Blackwell sings a slow blues in strong style. Has a real potent style of delivery. Material is short of the upper plate.

SONNY WOODS and THE TWIGS
(Hollywood 1015)

● **"CHAPEL OF MEMORIES" (2:22)** [Starrite BMI—Tholen, Carpenter, Jolonsa] Lead by Sonny Woods, tenor, the Twigs etch a slow romantic pretty with tenderness. Dramatically etched.

● **"SONG OF INDIA" (2:27)** [Time—Mercer, Korsakoff] A really exciting arrangement of the old standard. Woods and the Twigs are outstanding on this reading.

CHECK!



YOUR NINE RCA VICTOR COUNTRY & WESTERN CARAVAN HITS



- | | |
|------------|---|
| 20/47-5698 | I Don't Hurt Anymore
My Arabian Baby
<i>Hank Snow</i> |
| 20/47-5699 | How to Catch a Man
And That's Good Enough for Me
<i>Minnie Pearl</i> |
| 20/47-5700 | She Took, She Took
I'd Like to Sit with the Baby Sitter
<i>Hal "Lone Pine"</i> |
| 20/47-5701 | You Weren't Ashamed to Kiss Me Last Night
Foggy Mountain Top
<i>The Davis Sisters</i> |
| 20/47-5702 | Rebound
Why Didn't I Hear It from You
<i>Hawkshaw Hawkins</i> |
| 20/47-5703 | I'm Having a Party All By Myself
Waltzing
<i>Charline Arthur</i> |
| 20/47-5704 | Downhill Drag
Kentucky Derby
<i>Chet Atkins</i> |
| 20/47-5705 | The Kiss That Made a Fool of Me
A Letter I Should Never Have Mailed
<i>Betty Cody</i> |
| 20/47-5706 | Slender, Tender and Sweet
My Sugar Booger
<i>Eddie Hill</i> |

RCA VICTOR
FIRST- IN RECORDED MUSIC



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

**Len Ellis**

WJOB—Hammond, Ind.

1. You Better Not Do That (Tommy Collins)
2. As Far As I'm Concerned (Red Foley)
3. Bimbo (Jim Reeves)
4. I Love You (Wright & Reeves)
5. Release Me (Jimmy Heap)
6. Secret Love (Slim Whitman)
7. Make Love To Me (G. Hill)
8. There Stands The Glass (Jean Shepard)
9. I Really Don't Want To Know (Eddy Arnold)
10. Jilted (Red Foley)

Mack Sanders

KFBI—Wichita, Kansas

1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnnie & Jack)
3. You Better Not Do That (Jimmy Dickens)
4. Hugging My Pillow (P. King)
5. Honky Tonk Heart (E. Tubb)
6. Bimbo (Jim Reeves)
7. Back Up Buddy (Carl Smith)
8. Secret Love (Slim Whitman)
9. Good Deal, Lucille (Mullican)
10. I'll Be There (Ray Price)

Doug Smith

WLS—Roanoke, Va.

1. I Get So Lonely (Johnnie & Jack)
2. Looking Back To See (Jim Edward & M. Brown)
3. Slowly (Webb Pierce)
4. Why Fall So Slowly (Wells)
5. Back Up Buddy (Carl Smith)
6. Isle Of Golden Dreams (Marty Robbins)
7. I Love You (Wright & Reeves)
8. Cry, Cry Darling (J. Newman)
9. I'll Be There (Ray Price)
10. Old Blue (Grandpa Jones)

Lillie Anne

WIRC—Hickory, N. C.

1. I Get So Lonely (Johnnie & Jack)
2. God Bless Her (Louvain Bros.)
3. You Better Not Do That (Tommy Collins)
4. Bimbo (Pee Wee King)
5. Back Up Buddy (Carl Smith)
6. You're Just What The Doctor Ordered (Johnnie & Jack)
7. I Really Don't Want To Know (Eddy Arnold)
8. Rose Marie (Slim Whitman)
9. Slowly (Webb Pierce)
10. I Get So Lonely (A. Smith)

Art Barrett

WAVY—Portsmouth, Norfolk, Va.

1. I Really Don't Want To Know (Eddy Arnold)
2. There'll Be No Teardrops Tonight (Hank Williams)
3. Jealous Lovin' Heart (Tubb)
4. Isle Of Golden Dreams (Marty Robbins)
5. Hello To The Blues (B. Amos)
6. Backward Turn Backward (Pee Wee King)
7. Nuevo Laredo (Elton Britt)
8. Good Deal, Lucille (Al Terry)
9. Back Up Buddy (Carl Smith)
10. A Fooler, A Faker (Thompson)

Ramblin' Lou

WHLD—Niagara Falls, N. Y.

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. Release Me (Kitty Wells)
4. I Love You (Jimmy Wakely)
5. I Really Don't Want To Know (Eddy Arnold)
6. I Get So Lonely (Johnnie & Jack)
7. Bamboozled (Lee & Cooper)
8. Honky Tonk Heart (E. Tubb)
9. Panamama (Hank Snow)
10. Good Deal, Lucille (Al Terry)

Jimmy Hutsell

WLAR—Athens, Texas

1. Rose Marie (Slim Whitman)
2. Back Up Buddy (Carl Smith)
3. Second Fling (Eddy Arnold)
4. I Really Don't Want To Know (Eddy Arnold)
5. Secret Love (Slim Whitman)
6. Changing Partners (P. King)
7. I Need A Little Help (Carlisle)
8. You Better Not Do That (Bobby Wright)
9. The Dove (Howard White)
10. Shake A Leg (Carlisle)

Jesse Rogers and Sally Starr

WJMJ—Philadelphia, Pa.

1. You Better Not Do That (Tommy Collins)
2. I Really Don't Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. Release Me (Jimmy Dean)
5. I Think I'm Going To Cry (George Morgan)
6. Act 1, Act 2, Act 3 (H. Snow)
7. Baby Your Mother (E. Tubb)
8. Breaking The Rules (Hank Thompson)
9. I Love You (Wright & Reeves)
10. I'll Be There (Ray Price)

Joe Morris

WKDK—Newberry, S. C.

1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnnie & Jack)
3. I'll Be There (Ray Price)
4. I Love You (Wright & Reeves)
5. Release Me (Jimmy Dean)
6. Good Deal, Lucille (Al Terry)
7. If You Tried As Hard To Love Me (Carl Smith)
8. You Better Not Do That (Tommy Collins)
9. My Everything (Eddy Arnold)
10. My New Love Affair (Sovine)

"Cuz'n" Larry Laine

WEBK—Tampa, Fla.

1. I Get So Lonely (Johnnie & Jack)
2. My Everything (Eddy Arnold)
3. I'll Be There (Ray Price)
4. I'd Do It For You (C. Gordon)
5. Release Me (Ray Price)
6. Jealous Lovin' Heart (Tubb)
7. Somebody Ughed On You (Justin Tubbs)
8. Life Is So Lonesome (Sands)
9. Teach Me To Love Someone Else (Audie Andrews)
10. Dog-Gone It Baby, I'm In Love (Carl Smith)

Keith Rush & Jolly Cholly

WWEZ—New Orleans, La.

1. Good Deal, Lucille (Al Terry)
2. Good Deal, Lucille (Fairburn)
3. You Better Not Do That (Tommy Collins)
4. Then I'll Stop Loving You (Jim Reeves)
5. I'll Be There (Ray Price)
6. Alone (Bill Strength)
7. Country Boys Love (R. Smith)
8. Still Afraid Of Loving You (Jimmy Vernon)
9. Jole Fille (Gene Rodriguez)
10. Oh How I Love You (Camp)

"Ranger Joe" Grazan

WBVP—Beaver Falls, Pa.

1. I Love You (Wright & Reeves)
2. I Really Don't Want To Know (Eddy Arnold)
3. As Far As I'm Concerned (Red & Betty Foley)
4. You Better Not Do That (Tommy Collins)
5. The Honeymoon Is Over (Arthur Smith)
6. Idaho Red (Wade Ray)
7. Crazy Mixed Up Song (Homer & Jethro)
8. That Ain't In Any Catalog (Sunshine Ruby)
9. I Get So Lonely (Johnnie & Jack)
10. They Got Me (Johnny Bond)

Sleephead Cliff

KASB—Albany, Minn.

1. Panamama (Hank Snow)
2. I Get So Lonely (Johnnie & Jack)
3. You Better Not Do That (Tommy Collins)
4. My New Love Affair (Sovine)
5. Drinking Tequila (Billy Dee)
6. Lovin' Spree (Eddy Hill)
7. Back Up Buddy (Carl Smith)
8. I Need A Little Help (Carlisle)
9. Then I'll Be Happy (J. Heap)
10. Second Fling (Eddy Arnold)

Carl E. Lamm

WCKB—Dunn, N. C.

1. Back Up Buddy (Carl Smith)
2. I Get So Lonely (Johnnie & Jack)
3. That's My Baby's Kisses (Lee)
4. I'll Be There (Ray Price)
5. Slowly (Webb Pierce)
6. My Everything (Eddy Arnold)
7. You Can't Feel The Way I Do (Betty Cody)
8. You're Just What The Doctor Ordered (Johnnie & Jack)
9. After Dark (Kitty Wells)
10. Release Me (Ray Price)

Don Larkin

WAAT—Newark, N. J.

1. You Better Not Do That (Tommy Collins)
2. I'll Be There (Ray Price)
3. I Get So Lonely (Johnnie & Jack)
4. Slowly (Webb Pierce)
5. I Really Don't Want To Know (Eddy Arnold)
6. Release Me (Jimmy Heap)
7. My Isle Of Golden Dreams (Marty Robbins)
8. As Far As I'm Concerned (Red Foley)
9. Alone At Our Old Rendezvous (Verna Leeds)
10. Good Deal, Lucille (Al Terry)

Big Jim Hess

WIUK—Knoxville, Tenn.

1. I Get So Lonely (Johnnie & Jack)
2. Back Up Buddy (Carl Smith)
3. As Far As I'm Concerned (Red & Betty Foley)
4. I'll Be There (Ray Price)
5. Kiss & Try Again (Shepard & Huskey)
6. Release Me (Ray Price)
7. That's My Baby's Kisses (Lee)
8. Make Love To Me (G. Hill)
9. My Everything (Eddy Arnold)
10. Another Woman's Man (Joan Hager)

Cactus Jim Western

KUTA—Salt Lake City, Utah

1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnnie & Jack)
3. I Love You (Jimmy Wakely)
4. I Married A Man For His Money (Jesse James)
5. Good Deal, Lucille (Al Terry)
6. I Really Don't Want To Know (Eddy Arnold)
7. Second Fling (Eddy Arnold)
8. A Fooler, A Faker (Thompson)
9. Money (Tex Williams)
10. As Far As I'm Concerned (Red & Betty Foley)

Shel Horton

WVAM—Saxton, Pa.

1. When Uncle Joe Plays The Rag On The Old Banjo (Dick Thomas)
2. Good Deal, Lucille (Al Terry)
3. Coffee Blues (Herb and Kay)
4. Tennessee Ghost Train (Dale)
5. Chugging On Down 66 (Smiley Burnette)
6. Changing Partners (P. King)
7. Almanac Song (Ray Smith)
8. What's The Matter With Me (Billy Barton)
9. Back Room Polka (Del Wood)
10. There'll Be No Teardrops Tonight (Hank Williams)

"Chuckwagon Chuck" Nichols

KOWB—Laramie, Wyoming

1. Secret Love (Slim Whitman)
2. Slowly (Webb Pierce)
3. Lovin' Spree (Eddie Hill)
4. Bimbo (Rod Morris)
5. As Far As I'm Concerned (Red & Betty Foley)
6. Hootchy Kootchy Henry (Mitchell Torok)
7. Release Me (Jimmy Heap)
8. I Love You (Wright & Reeves)
9. You Better Not Do That (Tommy Collins)
10. I'll Never Get Over You (Eddy Arnold)

Dave Walshak

KCTI—Gonzales, Texas

1. I Get So Lonely (Johnnie & Jack)
2. Slowly (Webb Pierce)
3. Make Love To Me (G. Hill)
4. Then I'll Stop Loving You (Jim Reeves)
5. I'll Be There (Ray Price)
6. My Everything (Eddy Arnold)
7. Back Up Buddy (Carl Smith)
8. I'll Never Love Again (Carlisle)
9. Rose Marie (Slim Whitman)
10. Mysteries Of Life (H. Locklin)

Bob McKeehan

KCNA—Tucson, Arizona

1. Slowly (Webb Pierce)
2. Release Me (Jimmy Heap)
3. Secret Love (Slim Whitman)
4. I'll Be There (Ray Price)
5. You Better Not Do That (Jimmy Dickens)
6. Echo Bonita (Jim Reeves)
7. My Everything (Eddy Arnold)
8. I Get Lost Along The Way (Billy Walker)
9. Good Deal, Lucille (Al Terry)
10. Let Me Be The One (Strange)

THE CASH BOX

Reports

THE NATION'S

BIG 10

HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

- 1

SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
- 2

I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
- 3

YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
- 4

BIMBO
Jim Reeves
(Abbott 140; 45-140)
Pee Wee King
(RCA Victor 20-5537; 47-5537)
- 5

WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
- 6

SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
- 7

I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
- 8

I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)
- 9

RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)
- 10

THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)

Victor Caravan Off To A Fast Start

NASHVILLE, TENN. — The RCA Victor Country-Western Caravan was launched on Saturday, April 24 with Tennessee's Governor Frank Clement present to officiate. After many photographs were taken of the troupe and the Governor, the Grand Ole Opry stars and others who are performing left on a Greyhound bus for the 15 day junket.

The Caravan, which is designed to sell records, is doing just that. Its method and scope of promotion is proving effective in every area where the star-studded show is now playing. This is evidenced by the large number of advance sales, where listeners have purchased many times the required number of one record to obtain reduced admission.

Singer-emcee Eddie Hill previewed all the special Caravan releases on his deejay hour "Opry Echoes" over WSM. Besides playing the Caravan records, he interviewed all available artists on the air.

On Saturday night's Grand Ole Opry program, talk about the Caravan was plentiful. Among those heard were Hank Snow, The Davis Sisters, Chet Atkins, Bud Isaacs and Minnie Pearl. Roy Acuff extolled the Caravan to a packed Opry house as did Ernest Tubb during the show that follows the Opry from his record store in Nashville. Charline Arthur joined the performers at Tubb's place, singing "I'm Having A Party All By Myself" and "Waltzing" which were chosen especially for the recorded Caravan series. She and her husband Jack Arthur had just arrived from a tour throughout west Texas.

The first leg of the trip was from Nashville to Knoxville. Then on to Asheville and Roanoke which might be called the joking trips to distinguish them from the speech making trip to Charlotte and the performing trip to Jacksonville.

In Asheville, the troupe met with Col. Tom Parker of Jamboree Attractions, who had arrived earlier to make preparations for the two evening shows there. The good work that he, Tom Diskin and Mrs. Parker had done in advance of the Caravan was highly evident in Asheville.

Hawkshaw Hawkins, Betty Cody and Hal "Lone Pine" drove directly to Asheville from Wheeling where they

are featured on station WWVA. Everyone was deeply concerned for Hal, who had wrenched his back only a short time before. He performed in great pain that day, but showed not a trace of it as he brought down the house with his favorites "She Took, She Took" and "I'd Like To Sit With The Baby Sitter". By the time Roanoke was reached Hal was much improved.

Charlie Lamb of *The Cash Box* joined the troupe in Roanoke. While riding on the bus from Roanoke to Charlotte, Charlie initiated a series of impromptu speeches and songs where every traveler was heard from. Using the inside P.A. system of the bus, they staged a real show-within-a-show as far as the Caravan was concerned. The two cooperative bus drivers W. Eddie and E. P. Richardson played an important part, despite the harassing they received from the passengers imitating police sirens and making like fume-sufferers en route.

We've described the jaunt to Jacksonville as the performing trip. Actually this is a tremendous compliment to the troupe who had slept only four hours after two rousing shows to a packed armory in Charlotte. As if nothing had happened, they uncorked one of the most remarkable sessions in memory that morning and afternoon.

Hank Snow, whose Caravan release of "I Don't Hurt Anymore" and "My Arabian Baby" seems to be a smash, treated the group to a wealth of singing and playing of his latest numbers, including some never heard before. He was joined by Chet Atkins for their first session together as long as they have been playing and recording for RCA Victor. The drive and subtlety these two great artists displayed was impressive. Charline Arthur filled in on rhythm guitar and Hawkshaw Hawkins did the lyrics. This was a remarkable performance.

The Davis Sisters likewise proved themselves to be great improvisers not only on the trip to Jacksonville, but all during the first four days of the Caravan. And if audience reaction is any indication, their recording of "You Weren't Ashamed To Kiss Me" and "Foggy Mountain Top" is destined for a foremost position among the Caravan disks.

THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY

Webb Pierce (Decca)

2. I GET SO LONELY

Johnnie & Jack (RCA Victor)

3. YOU BETTER NOT DO THAT

Tommy Collins (Capitol)

4. I'LL BE THERE

Ray Price (Columbia)

5. I REALLY DON'T WANT TO KNOW

Eddy Arnold (RCA Victor)

6. GOOD DEAL, LUCILLE

Al Terry (Hickory)

7. I LOVE YOU

Ginny Wright & Jim Reeves (Fabor)

8. RELEASE ME

{ Ray Price (Columbia)
Jimmy Heap (Capitol)

9. AS FAR AS I'M CONCERNED

Red & Betty Foley (Decca)

10. BACK UP BUDDY

Carl Smith (Columbia)

Starting Young



HOLLYWOOD — Antonia Romano, seven year old daughter of Tony Romano, grabs Jack Owens in the manner of an experienced song plugger. Little Antonia has been working the L.A. jockies and tv shows plugging her daddy's tune and record, "Goom-bye, Goomba," on Vito.

In Memory of
J. L. (JOE) FRANK
PEE WEE KING

THE CASH BOX
BULLSEYE of the WEEK

JEAN SHEPARD
"TWO WHOOPS AND A HOLLER"
b/w
"WHY DID YOU WAIT"
CAPITOL # 2791
CENTRAL SONGS
4527 Sunset Blvd., Hollywood 27, Calif.

TWO NEW ONES TO WATCH
GEORGE MORGAN
"I THINK I'M GOING TO CRY"
Columbia 21237
BETTY AMOS
"YESTERDAY'S SWEETHEART"
Mercury 70354

CEDARWOOD PUBLISHING CO.
NASHVILLE, TENNESSEE

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"T'll Never Tell"
b/w
"Across The Tracks"
V-112
VALLEY RECORDS
Box 10033
KNOXVILLE TENNESSEE

ANOTHER HIT WRITTEN
AND SUNG BY
TOMMY COLLINS
"I ALWAYS GET A SOUVENIR"
b/w
"LET ME LOVE YOU"
CAPITOL # 2806
CENTRAL SONGS
4527 Sunset Blvd., Hollywood 27, Calif.

THE CASH BOX

THE 10 TOP FOLK & WESTERN Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
3. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
4. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
5. I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
6. RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)
7. SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
8. BIMBO
Jim Reeves
(Abbott 148; 45-148)
9. I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)
10. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)

SMILEY MAXEDON
"IT'S TOO LATE TO CRY
OVER YOU"
b/w
"IF I SHOULD CHANGE
MY WAYS"
COLUMBIA # 21244
Published by
RIDGEWAY MUSIC CO., INC.
6087 Sunset Blvd., Hollywood, Calif.

A NEW HIT
ROSE MARIE
Slim Whitman
Imperial # 8236
Imperial Records

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ARTISTS and PUBLISHERS**
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Individual's Name



THE CASH BOX BULLSEYE OF THE WEEK

"I'M A STRANGER IN MY HOME" (2:47)
[Ridgeway BMI—P. W. King, R. Stewart, N. Burris]

"ONE BY ONE" (2:53)
[Hill & Range BMI—J. Wright, Jack Anglin, Jim Anglin]
KITTY WELLS and RED FOLEY
(Decca 29065)

● Two of the label's top moneymakers team up on a pair of tunes that have the quality, melody and lyrics to go big time in a big way. Both decks are sure to bring out the crying towels and attract a bundle of coin. On the top portion, "I'm A Stranger In My Home", the Kitty Wells-Red Foley combination waxes a moderate beat weeper with the utmost of feeling. Flipside, the pair turn in another top drawer performance on a middle beat piece dubbed "One By One". The material is great on both sides and either end could really step out.

"MY CHIHUAHUA DOG" (2:30) [Dandelion BMI—L. Smith]

"I SAW E'SAU" (2:30) [Dandelion BMI—F. Kirkland]
GINNY WRIGHT
(Fabor 105)

● Ginny Wright, one of the most exciting new talents in the country field, comes up with a pair of tunes that should make the best seller lists in the near future. The thrush hit it big when she teamed up with Jim Reeves on "I Love You" and now she should do equally as well on two terrific solo efforts. "My Chihuahua Dog" is a bright, novelty bounced with refreshing lyrics. Flip, "I Saw E'sau (Kissing Mary Lou)" is another happy sounding, quick beat ditty. Keep an eye on "Chihuahua".

"YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT" (2:18)
[Tannen BMI—F. & B. Bryant]

"FOGGY MOUNTAIN TOP" (2:10) [Peer Int'l BMI—A. P. Carter]
THE DAVIS SISTERS
(RCA Victor 20-5701)

● The Davis Sisters dish up a two-sided natural and both decks should climb in the direction of the juke box throne. Top half, titled "You Weren't Ashamed To Kiss Me Last Night" is a moderate beat, sentimental piece that the duet waxes in charming fashion. The reverse deck, "Foggy Mountain Top" moves along at a fast rhythmic pace and the girls belt out the flavorful lyrics in solid style. The gals receive an excellent musical backdrop on both ends of this potent coupling. It's another release in conjunction with the diskery's Country Caravan.

LOVETT SISTERS
(Imperial 8228)

B "TIME OUT FOR LOVE" (2:27)
[Commodore BMI—J. Lovett]
The velvety tones of the Lovett Sisters come over in real pleasing fashion as they wax a lovely, middle beat romantic piece. Charming lyrics receive a soft string backing.

C+ "NO MORE TEARDROPS" (2:53)
[Commodore BMI—J. Lovett]
On the bottom half the gals dish up some more smooth harmony on a lilting, moderate tempo sentimental piece.

BETTY AMOS
(Mercury 70354)

B+ "YESTERDAY'S SWEET-HEART" (2:35)
[Cedarwood BMI—Pierce]
Betty Amos could very well break into the hit category as she turns in a wonderful vocal on a tender, moderate tempo piece. The general effect is stirring and rich on a deck that bears close watching.

B+ "JOLE JOHN" (2:07)
[Milene ASCAP—Rose, Heath, Luboff]
A tune waxed in the happy-go-lucky manner of "Jambalaya" gets treated to another powerful rendition by the chirp. Could hit.

GEORGE MORGAN
(Columbia 21237)

B "IT'S BEEN NICE" (2:14)
[Valley BMI—F. Wilson]
The soothing tones of George Morgan stand out on a pretty tune with a catchy beat. The artist wants his gal to know, that although he's not the right guy for her, he still enjoyed her company.

B "I THINK I'M GOING TO CRY" (2:32)
[Cedarwood BMI—Killen]
Flip is a slow tempo, romantic lament that the chanter waxes in impressive fashion. Strings lend warm support.

COWBOY COPAS
(King 1313)

B "UNWANTED ALONE" (2:39)
[Country BMI—C. Eager]
Cowboy Copas delivers a top notch vocal job on a moderate beat piece with touching lyrics. The singer receives a tasteful string backing on an engaging deck.

B "SORRY" (2:45)
[Nashville BMI—Taylor, Hughes]
Cowboy teams up with Kathy Copas on this half and the results prove real effective. It's a sterling performance on a middle tempo tune that could click.

SMILEY BURNETTE
(Abbott 161)

B+ "LAZY LOCOMOTIVE" (2:44)
[Fairway BMI—K. Devine]
With the musical accompaniment simulating a moving train, Smiley Burnette comes over in winning fashion with his captivating vocal style. Deck has hit qualities.

B "THAT LONG WHITE LINE" (2:29)
[Dandelion BMI—J. Harold]
Lower lid finds the warbler turning in another enchanting performance on quick paced item with fetching lyrics. Two fine platters.

BETTY CODY
(RCA Victor 20-5705)

B+ "A LETTER I SHOULD NEVER HAVE MAILED" (2:35)
[Emperor BMI—M. Russell, J. Segal]
Betty Cody comes up with a feelingful interpretation of a poignant, slow tempo piece. Eloquent wedding of melody and lyrics on a mighty strong showing by the thrush.

B "THE KISS THAT MADE A FOOL OF ME" (2:20)
[Trinity BMI—J. Leisy]
The chirp hands in a tender reading as she multiple voices a slow beat piece with heartfelt lyrics. An appealing coupling.

THE CASH BOX FOLK and WESTERN ROUNDUP

There seems to be a fresh, new air of activity on the Country and Western Music Front these days. And, from all indications, this splurge of activity is a very good one. First of all, the RCA Victor C&W Caravan hit the road with a wide-a-wake promotion to promote its artists, and record sales. There has been a good supply of commercial recordings from this end of the trade all



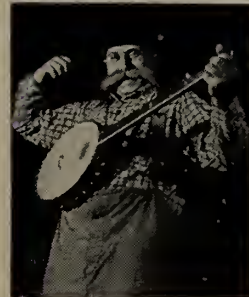
GEORGE MORGAN

along, but now, the Country wax flow seems to be even getting better. And, more and more Country tunes are being covered by 'pop' artists. On the personal appearance scene, a Grand Ole Opry cast has just returned from a tour of Texas where they exceeded all previous gate receipts. The Opry unit included Webb Pierce (Decca), Roy Acuff (Capitol) and his Smoky Mountain Boys, Carl Smith (Columbia) and his Tune Smiths, Marty Robbins (Columbia), the Carter Sisters with Mother Maybelle, and the Duke of Paducah. Bobby Williamson (RCA Victor) of WFAA-WFAA-TV, Dallas, Texas just completed a date at the Hillbilly Park in Waco with his band. . . . Bobby's latest is "Steady Diet" and "There's Nothing As Great." We've been tellin' you about the new George Morgan release lately . . . well, it's out now and is really great. Many claim that this is George's

best in sometime . . . title of the Morgan release is "I Think I'm Going To Cry". Cindy Walker, prominent songwriter and entertainer in Nashville recently visiting with her many friends. Cindy's mother was along also. Lonzo and Oscar of comedy fame, set for personal appearances in Iowa and Nebraska last week. Grandpa Jones, Romona and all the grandchildren including Floyd Robinson, Dale Parker set for four days in Canadian territory. Want to compliment Uncle Herm Reavis of WRIS, Roanoke, Va. for the fine job he is doing spinning out C&W tunes each day from 6-8 A.M. and 12:30-2 P.M. Doug Smith does a great job too with C&W records at WSLT-TV, Roanoke, Va. Valley Record Company just released a fine tune with Mary Jane Johnson doing the vocal. Mary's release is "I'll Never Tell" and "Across The Tracks." Sheriff "Tex" Davis, WLOW-Norfolk, Va., has added a new feature to his show, in which he takes the artist that wins the top spot on his hit parade and stars him for 15 minutes each week Jesse Rogers and Sally Starr, who were recently voted "Mr. and Mrs. Team-work in Marriage and Careers", started their brand new television show over Channel 6 in Philadelphia.

Johnnie and Jack and the Tennessee Mountain Boys continue to build with their current offering of "I Get So Lonely" which is hittin' all charts and is expected to go even bigger in the next couple of weeks. This unit from WSM's Grand Ole Opry are consistently in demand for road appearances and are managed by Frankie More who has the group booked well into the season. The boys are also getting heavy play on the reverse of "Lonely" with "You're Just What The Doctor Ordered." Paul Cohen seems to have gotten another commercial twosome together . . . this time it's Kitty Wells and Red Foley with a fine recording of "I'm A Stranger In My Home" backed with "One By One". The tune, just released, is already getting response! Just received a fine Fan Club Journal from Del Wood's Fan Club rep, Doris Land, Macon, Georgia. Thanks! Big news in the Music Circles broke recently when it was learned that Oscar Davis, veteran promoter of Grand Ole Opry and other big-name shows decided to align himself with a leading lady; choosing himself a bride! The bride is the former Doris Noles of Nashville, a secretary by profession. Hank Snow tries a hand at something a little different with his latest release "I Don't Hurt Anymore" and the results are quite satisfying. Early reports from the RCA Victor Caravan tour audiences indicated that the tune will be a big one for Snow. Edgar Clayton in Nashville recently for a visit with Grant Turner on Turner's Mr. DJ U.S.A. Show over WSM. Clayton spins out C&W records at WERH, Hamilton, Alabama. Kenny Lee (RCA Victor) busy paying visits to disc jockeys in the Atlanta area, and is planning on doing guest shots with Boots Woodall and the TV Wranglers over WAGA-TV soon. Kenny also visited with Joe Rumore and Dan Brennan at WVOK, Birmingham, Jimmy Atkins at WLBS, Happy Hal Burns of WBRC, and Hardrock Gunter of WJLD of Birmingham, Alabama.

Want to wish Tom James lots of good luck with his first RCA Victor record . . . "Sample Of Your Love" and "Your Kind Of Lovin'". Tom plans to return to Dallas soon for appearances with some of his buddies prior to his move to Nashville. In Dallas Tom worked with the Shelton Brothers, Al Dexter, Skeeter Webb and Sonny James. Billy Dudley (Capitol) seems to be getting lots of play with his latest recording . . . "Dark Streets". Tune was penned by Buddy Killen, Nashville. Pee Wee King really busy these days. May 2nd, Pee Wee held forth in Indianapolis and May 9th he'll be in Akron; May 14th in Hanover, Indiana, May 16th in Vermillion, Ohio, May 18th in Ashtabula, Ohio and May 22nd in Little Rock, Ark. Pee Wee's current offering is going in both the Country and Pop fields . . . "Backward, Turn Backward" and "Indian Giver". Curtis Gordon's been on the move recently. First with personal appearances in Albany and Thomasville, Georgia, promoting his recent release "Dig That Crazy Moon" and "I'd Do It For You." Curtis wants to thank all the deejays for the fine job they've been doing with his latest record and also wants to thank Fred Wamble of WBAM in Montgomery and XEA in Fort Worth for the contests they are running in connection with his record. Curtis also visited with friend Leony Morris at WEAR in Pensacola, Florida recently. Eddy Arnold in Atlanta recently for visit with the deejays in that area and a little luncheon get-



GRANDPA JONES

together. Eddy also visited with Sam Wallace and stopped by the Sears Store in Atlanta and autographed some 300 albums while in the store. Carl Smith (Columbia) who has had quite a fist full of good tunes in the past and who is now getting some fine action on his latest "Back Up Buddy" looks as if he is going to be hittin' doubly now. Carl combines his talent with that of June Carter for a fine duet with their latest release "Time's A'Wastin'" and "Love, Oh, Crazy Love". It's a clever novelty that should click for this couple!

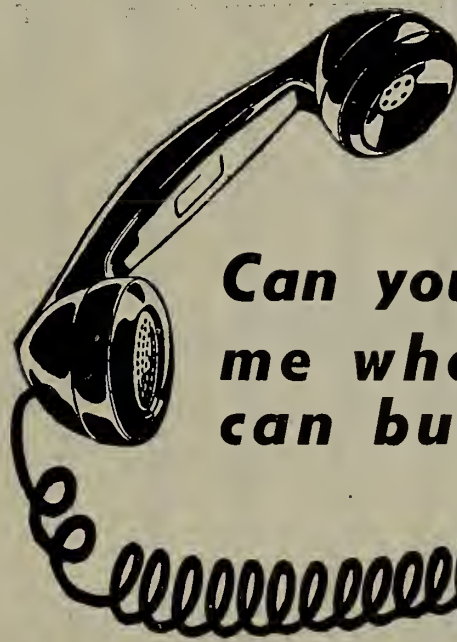
Dub Allbritten busy with finishing up details for the Jimmie Rodgers Memorial Celebration to be held in Meridian, Miss. the 25th and 26th of this month. Martha Carson recently played to capacity houses in Beaumont, Texas, Tulsa, Oklahoma City, Okla., and Norman, Oklahoma. Starting May 16th, Martha and Little Jimmie Dickens begin a two week's tour of the Western Canada Arenas Association towns.



DEL WOOD

Folk And Western Notes From California

Rex Allen has been voted the top singing Western star for 1953 by the Mountain States Independent Music Writers League on the basis of Mr. Allen's "Musicianship and repertoire." The Music Writers League secretary, Morey Russell of Oregon, said that Allen's rodeo swing through the northwest last year made Allen a sensational hit and boosted his recording sales into leadership over all western platters. Rex cut six sides for Decca Records this week in his first recording session in three weeks and he has scheduled a heavy recording calendar before starting his season of personal appearances April 30th. . . . Hitting a double jackpot in the near future will be Jack Tucker & his Oklahoma Playboys. Jack's four star record, "Too Quick To Condemn," is selling faster than rare Eastern food in LA at bargain prices. "I Was Only Foolin' Me," his newest release, has won an excellent review from The Cash Box and is being covered by two major labels. . . . Who made a big hit at the Paul Laymon and Cane Rockola openings with his new Victor release "Angel With A Broken Wing?" That was Audie Andrews, Texas Country Boy. Audie also signed for a three months' personal appearance tour with veteran actor Tom London, through Texas, New Mexico, Oklahoma and across to New York, where he will have a good chance to make friends and promote his record. . . . Ferlin Huskey (doing business as) Terry Preston will now record under both names. His first release under Terry Preston will be "Each Time You Leave" b/w "Deceived." Mr. Huskey (Preston) changed his name from Preston to Huskey because Preston wasn't successful enough. But now Capitol Execs find that people are asking for Mr. Preston's new releases. So now Mr. Huskey (Preston) is doubly successful and he will be recorded under both names. . . . "This Must Be The Place" and "Honeymoon's Over," a new POP release on Capitol has brought together western star Tennessee Ernie and Betty Hutton. They will be teamed together for these tunes. . . . Capitol's new 14-year-old pactee, Dallas Frazier, from Bakersfield, Calif., has recorded two numbers soon to be released and titled "Space Command" b/w "Ain't You Got No Bringin' Up At All." Dallas himself wrote the latter tune.



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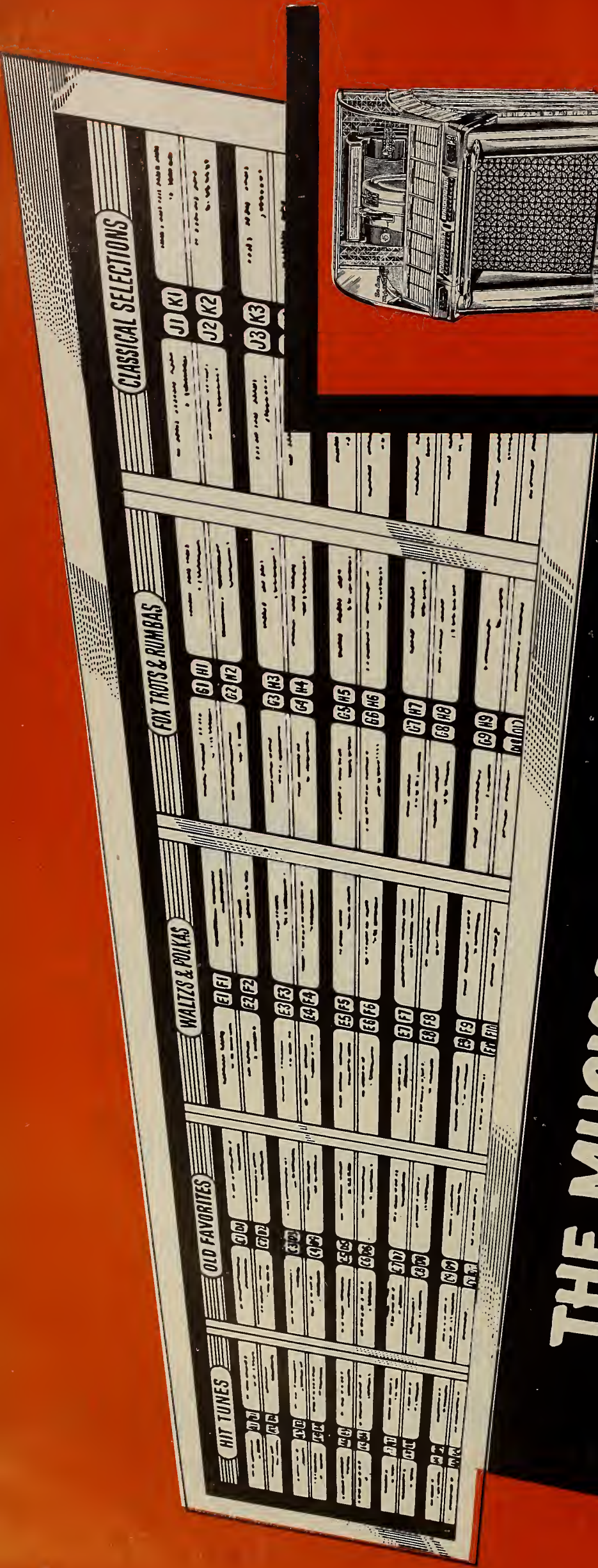
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THE CASH BOX

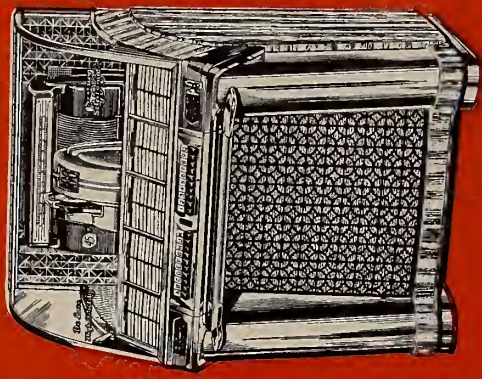
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in Chicago: DEarborn 2-0045

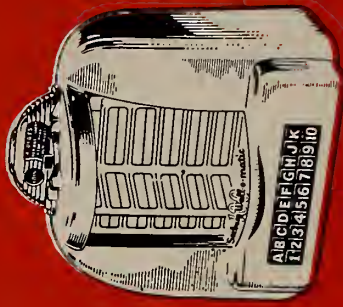
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Here and There

MILWAUKEE, WIS.—At a meeting of executives from a wide variety of industries at the Management Center of Marquette University, this city, it was stated that "Business in the Midwest is moving forward with caution—but without fear." It was the contention of those present that one of the main reasons for the improved condition was "harder selling." For the past year or so, it has been stressed in every possible manner that it was high time for business men all over the country to rediscover the art of selling. At the present meeting it was said that in some circles statements were heard that "Constant repetition of this phrase got rather boring at times, if not outright nauseating, and there were many who smirked at it as 'just another bromide' that could never solve any of our basic economic difficulties." However, those in attendance at the Management Center contended that "harder selling" as well as development of new and better products proved "just what the doctor ordered", and supplied evidence to prove it. An executive of a Milwaukee foundry concern with a national reputation stressed product diversification and—selling. "We started pounding on doors for the first time in years", he said, "to secure our share of the available business. . . . And it works."

NEW YORK—A short time ago Mayor Robert Wagner and his administration proposed a 3 per cent retail sales tax on commercial services. This tax would have been directed at advertising agencies, printing and publishing firms, stock brokers, shipping, commercial airline services, et al. In a spirited public hearing, representatives of the above type businesses threatened to remove their offices from the city. General opinion is that this is one of the most unpopular tax proposals ever presented. It is now reported that the Wagner administration, unwilling to run the risk of driving these businesses from the city, has decided to abandon the plan. In its place the city is studying other methods of raising needed funds. Among the items being considered is a tax on juke boxes, (\$25 per machine, per year). Up to this time, unlike many other cities thruout the nation, N. Y. juke box ops have not been subjected to a local tax.

DETROIT, MICH.—As the automobile industry has considerable effect on the economy of the nation, let's take a look at last week's activity. Last week the U. S. factories built 124,540 cars and 22,295 trucks, the highest volume in 34 weeks. This compared with 118,485 cars and 21,132 trucks the previous week. . . . Used car sales (April 1-10) paralleled the same 1953 period with more than 230,000 units. . . . GM employment was some 30,000 more than in the first quarter of 1953, a total of 574,000, approximating the all-time high for any previous quarter.

"You can't tell 'til you try"

There's a tremendous number of red-faced skeptics in this industry today.

These men are carmine-faced only because they wouldn't try. They just listened to gossip. To rumor. To anyone else, but, themselves.

They didn't try out that new machine.

They thought they knew 'all the answers.'

Until, suddenly, because someone else, someone who wasn't really and truly interested in their continued, happy and prosperous future, tried one.

Then, they, tried 'one.'

And they were surprised.

Surprised to learn, suddenly, that this was actually a good game (or a good phono, or a good vending machine, or a good service machine, or a good kiddie ride) or a good whatever-it-was.

The fact remains that what may "go over" in someone else's territory, may be the worst flop in another territory.

Similarly, what doesn't go over in another territory, may prove sensational in another area.

The old, old story of the great inline game that was "absolutely sensational" in the City of Syracuse, New York. But "a flop," everywhere else.

Until, today, when the inline pinball has suddenly again blossomed forth.

And has, without any doubt whatsoever, become the most outstanding sen-

sation since the early days of pinball game sensations.

But, how did it become a sensation?

Because someone tried it out!

Someone who had the courage to try "the new idea."

Someone who believed in the manufacturers.

The men who are spending many, many dollars in experimentation and development and production to bring "what's new" to the field.

The skeptic is the guy who won't try.

He doesn't believe that anything new is any good.

He doesn't see tomorrow.

In fact, he's the kind of guy who probably says, "What was good enough for Pa is good enough for me."

To this guy, and to all like him, there's only one statement which can be made (within what Uncle Samuel will allow us to print), "You can't tell 'til you try." (And we mean "try.")

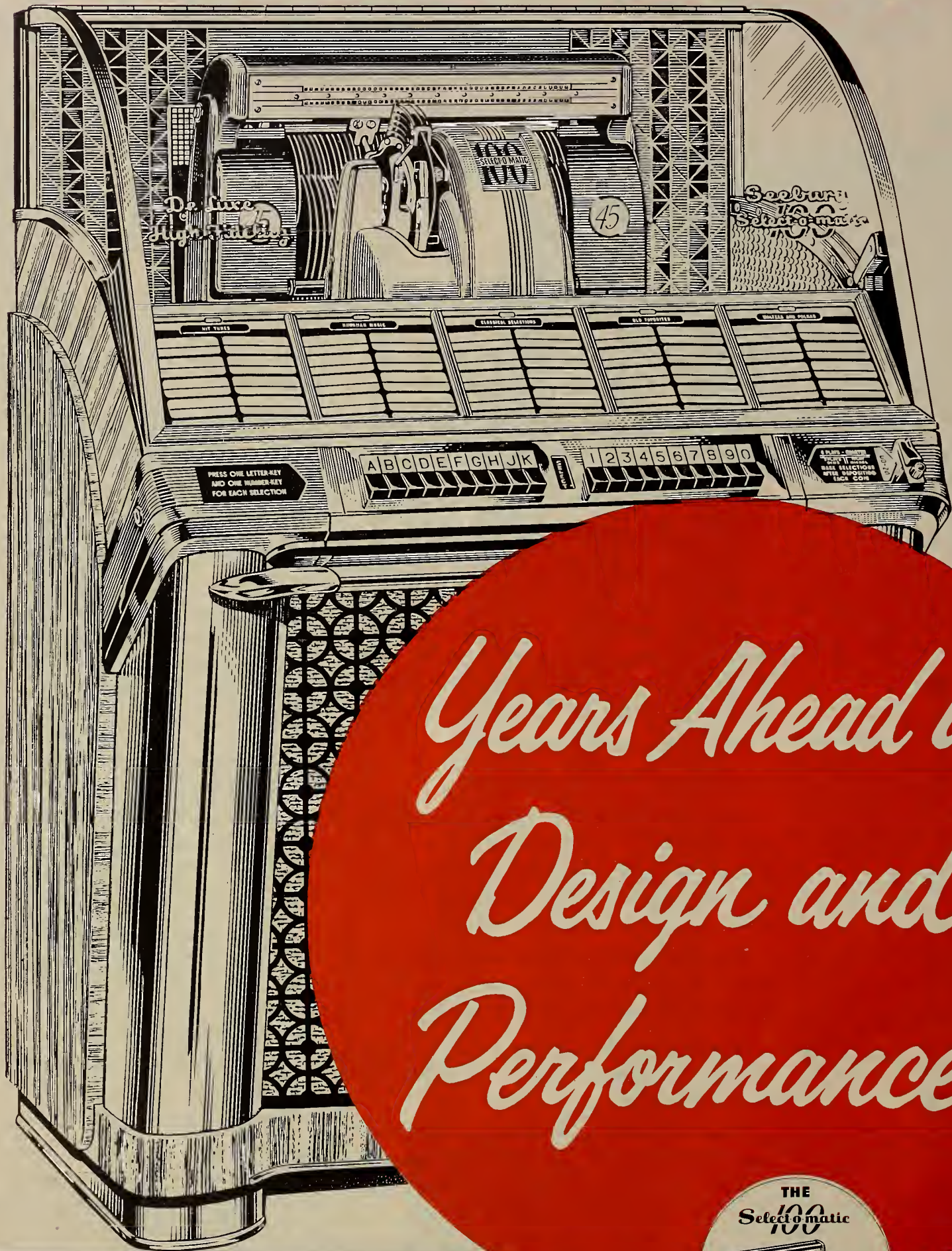
Not just put a new machine out in one spot for one day. "Try."

Get that new machine around.

It doesn't take a hundred new machines today to convince you, or anyone else in this business, that the machine's got quality, money-making power, and the enjoyment and relaxation which your players are seeking.

How will you ever know if you don't try?

WHO SETS



*Years Ahead in
Design and
Performance!*



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

THE PAGE?

**Look at the record of the last 15 years
then judge for yourself!**

Q. Who was the first phonograph manufacturer in the coin-operated phonograph industry to introduce selective Remote Control?

Answer: *The J. P. Seeburg Corporation in 1939.*

Q. Who was the first manufacturer to build a complete Remote Control coin-operated phonograph—with nothing to adapt and nothing to convert?

Answer: *The J. P. Seeburg Corporation in 1940.*

Q. Who was the first manufacturer to introduce the three-wire Remote Control System?

Answer: *The J. P. Seeburg Corporation in 1941.*

Q. Who was the first manufacturer to introduce Scientific Sound Distribution to our industry?

Answer: *The J. P. Seeburg Corporation in 1946.*

Q. Who introduced the first selective commercial record changer mechanism for the playing of 100 records—200 selections?

Answer: *The J. P. Seeburg Corporation in 1948.*

Q. Who introduced the first selective multiple record equipment for the playing of background music for industry and mercantile locations?

Answer: *The J. P. Seeburg Corporation introduced Seeburg Industrial-Commercial Music (SICM) in 1948.*

Q. Who introduced the first mechanism ever developed in the world for the playing of records in the vertical position?

Answer: *The J. P. Seeburg Corporation in 1948.*

Q. Who introduced the first 50-record - 100-selection coin-operated phonograph to our industry?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who introduced the first Remote Control wall box for the remote selection of 100 selections?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who conceived and designed the first multiple selection Remote Control wall box with the

“book type” display, using separate pages for displaying the various musical classifications?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who was the first manufacturer to design a selector panel for “proper programming”?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who was the first manufacturer to introduce double title strips for multiple selection music systems?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who introduced the new “show case” type cabinet styling in the coin-operated field?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who was the first manufacturer to introduce a spring tension magnetic pick-up in the coin-operated field?

Answer: *The J. P. Seeburg Corporation in 1949.*

Q. Who was the first to determine that the 45 RPM record would be the disk of the future in the coin-operated phonograph business?

Answer: *The J. P. Seeburg Corporation in 1950.*

Q. Who designed and built the world’s first commercial mechanism for the exclusive playing of 45 RPM records?

Answer: *The J. P. Seeburg Corporation in 1950.*

Q. Who was the first manufacturer to introduce a high fidelity music system to the coin-operated phonograph business?

Answer: *The J. P. Seeburg Corporation in 1953.*

Q. Who first introduced high fidelity remote speakers in the coin-operated field?

Answer: *The J. P. Seeburg Corporation in 1954.*

Q. Who was the first manufacturer to recommend and introduce diamond styluses in the coin-operated phonograph industry?

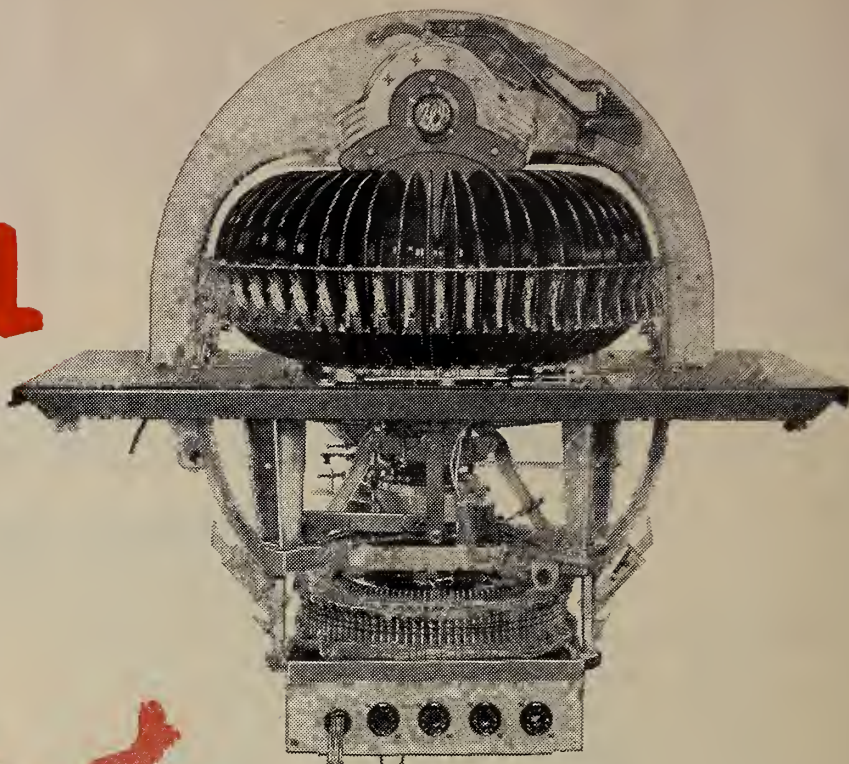
Answer: *The J. P. Seeburg Corporation in 1954.*

**Select-o-matic ... AMERICA'S FINEST
AND MOST COMPLETE MUSIC SYSTEMS!**

Here is what happened
when another

WURLITZER 1700 CAROUSEL Record Changer

was field-tested in



★ **ALTON, ILLINOIS**

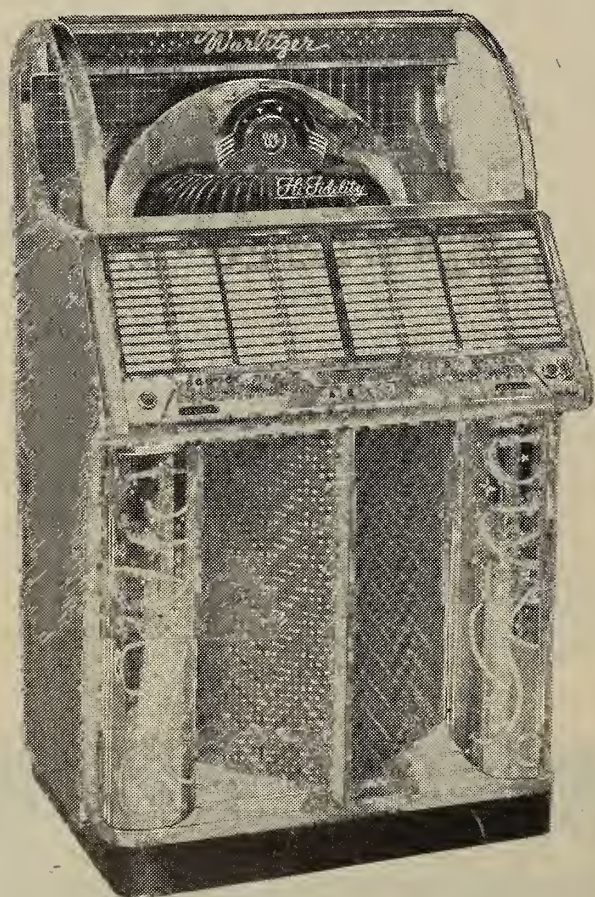
Before the Wurlitzer 1700 Phonograph was ever presented to the operators of America, it was field-tested in locations all over the country.

Here is what happened in Alton, Illinois. The new Wurlitzer 1700 mechanism, disguised in a 1550-A cabinet, was turned

over to Harry Schaffner, President of the Southern Illinois Operators Association, and an operator himself for ten years.

He and his service men handled the entire testing program.

At the conclusion of the test, Mr. Schaffner stated, "Collections are terrific. This is it! It's wonderful!"



PROVED IN ADVANCE OF ITS INTRODUCTION
THE GREATEST PHONOGRAPH OF ALL TIME

THE FABULOUS HIGH FIDELITY

Wurlitzer **1700 HF**

SEE IT, HEAR IT AND BUY IT

AT YOUR WURLITZER DISTRIBUTOR

The Rudolph Wurlitzer Company

North Tonawanda, New York

APRIL'S COINBIZ CONTINUES AHEAD OF '53

Business for April, '54, Reported Well Ahead of Same '53 Month. Many Now Predict Continued Good Business Thruout the Spring and Summer Months. Demand Continues Strong for New Equipment. Used Machine Sales Well Ahead.

Nashville Shuffle Game Op Gets Interpretation of Federal Law as Regards Awarding of Prizes

NASHVILLE, TENN. — Some months ago, Tommy Tomlin of Tommy's Distributing Company, this city, requested a ruling from the Commissioner of Internal Revenue, U. S. Treasury Department, Washington, D. C., as to the application of either the special tax imposed by section 3267(2) of the Internal Revenue Code (\$250 per year on coin-operated gaming devices), or the excise tax on wagering imposed by section 3285 of the Code (\$50 per year occupational tax for wagering), with respect to the operation of coin-operated shuffle board games, when each player is given a numbered ticket and prizes are offered to the person acquiring the winning number tickets.

We reproduce herewith the reply Tomlin received from R. J. Bopp, Chief, Excise Tax Branch of the Office of Commissioner of Internal Revenue, U. S. Treasury Department, Washington, D. C.:

This is in further reference to your letter of January 14, 1954, requesting a ruling relative to the application of either the special tax imposed by section 3267(2) of the Internal Revenue Code or the excise tax on wagering imposed by section 3285 of the Code with respect to the operation of a coin-operated shuffle board game in the manner described below.

You state that the shuffle board machine in question is operated by the insertion of a ten cent coin. The game is played in substantially the same manner as the ordinary game of shuffle board except that the puck is propelled by hand instead of by means of a wooden stick. At the conclusion of a game the score is registered on the machine. The player does not receive any cash or prize by reason of the score attained nor does he receive anything by the element of chance. However, as a "trade stimulator" the operator of the device gives each person a numbered ticket and prizes are offered to the persons

acquiring the winning number tickets. Tickets may not be purchased but are given to each person playing the machine and the price charged for playing the game is the same regardless of whether or not the player takes the ticket.

With your letter of February 1, 1954, you furnished a descriptive folder which contains pictures of the various prizes awarded and the cost price of each article together with a sample ticket. It is noted that the prizes used have numbers written above each one. Any person who happens to get a ticket corresponding to the number designated for a particular prize wins that article and the prizes are awarded at any time when a winning number is presented.

You state further that you informed your client that in your opinion no Federal tax is involved other than the \$10.00 per year tax applicable to amusement machines provided for by section 3267(1) of the Code.

Section 3267 of the Code, as amended, imposes on every person maintaining for use or permitting the use of a coin-operated amusement or gaming device on any place or premises occupied by him a special tax as follows:

(1) \$10.00 per year for each coin-operated amusement device defined to mean any amusement or music machine operated by means of the insertion of a coin, token or similar object.

(2) \$250.00 per year, effective November 1, 1951, for each coin-operated gaming device defined to mean "slot" machine which operated by means of the insertion of a coin, token or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens.

CHICAGO—This will probably come as no great surprise to those who have been active in the sales field.

But, from all reports accumulated to date, the coinbiz for April, 1954, has exceeded that of the same month, April, 1953.

This has become quite apparent in almost every industry in the nation. Many attribute this to a resurgence of buying due to elimination of stock on hand.

Others, in various industries, claim it to be the usual spring business pick-up added to the elimination of the excess profits tax.

Whatever the reason, the fact remains that this industry, unlike many others, has zoomed ahead this first quarter of '54, and continues on ahead as the second quarter comes into being.

Many are now predicting that this same business upsurge will continue thruout the spring and summer months of 1954.

They base their prediction on the fact that the manufacturers are "carefully controlling production" and, as one of these men stated:

"None of the manufacturers is letting himself get stampeded into going all-out for production at this time."

The main purpose of many of the factories is to draw out production schedules. This keeps their employees working right ahead. While demand continues high, and just when many expect the demand to fall, there is a switchover to some new type product, so that the first machine will not even have an opportunity to go out of demand completely.

A shuffle board machine which is activated by the insertion of a ten cent coin and which is operated in the manner described is an amusement device within the meaning of section 3267 of the Code even though each player is entitled to a numbered ticket. Accordingly, your client will incur liability to the special tax of \$10.00 per year imposed by section 3267(1) of the Code with respect to the maintenance for use of each such game.

Since a person pays no more to play the game than is generally charged for playing such a game, it is considered that no wager has been placed. Therefore, such an operation would not come within the scope of the wagering tax law.

However, if it is determined that the practice of awarding tickets to

The fact that business was better this April of 1954 than it was April of 1953 doesn't excite anyone here in this manufacturing center.

Each one of the executives of the various large plants in this area attribute this business upsurge to the fact that they are producing better equipment than ever. And that operator after operator has reported that the new machines are reviving business on location after location.

For example, one manufacturer here who was rather quiet for some months, and who is now producing a new gun game, reports:

"Business is so great we are trying to satisfy five distributors with three machines."

Inline game manufacturers are far overordered and are also in this same position.

The five-ball game manufacturers are continuing ahead on their "controlled production basis" and this is keeping them going ahead on an even keel.

The shuffle game manufacturers are also behind in deliveries and, dollar-wise, are far, far ahead of 1953. These manufacturers are also keeping step with the new developments. Each one is presenting new and more intriguing equipment for the operators.

As far as the music manufacturers are concerned, their factories are working right ahead of schedule, trying to fill the demand from their distributors not only everywhere in this country, but also from many parts of the world where music has, at long last, taken strong hold, and where new machines are now in biggest demand.

all persons who play the game is (1) merely a guise to circumvent the wagering tax and the primary purpose of placing money in the machine is to obtain a chance on a prize rather than to participate in the game for the amusement afforded or (2) tickets are sold outright to any individuals without the necessity of playing the game, the operation would be considered the operation of a lottery conducted for profit within the meaning of section 3285 of the Code and the operator would be liable for the 10 percent excise tax on wagering and the \$50.00 per year occupational tax imposed by sections 3285 and 3290 of the Code.

Very truly yours,

R. J. Bopp
Chief, Excise Tax Branch

New York Cigarette Vendors Called Trust by Government

NEW YORK—A Federal grand jury alleging violation of the anti-trust laws, returned an indictment on Wednesday, April 28, naming a cigarette trade association, five member corporations, a labor union and seven individuals, charging a conspiracy to monopolize vending machine sales of cigarettes in the metropolitan area.

At the same time the Government filed a companion civil complaint to dissolve the association and enjoin the defendants from continuing the alleged violations.

The indictment charged that since 1936 the defendants had conspired to monopolize the cigarette vending machine business so as to exclude independent operators.

The defendants, the suit said, have used Local 805, Confectionery and Tobacco Drivers and Warehousemen's Union, A. F. L., to enforce and police the conspiracy by compelling members of the association to conform to the by-laws through threats of picketing or by means of boycotts.

The civil suit seeks a decree from court dissolving the association, enjoining the defendants from continuing the alleged monopolistic practices, and requiring them to cancel all agreements and understandings that have been used to effectuate the alleged illegal conspiracy.

If found guilty on the criminal in-

dictment, the individuals could be sentenced to a year on each of the four counts involved, and fined \$5,000 on each count, the anti-trust division of the Department of Justice said. The association and the corporations are liable to \$5,000 fine on each count.

Arraignment will be in Federal Court on May 10.

In an effort to check the association's viewpoint, The Cash Box contacted the Cigarette Merchandisers Association, but was informed that Matthew Forbes, executive director, was out of town, and wouldn't be back for several weeks.

Those named as defendants were:

Cigarette Merchandisers Association, Inc., and Matthew Forbes, executive director.

Confectionery and Tobacco Drivers and Warehousemen's Union, Local 805, A. F. L., and Milton Holt, secretary-treasurer.

Rowe Corporation, and Arthur Gluck, executive vice-president.

Cigarette Service, Inc., and Gustave Stern, president.

United Tobacco Corporation, and Jackson Bloom, secretary-treasurer.

Herald Vending Corporation, and Harold Jacobs, president and owner.

County Enterprises, Inc., and Louis Price, secretary-treasurer.

Ops Complain:

"We're Working Against Each Other"

Claim Ops are Actually Working Against Each Other to Detriment of Entire Biz in Many Territories. Lack of Stability is Reflected in Slowed Payments for Equipment Purchased. Distribs in Such Areas Wary and Won't Risk Capital Merchandise on Time Payments Realizing Lack of Cooperation Among Ops Causes Loss in Many Instances. Other Ill Effects Also Noticeable Especially in Cooperation for General Legislation

CHICAGO—"As regards 10c play in our territory," one op said, "we can't get it going, as much as we would like to, because the other operators won't cooperate."

"Furthermore," he continued, "we consider ourselves lucky to be able to continue on a 50%-50% commission basis as we are doing right now, regardless of the fact that many of us are losing money."

This is heard from many territories thruout the country. Distributors in these areas are also perturbed.

The operators, as one of the nation's well known distributors reported, "... are actually fighting each other. They are jumping each other's locations with preposterous percentage deals. They are kicking each other around."

"In the long run," he continued, "they are simply making it practically impossible to do a sound business with them, at least as far as we, as distributors, are concerned."

This is reflected in the slowed payment for long purchased equipment, as well as in the fact that distribs, in such areas, are now extremely wary. They won't risk capital on these operators. They don't believe in the changing of one route after another. They can't see any stability in such business.

"It's a very sad thing to report," one distrib said, "but we just don't believe that these men can last very long in this business."

"They simply must learn to cooper-

ate with each other and work together for the betterment of everyone concerned in the territory."

"For example," he continued, "we had a very bad tax bill on the way and to get cooperation was practically impossible. Each one we talked to, would say, 'Tell George to do it.'"

"This is hurting all concerned with the business. We simply must have harmony and coordination or we are going to continue to lose money."

Another thing that is very noticeable in these areas is the fact that more of the old, prewar, scarred, screechy machines are on locations in such areas than anywhere else. These operators will place such old phonos on locations on a \$5 per week rental.

"And," as one operator described the situation, "the truth of the matter is they won't even come around to collect in two or three weeks to get the five bucks."

"In short," he commented, "they simply block off a location that might be developed by some intelligent operator, and we just simply can't fight them, because of the fact that the storekeeper shows us he practically pays nothing for the equipment he has there."

"At the same time," this operator dryly commented, "he earns nothing. But what hurts, he keeps us from earning. And the whole territory continues in a turmoil."

Chicago Coin Presents New "Star-Lite Bowler"

Announces Newest 6 Player Match Type Bowling Game



SAMUEL WOLBERG

CHICAGO—Following right along on the streak of successful bowling games which it has produced this year, Chicago Coin Machine Company, this city, announced its newest 6 player match type bowling game, "Star Lite Bowler," with an entirely new matching feature.

Samuel Wolberg of Chicago Coin Machine Company, who was present

at the factory this past week, described the game as "One of the very finest we have yet presented to the market."

He also reported, "This is the type of bowling game that the players want, and because our distributors were right on the ball to give us this information as quickly as they did, we are now ready with delivery of our new type 'Star Lite Bowler'."

Engineers of the firm describe the game with the following statement:

"In previous match type bowling games a match number appears only once at the end of the game, thus the player whose score matched the number would then receive an award.

"But on 'Star Lite Bowler,' they continued, "a match number appears as each player finishes his turn in the first frame, second frame, third frame, and so forth, up thru the tenth frame.

"The object of the game being that as a player's score matches the number in any frame a star automatically lights directly under his score. For each match made during the play of

the game one star is lit, with the maximum possibility of lighting six stars in any one game."

This outstanding and interesting feature, these engineers explained, has been thoroly tested on locations and has pulled tremendous play.

The game is also equipped with single or double chute as the operators prefer.

"In fact," Samuel Wolberg concluded, "every outstanding and successful feature of all our great bowling games is incorporated into our new 'Star Lite Bowler,' plus the new matching feature, which is not only unique and original, but has proved itself on location as one of the finest attractions bowling game players have ever enjoyed."



PICK OF THE EXPERTS!...

DOUBLE AWARDS!...

Inserting 2 coins at start of game doubles all Replay Awards!

5 DROP-THRU HOLES!...

Represent famous Derby Winners. 1 ball in each hole awards 1 Replay—3 balls in any one hole awards 1 Replay—4 balls in any one hole awards 3 Replays—5 balls in any one hole awards 8 Replays!

ROTATION SEQUENCE!...

Completing 1 to 7 sequence lights traveling light Targets for Replay!

HIGH SCORE!...

Roll-Over buttons turn Pop Bumpers "on" and "off" for points!

POINT SCORE!...

Making "A" and "B" Roll-Over lights bumpers for Super-High Score!



4 POP BUMPERS,
•
2 CYCLONIC KICKERS,
•

4 SUPER-POWERED FLIPPERS!



RACING THRILLS
RIGHT
FROM THE START!



CHECK
THE CHART!

THEN SEE YOUR
DISTRIBUTOR
QUICK!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Coinman Active In Civic and Community Affairs

CHICAGO — Members of the coin machine industry have varied noteworthy interests outside their regular work. These interests include active participation in community and civic affairs.

One such member is Charles M. (Little Jimmy) Johnson, owner of the Globe Distributing Company, this city. His number one hobby is chasing fire engines.

This hobby of his is a holdover from the days when, as a youngster, he was a fixture at his neighborhood fire station on Chicago's west side. When a call would interrupt a crucial checker game during those days, "Little Jimmy" would just naturally tag along with the firemen to see what was cooking.

"Little Jimmy" is now vice president of the Chicago Fire Fans Association, an organization he helped reactivate four years ago with eight other Chi "fire bugs."

The original association, formed during World War I, had remained dormant for years.

At the last monthly meeting the association, which has a maximum quota of only 100 members, a check for \$5,000 was presented to the Salvation Army Traveling Canteen Service.

"Little Jimmy" is one of two honorary fire chiefs of the Chicago Fire Department, and has been for the past 10 years.

The association belongs to the American Red Cross Disaster Service, and has the right to purchase supplies for disaster victims using Red Cross funds.

The Globe Distributing Company's owner is also a member of the nationwide Variety Club, Dayton, Ohio chapter. This club includes as members personnel of the amusement field, and has charity as its goal.

Nebraska Music Guild Sets Annual Meet For June 5-6

OMAHA, NEBR.—Howard N. Ellis, secretary of the Music Guild of Nebraska, advised this past week that the organization had decided on June 5 and 6, 1954, as the days for their annual convention.

The meetings will be held in the Hill Hotel in this city. Annual elections of officers will take place. Many noted speakers are invited to attend and to address the group.

Among the speakers who have been invited is Bill Gersh, Publisher of The Cash Box, who has been asked to speak on the coin operated music business generally and, especially, on public relations.

Daddis Tours South

ATLANTA, GA.—Art Daddis, district sales manager for The Rudolph Wurlitzer Company, is continuing his tour of the factory's distributors thruout the south.

This week, Daddis visited F.A.B. Distributing Company in this city. From Atlanta, Daddis will see C. B. Brady in Charlotte, N. C., F.A.B. Distributing in New Orleans, La., and F.A.B. Distributing in Birmingham, Ala.

Chi Bowling League News

CHICAGO — Neither Decca-Coral nor Oomens was able to gain any ground in standings last nite (4/26), since both teams won three games.

The evening's activities were as follows:

Western Automatic took 2 from Coven. Bill Nyland was high for Western with 469. Paul Brown was high for Coven with 487. Paul's wife, Ellen also of Coven, was high for women with 438.

Paschke took 2 from Gillette. Ray Gallett was high for Paschke again, with 536. Bob Hall, high scorer for 469.

Mercury took 2 from B&B Novelty. Fred Sipiora was high for Mercury, scoring 481. B&B's high man was Marino Pieroni with 450.

Star Music took 3 games from ABC. Jerry Schum was high with a strong 500 for Star. ABC's high scorer was Al Rice, 449.

First place team, Decca-Coral took 3 from Melody. For Decca-Coral there was a tie between Tony Ignafio and Leo Sochacki, each with 510. Frank Tutomase trailed right behind with 506. High for Melody, Johnny Strobl with 488.

Oomens won 3 from Atlas. High man thus far this season, Carl Latino, was high for Oomens with 540, high for men. Only two players were on hand for the Atlas team.

So the fight for first place continues between teams as well as between individual men.

PROFESSIONALLY
RECONDITIONED
AND REFINISHED

SEEBURG SYMPHONOLAS
146 147 148

WURLITZER
1080 1250

with
DAVIS
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SPECIAL PRICE FOR VOLUME.
Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING
CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

S. D. Phono Ops Change Meeting Dates

MOBRIDGE, S. D.—Harold Scott, secretary-treasurer of the South Dakota Phonograph Operators Assn., advised the membership of the organization that dates of their next big meeting have been changed.

The meeting was scheduled to take place on May 29 and 30 at Kelly's Cove, Yankton, S. D., with Mike Imig of that city acting as host.

In view of the fact, Scott reports, that Imig was not able to obtain one of the days for the meet, the new dates will now be Sunday and Monday, May 30 and 31, 1954 in Yankton, S. D.

REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS multiply PROFITS!

SKILL ADJUSTMENT FEATURE:
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

HINGED HOOD OVER PINS!

HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

Keeney's MAINLINER BOWLER
available including everything except the "Match" feature.

HINGED FRONT DOOR

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES
may be set at:
2 or 10
and
2-3-4-5

4-WAY FLEXIBILITY
of play provides various settings to meet any location need.

2 SIZES:

9 ft. game playfield
now an 8 ft. cabinet
8 ft. game playfield
now on 7 ft. cabinet
CONSERVES SPACE!

Available in 10c
and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX
ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

Single-Double-Triple-Quadruple
Scoring for
Strikes and Spares
Strikes • Shoot
again in 10th
frame

COVERED CASH BOX PLUS
EXTENSION FLOODLITE
WHEN DOOR OPENS

Reduce to 5 FRAME GAME by Simple Plug Adjustment

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

• ANY BROKEN PLASTICS — LATELY?

END "KICK-INS!"

BEAUTIFY, MODERNIZE YOUR "C's"

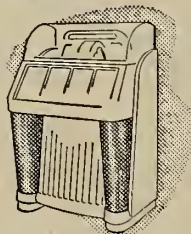
Hi-lustre, Chrome Pilasters now available for Model "C". Exact duplicate of original plastic pilaster in gleaming chrome-plated steel, eliminates plastic breakage.

Simple, 10-Minute Installation
DISTRIBUTOR INQUIRIES INVITED

MUSIC SALES COMPANY

2929 Main Street, Santa Monica, Calif.

Telephone: EXbrook 9-7694



\$19.50
PER PAIR
1/3 Dep. on
C.O.D.'s

3 Riteway Distribs To Hold Showings

NEW YORK—Nat Cohn, Riteway Manufacturing Company, this city, announced that three of his distributors are holding showings of the firm's new "3-Dimensional Theatre" machine on the same day, Wednesday, May 5.

T. B. Holliday of T. B. Holliday Company, will show at Columbia, S. C.; Joe Mangone, All-Coin Amusements Company, will hold his showing at Miami, Fla.; and Budge Wright, Western Distributors, will display the machine at Portland, Ore.

These distributing firms, it was stated, will have a number of machines on hand, and will be able to make immediate deliveries.

Cohn reports that the new model

There's \$\$ Waiting For Missing Juke Box Op

NEW YORK—There's a firm called Tracers Company of America, 515 Madison Ave., this city, (Phone: Plaza 3-9167) which seeks out owners (or their heirs) of stock and have cash coming to them for stock value and accumulated dividends.

One of the persons listed is a Nicholas Rochellini of 200 E. Sixth St. (last known address), Manhattan, N. Y., who is stated to have been in the juke box business. There's \$2700 coming to him—if he or his heirs can be located.

3-dimensional full-color picture machine is in big demand, being featured at many arcades thruout the country.

L.A. Division of California Music Ops Elects New Officers

LOS ANGELES, CALIF.—The California Music Merchants Association, Los Angeles Division, held a business meeting on Thursday, April 22, at the Nikabob Restaurant, this city.

George A. Miller, president and business manager of the California Music Merchants Association, spoke to a large and enthusiastic attendance. Miller discussed legislation here and in our neighboring country, Mexico, as well as the California Fair Trade Act and how it can be applied to the music business in the near future.

Elections were held and the following officers were elected for the coming year. Walter J. Hemple, president; Ben B. Korte, vice president; Irma Bryant, secretary; Gabe Orland, treasurer and Sam Ricklin, sergeant at arms.

The Board of Directors is composed

of Pete Pellegrino, Larry Collins, George Nachtwaih, Merle Holmes, Lec Walker, Glenn Catlin, Albert Hanlin, Fred Ross, Fred Ferra, Henry Bringas. Alternates are: Al Cohn, Joe Donchi, Don Wykoff, Dean Brown, E. J. Locke, Glenn Wolcott.

New members admitted were: Dean Brown, Carl J. Larson, Horace C. Rutherford, Lee Walker and John C. Calsadillas.

Additional talks to the membership were made by Walter J. Hemple, president elect; Flavio Nevar, Mexico City attorney, and Ben Chemers, business manager of the Los Angeles division.

An all out drive for membership was planned and each member pledged himself to bring in one additional member.

United "Service Schools" Continue Across Nation

CHICAGO—Executives of United Manufacturing Company, here, reported this past week that its "Service Schools" are continuing nationwide.

At the present time, they said, Johnny Casola and Ken Sheldon are conducting a service school at T. B. Holiday Company in Columbia, S. C.

This is reported to be one of the very best attended service schools in the history of this territory, according to United's execs.

At the same time, clear across the country, another "United Service School" is in operation in Salt Lake

City, Utah. This one is under the direction of Al Tholke.

Al Tholke, United's execs said, will continue to work in the Salt Lake City area and will cover every single one of the operators in and around this territory.

Over at United Manufacturing Company, executives are very pleased with the marvelous reaction to its "Service School" program.

As one of these men stated, "We have received very fine letters from all over the country complimenting us on our 'Service Schools.'"



See also
Williams MAJOR LEAGUE
Every feature of ALL STAR with exception of "Triple Match"

- OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
 - One player 10c, can insert 2 nickels or a dime.
 - Three players—25c.
 - Convertible to straight 5c play.

New!

YEAR ROUND!

TRIPLE MATCH FEATURE

NUMBER STAR PENNANT

0 to 9

★

🚩

Match Number and Star with Pennant Lit

- ① Balls go up the ramps and over the fence for Home Runs!
- ② Balls hit onto ramps actually FLY THRU THE AIR!
- ③ **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

See Your Williams Distributor Now!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

ALL-STAR

6-PLAYER BASEBALL

THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

3 OUTS PER INNING
Adjustable 1 TO 5 INNINGS!



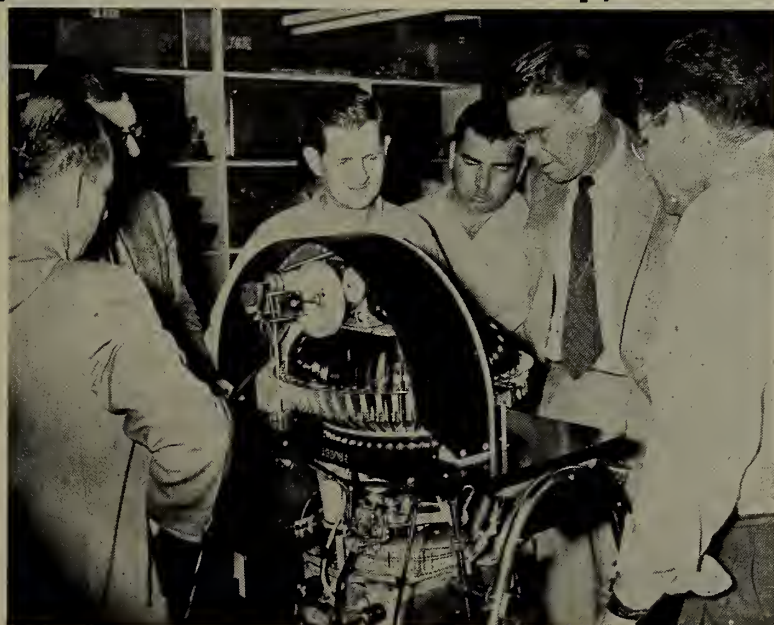
NEW! Williams DEALER

- replays
- high scoring

plus the smart new **HOLD and DRAW** feature

PROVED for SUBSTANTIAL EARNINGS!

Ops Examine "Carousel" at Culp, Okla. City



OKLAHOMA CITY, OKLA.—Aware of the fact that while it might be the beauty of the cabinet that appeals to the location owner, it is the mechanism that is the main point of interest to the operator and mechanic, Wurlitzer shipped each distributor a complete record changer with coin mechanism and amplifier mounted on an attractive mobile stand for demonstration purposes. Above is shown

the unit at work at Culp Distributing Company, this city. Group of operators displaying interest in the Carousel cycling operation are l to r: Jack Mossman, Perry; Kenny Buffington, Tulsa; Jack Campbell, mechanic at Culp; Johnny Johnson of Ardmore; Maurice Martin of Pawhuska and Frank Johnson of Tulsa, all Oklahoma.

Commercial, Dallas, Brings "1700" Show To Ops

DALLAS, TEX.—The recent showing of the Wurlitzer "1700" phonograph at Commercial Music, this city, was a complete success, reports president R. B. Williams. However many of the operators were unable to attend so Williams loaded several new phonographs onto a truck and

took the show from town to town throughout the state. A serviceman was along to demonstrate the machines.

The program is still in operation and should be completed in a week or so.

NEW AND USED HITS AT PRICES YOU'LL LIKE

BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY!!

Exclusive Distributor For Bally Manufacturing Co.

CALDERON DISTRIBUTING, INC.

450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Genco Names Stiebel For Nashville and Evansville

CHICAGO—Sam Lewis of Genco Manufacturing & Sales Company, this city, advised this past week that the firm had granted S. L. Stiebel Games Company, Inc. the additional territory of Evansville, Ind.

Fred Baker of the Stiebel firm in Evansville is reported to be very much enthused over the acquisition of the Genco line on an exclusive distributorship basis.

The Stiebel firm also has exclusive distribution for the Genco line in Nashville, Tenn., where Leighton Smith manages the offices of the firm.

Headquarters of the Stiebel organization are in Louisville, Ky., where Walter Waldman is in charge.

Music Machine, Game and Cigarette Machine

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

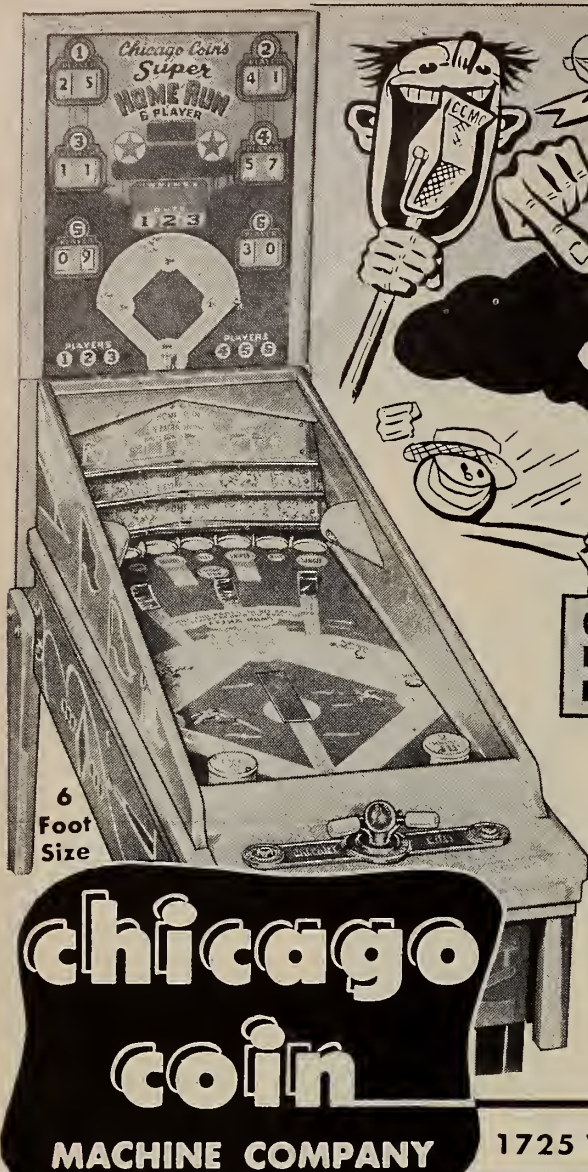
THE NATION'S BEST! Write for Details!

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4 1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777



chicago coin's
6 PLAYER Baseball Game
 with **EVERY** Feature for **EVERY** Location!

SUPER HOME RUN

with the
3 WAY "MATCH" and **"FREE PLAY"**
 Features!

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

• With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

• Game can be set to operate at 1, 2 or 3 innings per game.

• Each inning constitutes 3 outs.

AVAILABLE IN STRAIGHT 10c; OR 10c—3 FOR 25c PLAY!

With the Trouble Free
 Slide Coin Chute!

• Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.

• Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!

• Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

• Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

**ALSO AVAILABLE
 IN REGULAR PLAY!**

1725 W. Diversey • Chicago 14

**FOREIGN!
 BUYERS!**
**Our Service
 Is**
**Quick
 Efficient
 and
 Reliable**

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

**CABLE US FOR
 SPECIAL PRICE LISTS.**

Parts and Service
 Manual Available.

**INTERNATIONAL
 AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel. RI 6-7712)

FOR . . .

**EVERYTHING
 YOU NEED**

IN NEW AND USED EQUIPMENT

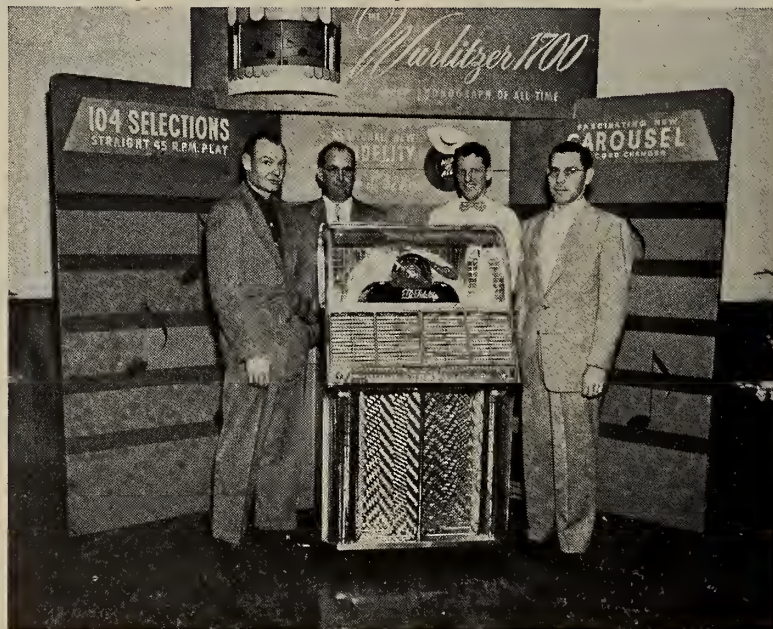
Write For Our Lists
 LOWEST PRICES!

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.

855 N. BROAD STREET, PHILA. 23, PA.
 PHONE-STEVENS 2-2903

Brandt, St. Louis, Wurlitzer Show



ST. LOUIS, MO.—Pete Brandt, president of Brandt Distributing Co., Inc. reported that his company enjoyed a constant flow of operators from Missouri and Southern Illinois on Wurlitzer Days. Two partners in a Missouri operation were photographed as they inspected the new "1700". They are Harold "Bo" Young of Broadway Music Company, Caruthersville, Mo., Bill Wood, salesman for Brandt Distributing, Stanley Seiter, service manager for Brandt Distributing, and Bill Hayden of Broadway Music Company. Both operators indicated their intention of replacing many phonographs on their route with new Wurlitzer "1700s".

Bush Distrib Co., Jax, To Conduct Wurlitzer Schools

JACKSONVILLE, FLA.—Harry Gregg, factory service engineer from The Rudolph Wurlitzer Company, will conduct service sessions on the new model "1700" at Bush Distributing Company, this city, on May 12 and 13, and then travel to Miami, where classes will be held on May 16 and 17.

Gregg advises he just concluded a very successful three day service session, April 20, 21 and 22, at the O'Connor Distributing Co., Richmond, Va.

Local 465 Dinner At Latin Quarter Big Success

NEW YORK—About 400 members of the Coin Machine Employees' Union, Local 465, their guests and families attended the Annual Dinner-Dance held at the Latin Quarter, this city, on April 25.

Representatives of coin machine manufacturers and distributors were present as were representatives of the Music Operators of New York, Associated Amusement Machine Operators of New York, Inc., and the trade press.

James Cagiano, president and Al Gilbert, treasurer, acted as hosts, greeting the guests as they arrived.

The guests were treated to a fine dinner, extravagant floor show and an extra surprise in the person of Martha Ray who performed one of her familiar routines.

Bilotta Distrib For Riteway

NEWARK, N. Y.—John Bilotta, Bilotta Distributing Company, this city, announced his firm had been appointed distributors for Riteway's "3-Dimensional Theatre" for the upstate New York area.

"It's What's in THE CASH BOX That Counts"



Another FIRST!...

chicago coin's New STAR-LITE BOWLER

**THE
SENSATIONALLY NEW MATCH BOWLER
WITH ENTIRELY NEW
MATCHING PRINCIPLES!**

1 Individual player by matching one or several numbers lights up one or several Stars in each game!

3 Matching features begin in the first frame and continue in every frame until the game is over!

2 Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!

4 STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

★ New front hinged score frame glass for easier servicing!
★ AVAILABLE IN STRAIGHT 10c; OR 10c, 3 FOR 25c PLAY!
★ New light up bulbs for drum scoring unit!

Still in Full Production!

SUPER FRAME BOWLER

Wurlitzer Latin American Service School

MEXICO CITY, MEXICO—Wurlitzer's sales and service representative for Latin America, Andres Echevarria, recently returned from a swing through his territory. A major portion of the time in each country visited was spent in training service and maintenance men in the correct procedures for adjusting Wurlitzer phonographs.

One of the best attended service schools was a three-day session held at Casa Riojas in Mexico City. Jose

Riojas, distributor for Mexico, had eighty-five operator's servicemen on hand to benefit from Mr. Echevarria's instruction. The classes used ten Wurlitzer chassis, including mechanisms for all current models.

Each machine was mounted on a special assembly stand permitting easy access to all parts. Amplifiers and coin register units were also included in the training.

Andres was assisted by Pepe Riojas, who is in charge of phonograph as-

N. J. Guild Banquet May 14

NEWARK, N. J.—Plans are nearing completion for the 17th Anniversary Celebration of the Music Guild of New Jersey scheduled to take place on May 14.

Members of the committee making all the necessary arrangements for the Dinner-Dance are. Chairman, Harold Chasen; Entertainment, Herman Halperin and Harry Goldman; Arrangements, Jules Rusoff and Robert Harvey; Reservations, H. Betti, Jr. and B. J. McFarland; Tickets, Frank Alge, Howard Berk and Herb Brauch; Souvenir Journal, Joe Lederman, H. J. Ellington, and Sam Waldor.

sembly in Mexico. Parts are shipped to that country from the factory for assembly into completed units.

In commenting on the Latin American schools Arthur C. Rutzen, Wurlitzer export sales manager, said, "This project is essential to acquaint these men with our new products. They are geographically located too far from our factory to make a visit practical. We must take the training to them. The mechanics' interest and their obvious desire for knowledge are ample payment for our efforts."

Seen in the top photo is a class at the Mexico City service school. In the center foreground are: Jose Riojas, distributor and owner of Casa Riojas; Andres Echevarria, Wurlitzer representative, and Pepe Riojas, assistant general manager of Casa Riojas. In the bottom photo Andres Echevarria

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	\$125
SEEBURG 1-46	135
SEEBURG 1-48 BLOND	175
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
OCK-OLA 1435 (50 Sel.)	350
OCK-OLA 1436 (120 Sel.)	445
ALLS CONSTELLATION	95
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015
\$75.00
In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2122 NORTH WESTERN AVE.,
CHICAGO 47, ILLINOIS
(Phone ARmitage 6-5005)

—WANT TO BUY—

BALLY PALM SPRINGS
BEACH CLUB
BEAUTY
BAYPORT SUPPLIES
8501 COMMERCIAL AVE., CHICAGO 17, ILL.
(PHONE: ESsex 5-8033)

is seen explaining the cycling adjustment of a Wurlitzer record changer to Mexican servicemen.

"It's What's in THE CASH BOX That Counts"

Ohio Judge Okays Pinballs

COLUMBUS, OHIO—In a ruling which might prove a set back to the Ohio State Liquor Control Department in its campaign against pinball machines in liquor places, a decision handed down in Columbus (April 27) by Common Pleas Judge Joseph M. Clifford held that pinball machines which give players free games are not in themselves gambling devices.

The court reversed a 15-day suspension of the permit of the Kozy Korner at Powhattan Point. The suspension had been ordered by the Liquor Control Board after two of its

investigators played a pinball machine in the place.

Judge Clifford's order, however, in no way touched upon a recent order by the liquor department banning the machines from liquor places on the claim the machines are gambling devices. That order has been appealed by about 200 pinball operators and was scheduled to be heard by another Common Pleas Court judge. In his decision, Judge Clifford said:

"A device such as here in evidence offers an opportunity to play a game, primarily one of skill, with little element of mechanical chance, and so long as the device is not used for gambling purposes it is not a gambling device per se merely because the player may win the right to play a free game. . . ."

"There is no evidence or even a claim," Judge Clifford added, "that the pinball machine was being used for gambling purposes (in the Powhattan case) and the demonstration of the machine showed conclusively that the result attained was not dependent upon the mechanism of the device."

The machine involved in the case was of the so-called "five ball" variety.

Belgium Games Mfr. Setting Up Distribs Thru World

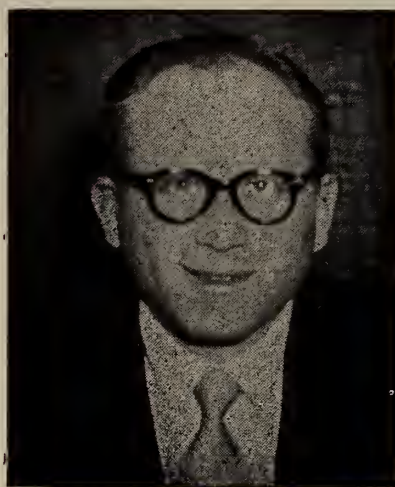
BRUSSELS, BELGIUM—La Maison Bleue, of this city, who has been manufacturing amusement games for sale in Europe, has now expanded its efforts to secure world wide sales.

Its current game is a soccer football game, which has had an outstanding success in the European market.

The game has 22 moving players arranged thruout the playing surface, and each man can be manipulated to kick at the moving ball with his right foot. A goaltender, which is also controlled by the patron, can be moved in an effort to stop a shot at the goal. It is a two patron, competitive game with each patron standing on either side.

La Maison Bleue is now in the process of setting up distributors for this game thruout the world.

Williams Busy As New "All Star Baseball" Clix Thru Trade



SAM STERN

CHICAGO—Williams Manufacturing Company is one of the busiest factories in this area as orders continue to flood in for the new six player "All

Star Baseball" game with triple match feature which the firm had presented to the trade just a few weeks ago.

"In fact", as Sam Stern, executive vice-president and general manager of the firm stated, "if this keeps up we'll have to take over every available inch of space that we can obtain."

"We are working on the biggest production schedule we've yet put thru this year. The way that the orders are coming in assures us that even this schedule won't be sufficient to keep step with the business we are doing at this time."

Stern attributes the success of the "All Star Baseball" to the fact that: "This is one game that the operators themselves wanted and we simply met the demand."

"But", he continued, "instead of just an ordinary match feature, we put a triple match feature on 'All Star Baseball' while maintaining it as a six player game."

"The result has been a string of steady compliments ever since the game's introduction with orders complementing the compliments."

United Reports Sales Continue Upwards



BILL DeSELM

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, reported this past week:

"Our sales are continuing to swing upwards and we believe that, even before this second quarter of 1954 is over, we will have set a sales record as compared to business for this same period in 1953."

DeSelm pointed to the busy factory as he continued to speak, and advised: "Our new inline game, 'Mexico', has taken strong hold and we believe that this game is proving itself one of the finest yet produced."

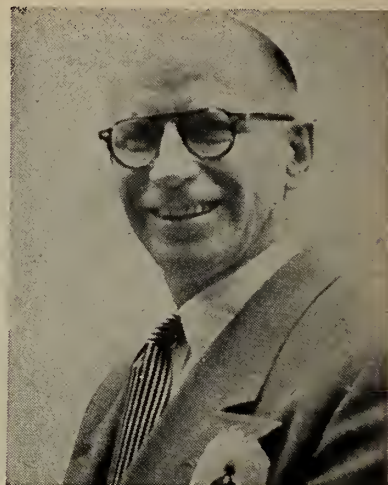
"We also feel that our shuffle alley games and our inline games are helping all operators everywhere to enjoy greater prosperity, especially in view of the fact that each and every game we produce is geared to get peak play on all locations, regardless of what those locations may be, and also regardless of how much play these locations enjoyed with any other game."

DeSelm also proudly pointed to some complimentary letters on his desk from noted operators and distributors and stated:

"Reading letters like this makes anyone feel grand."

"We build the kind of products that make more money for the operators, and that is why our factory continues to be so busy."

Bally Factory Operating Around Clock On Bowlers



JACK NELSON

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, reports a terrific demand for the new "Champion Bowler" and "Victory Bowler" Shuffle Alleys.

According to Nelson, the entire Bally plant has been working around the clock to meet the demand for the new bowlers, and affiliated Bally organizations have stepped up production to provide many of the components that go into the new bowlers. Nelson stated, "the coordinated efforts of Bally subsidiaries have made it possible to meet the demand, and shipments are going out just about as fast as the orders come in." "Yes," said Nelson, "with Bally Surf-Club in-line game going strong, and orders for the new bowlers pouring in, the Bally factory is at its busiest in many years."

CLEAN and READY! **\$34.50** EACH

United RED SHOES • Genco SPRINGTIME • Genco DOUBLE ACTION • ChiCoin TAHITI • ChiCoin SHANGHAI • CANASTA • SUPER HOCKEY • Exhibit STAR DUST

EXTRA SPECIAL!

Williams QUARTERBACK \$15.00
ChiCoin PISTOL 65.00
DALE GUN 45.00
SIX SHOOTER 115.00
10th FRAME STAR ALLEY 250.00
and others at lowest prices

Send For Complete List

OLSHEIN DISTRIBUTING COMPANY
1100-02 BROADWAY
ALBANY 4 NEW YORK
(PHONE: 5-0228)

SPRING CLEARANCE! LOW PRICES!

PALM BEACH \$225.00
BRIGHT LIGHT 69.50
SUPER WORLD SERIES 159.50
DELUXE WORLD SERIES 169.50
PENNANT BASEBALL 284.50
LONG BEACH 119.50
TENTH FRAME 177.50
STAR 182.50
JALOPY 69.50
HAYBURNER 64.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

The only complete line of money-making

KIDDIE-RIDES

- ★ BIG BRONCO
- ★ TRIGGER
- ★ RUDOLPH
- ★ SPACE PATROL
- ★ PETE THE RABBIT
- ★ TANDEM RIDE

EXHIBIT SUPPLY

4218 W. LAKE ST.

CHICAGO

THRU THE COIN CHUTE CHICAGO CHATTER

Very few, if any, were surprised this past week when The Cash Box survey showed that the coinbiz had gone ahead, for the month of April '54, over that of April '53. As some of the larger factory sales heads stated, "We're so busy we just didn't think about comparing sales figures with a year ago." This, in itself, highly indicative of the speedy action under way here. . . . As Jack Nelson stated, "All you have to do is just look out on the loading platform where those 'Surf Clubs' are stacked up to get some idea of the shipments we are making each day. And even then," he continued, "we just can't meet the tremendous demand, which," he explained, "seems to be growing bigger each day." . . . Very fine letter from Lt. David B. MacFarland, executive officer of Battery B, 79th AAA Battalion, wherein he states re: the juke box donated to this outfit by Bob Lindelof of Skokie, "The Battery Commander and I wish to take this opportunity to express our appreciation for the juke box. Anything we acquire to improve the morale of the men on this site is a big factor in operating efficiency." This outfit one of the many surrounding Chicago for defense against invading aircraft. And with the Army economizing so severely, boys of that battery had nothing to keep them entertained, until Bob Linde'of came around and donated a beautiful juke box chock full of records.

Paul Huebsch over at Keeney didn't get much time to prove that all the firm's distribs would try to help a young man who was in full charge of a big factory. John Conroe returned last week. Now Roy McGinnis back this week. . . . Quite a party this past week at the Chez with Mr. and Mrs. Jack Nelson and Mr. and Mrs. Bill O'Donnell acting as hosts and hostesses to Mr. and Mrs. Carl Zimmer of South Bend, Ind., a real old timer in the coinbiz; Jimmy Savarese also now of South Bend, Ind., formerly of New Jersey and Jimmy doing very great in the Hoosier state; Mr. and Mrs. Al Calderon of Indianapolis, Ind., where Al's proving himself one of the top distribs; and Mr. and Mrs. Harold Lieberman of Minneapolis, who just returned from a very pleasant visit to California. The Lieberman's haven't given up their plan to visit Israel and Europe.

This actually happened. A phone call to Strike Rothrock of Amusement Dist. Co., Houston, Tex., will verify it. Seems that when Strike got his first sample of Bally's new "Victory Bowler," he was first man in his place to try the game. And, strange as it seems, the first puck Strike bowled turned out to be—you guessed it—a strike. . . . George Kozy, general sales manager of ABT Mfg. Corp. became a suburbanite homeowner this past week. George has moved his family to Franklin Park. They love it, he reports. . . . Mr. and Mrs. Walter Tratsch away on a tour of the southland and will visit with their many, many friends thruout the southern states. . . . With the return of Samuel Wolberg to ChiCoin's offices this past week the firm announced its brand new "Star Lite Bowler" with new and unique match features which were pretested and proved very great. . . . Howie Freer of Empire has us all set, and we're both hoping for a warm and sunny Saturday, to teach us the game of golf. . . . Sincerest condolences to Mike Hammergren whose father, John Hammergren, passed away this past week in St. Paul, Minn. at the age of 83, after a long illness. Mike flew to California to bring back his ailing Dad for hospitalization in St. Paul some weeks ago.

Eddie Ginsberg advises that all of the Atlas Music employees just simply thrilled with the very beautiful and outstanding "Atlas Music Building." The first hot day the boys tried out the air conditioning and all just simply "Ahhhhed." In fact, some of the ops who had come in to buy new Seeburg phonos, just didn't want to leave the cool and beautiful offices. . . . Sam Stern of Williams a very smiling fellow these days. He's moving things here and there in this big plant, seeking more space to build the firm's click six player baseball game with triple match feature, "All Star Baseball." . . . Dave Russell reported on his way to Miami for a little rest and sunshine prior to the opening of his Belmont Park in Montreal. Dave reports that they'll have their kiddie rides located right down the middle of the midway. . . . Talking about Canada, Romeo Laniel, also of Montreal, turned out quite a catalog on new and used games. It's over 50 pages and chock full of descriptive material.

Bill De Selm of United came up with this remark this past week, "Sales are still 'way up on the upgrade." All Bill does is show the visitors the factory. The action there is anyone's answer to: "How's business?" Bill also reported that United's "Service Schools" are continuing nationwide. Johnny Casola and Ken Sheldon at T. B. Holiday's place in Columbia, S. C., while Al Tholke out in Salt Lake City. . . . Alvin Gottlieb, in a reminiscent mood this past week, pulled out some old books to show what games and prices were like—but 'way

a winner
GENCO'S TWO PLAYER
BASKETBALL
Regular, Match or Match Replay
GENCO MFG. & SALES CO.
2621 N. ASHLAND AVENUE • CHICAGO 14, ILL.

ARCADE EQUIPMENT FOR A BIGGER, BETTER PROFIT SEASON

BRAND NEW WRITE FOR PRICE	READY FOR IMMEDIATE DELIVERY
Genco 2-Player Basket Ball	Photomatic, Late \$650.00
Genco Invader	Voice-O-Graph 525.00
Genco Sky Gunner	Midget Movies 295.00
Auto-Photo	Evans Bat-A-Score 275.00
Pitching Practice	Shoot-The-Bear 195.00
Mighty Mike	ChiCoin Basketball
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CHICAGO CHATTER (Cont.)

before prewar. And Nate Gottlieb reports he has absolutely no complaint about business which, Nate claims, is just terrific. What does bother Nate is getting used to the daylight saving time which has stolen an hour of his sleeping time. . . . Don Moloney is building himself a new home in Wilmette which he claims will be ready by August 1. (He'll learn to set dates, he'll learn). . . . Tom Cath of the Donan firm already bought his son, Thomas Randall Cath, a baseball uniform. (Oh, yes, Thomas Randall was born January 26, '54.)

Sam Lewis called to advise that S. L. Stiebel Games Co. had been granted more territory by Genco. In addition to Leighton Smith handling Nashville for Stiebel, Fred Baker's offices in Evansville will now also distribute Genco products. . . . Vince Shay of Empire eagerly looking forward to the next banquet of the Old Time Football Player's Assn. which is held annually at the Morrison Hotel and of which Vince is a member. This is one eatfest and gabfest which Vince wouldn't miss for all the tea in the world. . . . Charles (Little Jimmy) Johnson advised this past week, "I just shipped a million." He meant a million coin wrappers. To Tokyo, Japan, yet. . . . From what Sam Berger of Williams advises, seems like baseball-minded Central and South America are howling for Williams' baseball games. They've gone simply wild over baseball, Sam claims. . . . Harold Scott of the S. D. music ops' assn., advises that their meet dates have been changed to May 30 and 31 at Kelly's Cove in Yankton, S. D. where Mike Imig is going to act as host to all who will be present those two days of this big meeting.

Mel Binks and Bill Bolles advise that their new counter game, "Whiz Bowler," will simulate the play of a bowling game with 10 balls working up strikes, spares, etc. . . . Herb Jones' new issue of "Bally-Who" stresses the free plates which Bally will send to ops who desire to use this very fine ad in their local press. (The ad was reproduced in The Cash Box some weeks back.) A very fine idea for ops seeking to obtain better public relations in their communities. . . . Ben Coven has kits for bowling game ops featuring tenth frame conversion and advance scoring. . . . Mr. A. Miller, well known coinneedle manufacturer, got himself quite a story from Phil Hanna in the Financial section of the Daily News. . . . Also in this same issue the story of the sale of Mills Industries, Inc. to a group of Chicagoans. Tho the buyers haven't as yet been officially identified, Louis E. Leverone is reported to be in the group as well as Richard E. Dooley of Admiral Corp. Sad part of all this to coinmen is the passing of the name, Mills, from the industry's picture. There's many a memory attached to the old Mills Novelty Co.

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DEALERS ARE WANTED FOR THE WHOLE WORLD

THRU THE COIN CHUTE EASTERN FLASHES



With the Lenten season over and the spring breezes in the air, operators tell us that their collections have shown a nice increase on all equipment. Indicative of the optimistic attitude of the operators is the fact that coinrow distributors and wholesalers are being visited by considerable numbers of them—all placing orders for equipment. Add orders from arcade owners and operators for shore and resort locations, as well as export, and you can see why the jobbers are so busy. As a matter of fact, several of the distributors didn't have samples on their floors of their latest music and amusement games, having yielded to the pressure of some operator who needed the machines.

* * * * *

The 2nd annual dinner-dance of the Coin Machine Employees' Union, Local 465, (games), came off in grand style on Sunday night, April 25, with a large group of coinmen and their wives enjoying the show and food at the Latin Quarter. The union turned out a thick (and what should be a profitable) journal. The union officials, particularly Jimmie Cagiano and Al (Gil) Gilbert, are to be complimented. . . . "The greatest amusement machine Exhibit ever produced" is the way Mike Munves describes the new "Shooting Gallery." "Wish they would send me a few carloads" he wishes. As is usual at this time of the year, Mike and his staff, busy shipping arcade equipment, and setting up entire arcades in some instances. . . . Tom Gobel in town the week prior to the N. Y. State Operators Guild banquet, making last minute arrangements. . . . Joe Friedman, Crystal Amusement, Bridgeport, Conn., and Al Simon, Albert Simon, Inc., go out to a spiffy spot for lunch. Al, just back from a visit to Chicago, reports he had a most wonderful time, and for the first time in over a year, was in the Windy City when both ChiCoin executives, Samuel Wolberg and Samuel Gensburg were at the factory at the same time. . . . Joe Kochansky, Bay Ridge Music, Brooklyn, down on the street buying. Joe was one of the first ops in the country to start a Kiddie Ride route, which, he reports, is still doing nicely, thank you. . . . Johnnie Bilotta, Bilotta Distributing, Newark, N. Y., takes on the Riteway "3-Dimensional Theatre" for upper N. Y. state. Nat Cohn of Riteway shipping his three dimensional picture machines as quickly as they come off the line.

* * * * *

Joe Young and Abe Lipsky, Young Distributing, report that while attendance at their weekly Saturday morning service sessions on the new model 1700 Wurlitzer phono is good, there's plenty of room for many more ops and their mechanics. School runs from 9:30 A.M. to noon every Sat. . . . Humbert Betti, Sr., Union City, N. J., expects to leave for Europe once again around June 13, and should be away for several months. . . . Bob Slifer, Seacoast Distributors, informs that Al Cole of Cole Products expected in N. Y. this week. Meanwhile, both Bob and Dave Stern busy supplying music ops with Rock-Ola's "Comet" phono. . . . Dick Wenzel and Wes Chauncey of Newburgh, N. Y., in town. . . . Another visitor was Si Silverstein of Peekskill, N. Y. . . . Barney (Shugy) Sugerman and Irv (Kempy) Kempner, Runyon Sales, drive up to Connecticut to see the ops about AMI's phono and Bally's new "Champion Bowler" and "Victory Bowler" shuffle alleys. . . . Archie and Eddie Goldberg of Archie's Amusement Co., White Plains, N. Y. on coinrow. . . . Harry and Hymie Koepfel, Koepfel Distributing, always in action. With their big export order almost ready for the boat, demand opens for reconditioned music machines for resort and shore locations. . . . Paul Levine, newly appointed manager for Herman Distributing, Evans' phono distribs, making many friends quickly. The Herman brothers, Arthur, Aaron and Albert, very seldom get a chance to get to coinrow, being kept busy in Brooklyn with their operations, wholesaling and their Kings Amusement Co., manufacturing "Ajust-A-Pins" conversion unit for shuffle games. . . . Joe Green and Irv Holzman, new proprietors of National Novelty Co., Merrick, L. I., busy organizing their personnel, as well as taking care of an export order. . . . Major Enterprises, Newark, N. J., doing quite a job donating music machines and service to needy organizations. Received letters this week from the State of New Jersey (Commission for the Blind) thanking them for the donation of a juke box to Camp Marcella, the New Jersey Camp for Blind Children, and from the Temple B'nai Zion, Bloomfield, for a donation of records.

THRU THE COIN CHUTE JAX JOTS



Herb Gorman, local manager for Taran Distributing, says the ops are just beginning to discover what a terrific performer the new Rock-Ola has turned out to be. Roadman Gordon Dunn, Gorman's man Friday, all enthused about United's Team Shuffle. . . . Much interest among the operators on Exhibit's "Shooting Gallery". Joe Barton states that it is "out-selling any other arcade pieces in the field in its class." Barton is local manager for Bush Distributing Co. . . . T. C. Monroe, re-elected President of North Florida Coin Operators Association, hopping hither and yon, doing a grand job of helping to smooth out the little wrinkles which always develop when a bunch of fellows get together for the first time. . . . The conversion to 10c play is coming along in jig-time and the ops report very little opposition from their locations, especially those who have been through a collection period. . . . J. T. Elkins, so elated over the ops getting together, and so willing to work toward these ends in the job of Secretary of the Association, that he was given the job on a permanent basis. He is local manager for Southern Music. . . . Business must be good out in the territory because Fred Patton, of Wolfe Dist., Bud Reichel, of Bush Dist., and Bill Whitcomb, of Southern Music Distributing, were all reported to be out in the field for the week.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

TRUTH IS STRANGER THAN FICTION DEPT:—In this confused world it always makes this reporter feel good to be able to pass on an interesting sidelight such as the following:—Ed Wilkes, who works for Paul A. Laymon Company, recently received an excited call from his teen age son Tommy telling him he had won first prize in his art class. His prize winning drawing was of a Wurlitzer amplifier. Looks like Tommy may soon be following in his father's footsteps to make the name of Wilkes firmly imbedded in the minds of everyone in the Coin Machine Industry. . . . Jean and Dolores Minthorne recently left for Palm Springs enroute to Phoenix to confer with branch manager John Reese. Back at the Los Angeles showrooms the new Chicago Coin baseball game "Home Run" is reported to be going over big with the operators. . . . Joe Durate, export sales manager for Badger Sales Company, continues his business trip through South America. His tours will include stopovers in Peru, Colombia, Mexico, Panama and possibly Venezuela. Badger Sales now has on display Northwestern's new "Jet" vendors with the modern plastic wrap around front. They will vend ball gum, candy or charms. Adolph D'Este reports very good reaction to the new vendors. Mary Jane Happel has returned from Idaho and Las Vegas where she spent several days vacationing. . . . We wish to welcome LA operator Paul Bershin into The Cash Box twenty year club. He has operated and serviced music machines and games for the past twenty three years.

Al and Bruce Cane of Cane Distributing Company recently flew to Chicago to confer with Rock-Ola Manufacturing Company execs. . . . Paul and Lucille Laymon spent a few days resting up in Ensenada, Mexico. The Laymon crew are all more than pleased over the fine response to the new Wurlitzer "1700." . . . The third meeting of the California Music Merchants Association, Los Angeles division, was held at the Nickabob Restaurant on April 22. George Miller presided over the meeting and new officers were elected. They are Walt Hemple, president; Ben Korte, vice president; Irma Bryant, secretary; Gabe Orland, treasurer and Sam Ricklin, sergeant at arms. A new Board of Directors was also elected. They are Pete Pellegrino, Larry Collins, George Nachtweih, Merle Holmes, Lee Walker, Lin Catlin, Al Hanlin, Fred Ross, Fred Ferra and Henry Bringas.

CAUGHT HERE AND THERE:—Sam Ricklin, California Music Company, trying to get out some rush mail orders while Betty Blakeney and Marth Delgado continually keep asking him questions. . . . Walter Hill trying to move out a bunch of equipment single-handedly while his boss Aubrey Stemler, West Coast representative for Eastern Electric, is away in San Francisco on business. . . . Jack Simon talking to operators at Simon Distributing Company. . . . Lyn Brown dashing around taking care of his kiddie rides route and managing to find time to show Exhibit's new "Shooting Gallery." . . . Atsie Stein and Bess Selbin of Selbin and Stein Hobby Horse Co. talking about this and that as they map plans on their kiddie rides operation for the Summer months. . . . Charley Robinson and Al Bettelman anxiously waiting for a new shipment of United's new "Mexico" over at the C. A. Robinson showrooms. . . . Mary and Kay Solle filling orders and waiting on operators but having a hard time keeping their mind on their work. . . . Phil Robinson making the rounds of coinrow chatting with operators and distributors. . . . Al Hanlin dashing along West Pico taking care of business.

Most everyone agrees that business is down somewhat along the Pico strip. No one seems to be too worried about it though. After reading The Cash Box editorial (4/24 issue) on "The Good Old Days" even the Old Timers in the business have to agree that the coin machine industry is much more economically sound today than it was back in the thirties. This reminds us of a statement that Robert Bard, prexy of Bard Distributing Company, made recently. He stated that when business gets bad for him, all he has to do is think back to the pre-war days and put into effect plans that he used then. Ops who rode the gravy train during the war years often times forget the hard work and planning they had to put into the business prior to that time. Yet, these pre-war years were considered good years at that. The factories turned out good equipment and everyone made a fair living. It just took a little more foresight and good honest work and the facts reveal that if the same perseverance were used today, it would result in good times for everyone connected with the industry.

CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSING WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

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WANT—1000 new 45's Williams, James, Eckstine, Rose, Shearing. Quote. FLEMINGTON, 2560 HOLMES, KANSAS CITY 8, MO.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets, Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUDSON 6-4568.

WANT—New and used records. Can be up to 6 months old. No quantity too large or too small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISCONSIN 7-0830.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

FOR SALE—Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BROADway 3663.

WANT—Spot-Lites, Bally Beauty, Beach Clubs and later games. Give best price and condition in first letter. PAN AMERICAN SALES CO., INC., 323 SO. ALAMO ST., SAN ANTONIO, TEXAS.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANTED—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

CLASSIFIED ADVERTISING SECTION

WANT—Beach Clubs and Beauties. We sell factory reconditioned Bright Lights and Spot-Lites \$70. W. E. KENNEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Right off location A-1 condition. 2 Coney Island \$75 each; Atlantic City \$145; Circus United \$175; Hit 'N' Run (Gottlieb) \$77.50; Coronation \$100; Guys-Dolls \$145; Happy Days \$105; Joker \$25; Rosebowl \$65; Knock-out \$15; Happy-Go-Lucky \$29.50; Cyclone \$69.50; Pin Bowler \$15; Mercury \$20; Four Stars \$80. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST, WHEELING, W. VA.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400 \$395; Wurlitzer 1100 \$180; Wurlitzer 1015 \$75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

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FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Leader \$90; Long Beach \$65; Niagara \$74.50; Queen of Hearts \$135; Spot Bowler \$35; Spot-Lite \$90; Three Feathers \$25. Plenty of others. Get our prices before buying. F.O.B. St. Louis. 1/3 deposit. REEL DISTRIBUTING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Special Sale: United Royal shuffle alleys \$375; and all other United shuffle alleys, write; Genco Sky Gunner \$225; Jet Guns \$149.50; Six Shooters \$129; United Rio's \$425; Tahiti \$375; Tropics \$325. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—1100 Wurlitzer \$175; 1400 Wurlitzer \$450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Special! United Tahitis, like new \$325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHheeling 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Keeney 6 Player \$100; Genco Scoreboard \$85; Rock-Ola Scoreboard \$50; Exhibit Twin Rotation \$125; ChiCoin Bowl-A-Ball \$125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—1 Saddle & Turf \$350; 2 Packard Manhattans \$37.50 ea.; 1 United Stars \$125; 1 Bally Frolics \$195; 1 Bally Brite Spot \$85; 1 Seeburg Bear Gun \$145. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEWey 2-9602.

FOR SALE—Wurlitzer 1100 \$195; Wurlitzer 1400 \$425; Wurlitzer 1600 write. DICKSON DISTRIBUTING COMPANY, 631 WEST CALIFORNIA, OKLAHOMA CITY, OKLAHOMA. Tel.: REgent 6-3691.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Wurlitzer 1500 \$595 each; Wurlitzer 1400 and 1450 \$495 each; Chicago Coin Round The World Trainer, like new, write. Large stock reconditioned Kiddie Rides, late United Shuffle Alleys and Bally Dude Ranches, Palm Springs, Ice Frolics, Beauty and Coney Island. We will trade above machines for Seeburg 100A, B and C phonographs as well as Bally Turf Kings and Futurities. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg WI-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI Model B \$215; F.O.B. Los Angeles; Call BRadshaw 26376 or Write P.O. Box 3065, Olympia Station, Beverly Hills, Calif.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) \$140; Seeburg Model 147 (Metal Cabinet) \$90; Seeburg Model 246, \$70; Seeburg Model 146, \$50; Pre-war \$25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntal 9292.

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAStern 7-1021.

FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Double Bowler \$295; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO
ADVERTISERS IN "THE CASH BOX"

Your Deposit Is
GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SACramento 2-5050.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, C Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

NOTICE—Outdoor Barbeque Cook-N-Wagon. See ads appearing in national home and garden magazines. To Operators and Distributors delivered any place in United States for \$89.50. WESTERN DISTRIBUTORS, 1226 SW 16th Avenue, Portland, Oregon.

NOTICE—Distributors wanted for well known Spanish labels. Territories open throughout the country. TRICOLOR AND AGUILA RECORDING CO., P. O. BOX 23546, LOS ANGELES 23, CALIF.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

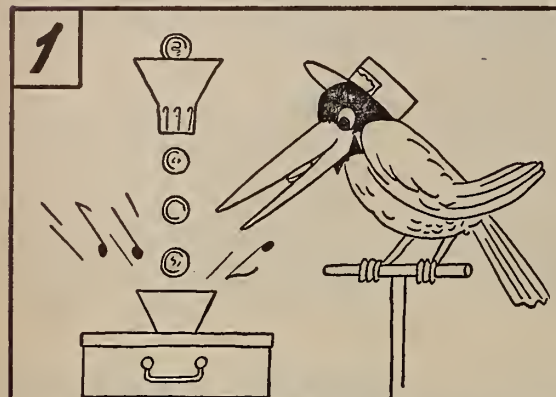
NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

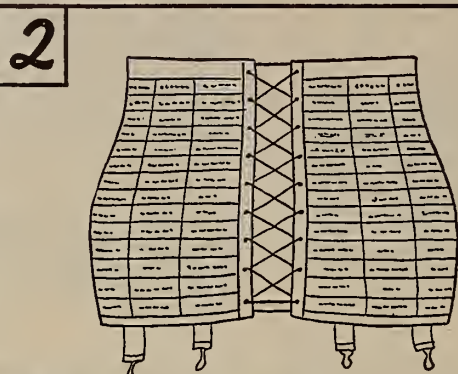
NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

What You Need to Build the IDEAL JUKE BOX!



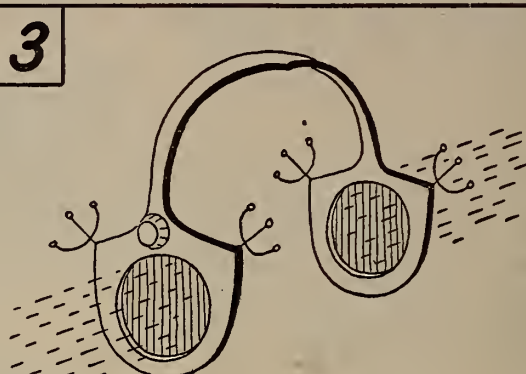
1 "Hurry-Bird" Slug Rejector

The "Hurry-Bird" watches the stream of coins flow by. Gets the lead out of it!



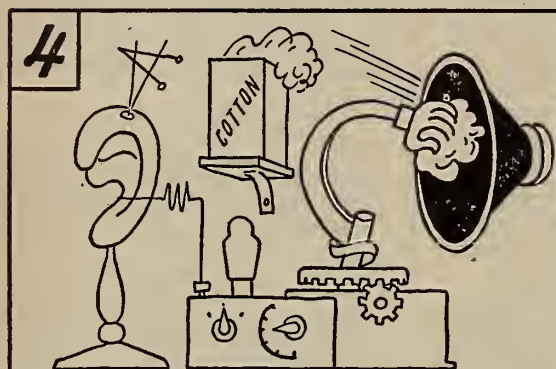
2 Elastic Program

Two-way-stretch program panel. Compresses program for patron with one coin, stretches w-a-y out for the spender with a handful of quarters.



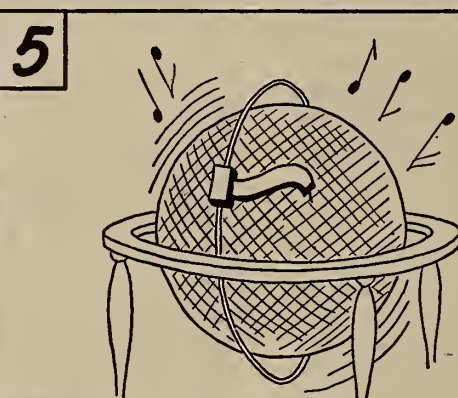
3 Three-D Sound

Polaroid ear muffs are worn over ears to give all notes a third dimensional effect.



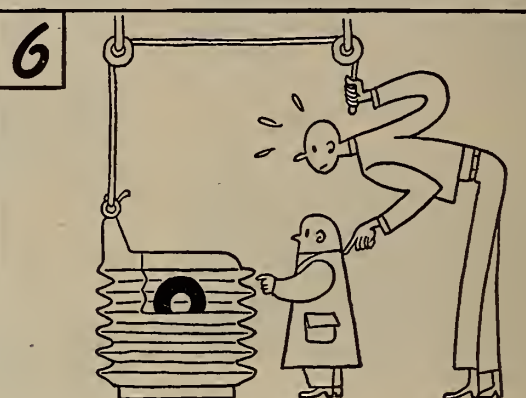
4 The "Mufflematic"

Mechanical ear activates arm when music is too loud. Hand plucks cotton from picker and thrusts it down throat of speaker.



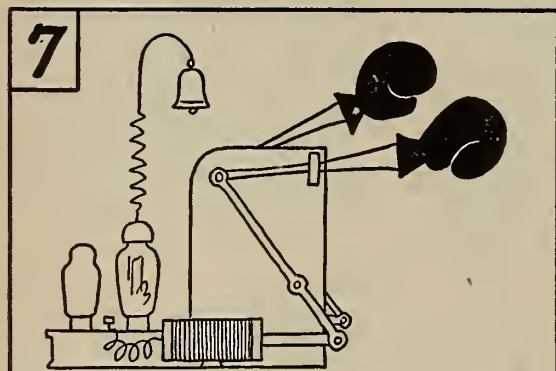
5 Spherical Record

Plays up, down, around and over. All hot tunes located on equator.



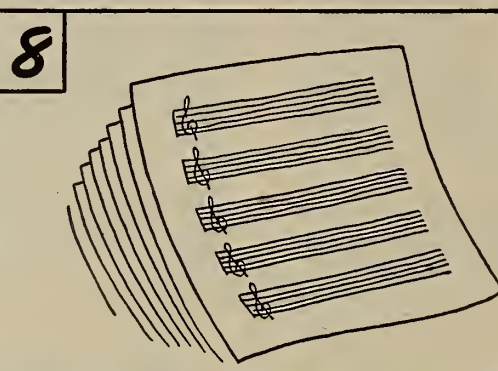
6 Accordion Cabinet

Adjusts box to individually desired height (some-times).



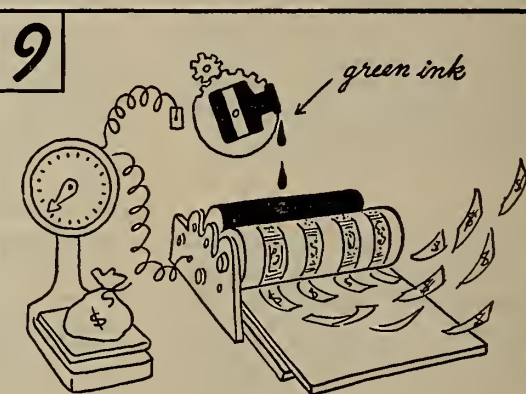
7 Abuse Avenger

Handy set of mechanical arms, complete with gloves. Punches patron who kicks machine. Also takes swipe at route man for prolonged neglect.



8 "Compose-Your-Own" Blanks

Come in handy packs of 500. Leave with locations that are never satisfied with the music you give them.



9 Jim Dandy "Take" Booster

Begins printing quality "engravings" whenever coins in box fall below set weight.

OR If you have difficulty assembling the parts shown, see your AMI distributor about the Model "E." It's an outstanding buy that comes close as possible to meeting the needs of every operator.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
761st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	685.00	750.00
4. M100C, '53, 100 Sel., 45 RPM	695.00	770.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
4. 850, '41 Electric Selector, 24 Sel., 78 RPM	29.50	59.50

6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4* 1015, '46, 24 Sel., 78 RPM	60.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	69.50	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	65.00	99.50
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	89.00	135.00
4* 1250, '50, 48 Sel., 78 RPM	239.00	275.00
4. 1250, '50, (Same as above) Converted to 45 RPM	240.00	295.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	495.00
4. 1400, '52, (Same as above) Converted to 45 RPM	439.00	495.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	595.00	795.00
4. 2140 Wall Box	3.00	10.00
2* 3020 Wall Box	9.50	18.50
4. 3048 (Conv. of 3020)	19.50	29.50
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46 40 Sel., 78 RPM	139.50	195.00
4* Model B, '48, 40 Sel., 78 RPM	215.00	269.00
4* Model C, '50, 40 Sel., 78 RPM	249.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	350.00	405.00
2* Model D-80, '51, 80 Sel., 45 RPM	465.00	525.00
4. WM Wall Box	10.00	15.50

EVANS

4. Mills Constellation '47, Model 951, 40 Sel., 78 RPM	135.00	195.00
2. Constellation, '49 Model 135, 40 Sel., 78 RPM	225.00	300.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	475.00
4. Century '52, Model 2045, 100 Sel., 45 RPM	595.00	650.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	49.50	89.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	69.50
4. 1426, '47, 20 Sel., 78 RPM	75.00	109.00
4. 1428, '48 Magic-Glo, 20 Sel., 78 RPM	165.00	225.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	239.00	289.00
4. 1432, Same as above, Converted to 45 RPM	250.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	349.50	425.00
4. 1434, Same as above, Converted to 45 RPM	365.00	425.00
2. 1436, '52, Fireball, 120 Sel., 78 RPM	445.00	525.00
4. 1436, '52 Fireball, 120 Sel., 45 RPM	469.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 78 RPM	469.00	550.00

4. 1436A, '53, Fireball, 120 Sel., 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4. 146S, '46, Standard, 20 Sel., 78 RPM	49.50	89.50
4* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	75.00	115.00
4* 147S, '47, Standard, 20 Sel., 78 RPM	65.00	129.00
4* 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	85.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	165.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	140.00	190.00
1* 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	105.00	195.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	639.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	175.00	200.00
1. Arcade (Wm 11/51)	45.00	75.00
1. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	160.00	195.00
4* Atlantic City (B 5/52)	145.00	175.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	340.00	395.00
4* Beauty (B 11/52)	259.00	325.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	25.00	50.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	95.00
4* Bright Spot (B 11/51)	85.00	125.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	225.00	275.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
1. Caravan (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	145.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	125.00	185.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
1. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
1. Cyclone (Got 5/51)	40.00	69.50
4. Dallas (Wm 2/49)	15.00	25.00
4. De Icer (Wm 11/49)	20.00	30.00
4. Dew Wa Ditty (Wm 6/48)	10.00	20.00
1. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	10.00	20.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	20.00
4. Disk Jockey (Wm 11/52)	85.00	135.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	350.00	425.00
4. Eight Ball (Wm 11/52)	45.00	65.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	85.00	135.00
1. Fighting Irish (CC 11/50)	25.00	45.00
4. Five Star (Univ 5/51)	30.00	45.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	140.00
1. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	20.00
4. Four Corners (Wm 12/52)	55.00	85.00
4. Four Horsemen (Got 9/50)	15.00	25.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	160.00	219.00
4. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00

THE CONFIDENTIAL PRICE LISTS

The Cash Box

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4. Globe Trotter (Got 11/51)	35.00	65.00
4. Gold Cup (B 4/48)	15.00	29.50
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	110.00	145.00
4. Grand Slam (Got 4/53)	95.00	125.00
6. Grand Stand (B 5/50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	195.00
4. Gun Club (Wm 11/53)	125.00	165.00
1. Guys-Dolls (Got 5/53)	110.00	145.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	45.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	30.00	50.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
1. Hit 'N' Run (Got 4/52)	65.00	77.50
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	50.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	65.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B 4/49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4. Ice-Frolics (B 1/54)	475.00	525.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	35.00	45.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
1. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Lazy "Q" (Wm 2/54)	150.00	185.00
4. Leaders (Un 10/51)	35.00	45.00
4. Lite-A-Line (Ke 6/52)	35.00	60.00
4. Long Beach (Wm 7/52)	65.00	95.00
4. Lovely Lucy (Got 2/54)	225.00	255.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	35.00	45.00
4. Marble Queen (Got 8/53)	155.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	25.00	39.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	150.00	175.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	65.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	135.00
4* Palm Beach (B 7/52)	159.00	225.00
2* Palm Springs (B 11/53)	425.00	495.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00

4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	155.00	175.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	85.00	125.00
4. Quintet (Got 3/53)	95.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	10.00	20.00
4. Rio (Un 11/53)	335.00	350.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	10.00	20.00
4. Rockettes (Got 8/50)	15.00	25.00
4. Rodeo (Un 2/53)	185.00	210.00
4. Rondevoos (Un 5/48)	10.00	20.00
1. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	15.00	25.00
4. Saddle and Turf (Ev 10/53)	165.00	185.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	30.00	55.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	10.00	20.00
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	20.00	35.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	35.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	125.00	155.00
4. Silver Skates (Wm 2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	10.00	20.00
4. Spark Plugs (Wm 9/51)	20.00	45.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	30.00
4* Spot-Lite (B 1/52)	65.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	15.00	25.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	45.00	65.00
4. Starlight (Wm 3/53)	65.00	105.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	125.00	185.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	10.00	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	10.00	20.00
1. Tahiti (Un 8/53)	245.00	325.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	20.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	20.00
4. Three Four Five (Un 6/51)	25.00	45.00
4. Three Musketeers (Got 7/49)	15.00	25.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	75.00	135.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	10.00	20.00

4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	195.00	210.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	25.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	15.00	30.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	35.00
4. Wisconsin (Un 3/48)	10.00	20.00
1* Yacht Club (B 6/53)	215.00	295.00
4. Yanks (Wm 4/48)	10.00	20.00
1. Zingo (Un 10/51)	15.00	35.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	45.00
4. ChiCoin Bowling Alley (11/49)	25.00	35.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	65.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	65.00	105.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	125.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	195.00	250.00
4. ChiCoin Name Bowler (1/53)	215.00	225.00
4. ChiCoin 10th Frame Double Score Bowler (3/53)	255.00	295.00
4. ChiCoin Crown Bowler (4/53)	250.00	305.00
4* ChiCoin Triple Score Bowler (6/53)	325.00	350.00
4. ChiCoin Gold Cup (7/53)	250.00	300.00
4. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
4. ChiCoin High Speed Triple Score Bowler (8/53)	300.00	350.00
4. ChiCoin Crown Bowler, Giant Pins (9/53)	300.00	350.00
4. ChiCoin Advance Bowler (10/53)	350.00	395.00
4. ChiCoin King Bowler (10/53)	350.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	20.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00

4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League Bowler (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00
4. Keeney Big League Bowler (5/51)	35.00	45.00
4. Keeney 6-Player League Bowler (9/51)	45.00	60.00
4. Keeney DeLuxe League Bowler (3/52)	65.00	80.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	90.00
4. Keeney High Score League Bowler (5/52)	75.00	100.00
4. Keeney Team Bowler (10/52)	125.00	175.00
4. Keeney Club Bowler (4/53)	155.00	225.00
4. Keeney Domino Bowler (5/53)	295.00	335.00
4. Keeney Carnival Bowler (5/53)	295.00	345.00
4. Keeney Pacemaker Bowler (9/53)	375.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.00
4. United 4-Player Rebound (9/50)	35.00	55.00
4. United Twin Shuffle-cade (12/50)	35.00	55.00
4. United 5-Player (1/51)	45.00	65.00
4. United 6-Player (2/51)	65.00	90.00
4* United DeLuxe 6-Player (10/51)	90.00	145.00
4* United 6-Player Super (3/52)	125.00	165.00
4. United 4-Player Official (5/52)	135.00	180.00
4. United 6-Player Star (7/52)	165.00	225.00
4* United 10th Frame Star (9/52)	165.00	265.00
4. United Manhattan 10th Frame (9/52)	210.00	275.00
4. United 10th Frame Super (10/52)	175.00	225.00
4. United Manhattan (9/52)	189.00	225.00
4* United Cascade (2/53)	255.00	285.00
4* United Clover (2/53)	275.00	325.00
4. United Liberty (2/53)	255.00	300.00
2* United Classic (6/53)	315.00	345.00
4* United Olympic (6/53)	299.00	325.00
4. United Royal (9/53)	350.00	400.00
4* United Imperial (9/53)	375.00	410.00
4. United Chief Shuffle Alley (11/53)	400.00	450.00
4. United Leader Shuffle Alley (11/53)	400.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

4. Universal Bowlomatic (3/51) 30.00 40.00	4. Williams Bowler (9 1/2') (3/50) 25.00 30.00
4. Williams Twin Shuffle (12/49) 20.00 30.00	4. Williams Double Header (7/50) 20.00 30.00
4. Williams Twin Shuffle (9 1/2') (2/50) 20.00 30.00	4. Williams 5-Player Bowler (6/51) 20.00 30.00



4. ABT 6 Gun Rifle Range 450.00 650.00	4. Keeney Air Raider 75.00 90.00
4. Boomerang 25.00 45.00	4. Keeney Anti Aircraft B1 15.00 35.00
4. Bally Big Inning 79.50 150.00	4. Keeney Sub Gun 75.00 125.00
4. Bally Bowler 20.00 30.00	4. Keeney Texas Leaguer 25.00 50.00
4. Bally Convoy 49.50 89.50	4. Kirk Night Bomber 49.50 75.00
4. Bally Defender 59.50 125.00	4. Lite League 49.50 99.50
4. Bally Eagle Eye 39.50 49.50	4. Mills Panoram 95.00 250.00
4. Bally Heavy Hitter 35.00 45.00	4. Mills Panoram Peek 159.50 275.00
4. Bally King Pin 20.00 35.00	6. Mills Conv. for Panoram Peek 10.00 29.50
4. Bally Lucky Strike 25.00 40.00	4. Muto. Atomic Bomber 90.00 195.00
4. Bally Rapid Fire 95.00 125.00	4. Mutos. Ace Bombers 100.00 195.00
4. Bally Sky Battle 39.50 85.00	4. Mutoscope Dr. Mobile 95.00 225.00
4. Bally Torpedo 49.50 85.00	4. Mutos. Fly. Saucers 100.00 175.00
4. Bally Undersea Raider 125.00 150.00	4. Mutos. Photo. (Pre-War) 150.00 250.00
4. Bank Ball 35.00 45.00	4. Mutos. Photomatic (late) 425.00 650.00
4. Champion Hockey 35.00 55.00	4. Mutoscope Silver Gloves 185.00 225.00
4. ChiCoin Basketball Champ 150.00 275.00	4. Mutoscope Sky Fighter 125.00 195.00
4. ChiCoin 4-Player Derby 110.00 195.00	4. Mutos. Voice-O-Graph 35c 425.00 595.00
4. ChiCoin Goalee 95.00 119.50	4. Periscope 69.50 99.50
4. ChiCoin Hockey 55.00 75.00	4. QT Pool Table 65.00 85.00
4. Chi Midget Skee 50.00 65.00	4. Quizzer 75.00 95.00
4. ChiCoin Pistol 59.00 99.50	6. Rockola Ten Pins HD 20.00 40.00
6. ChiCoin Roll-A-Score 29.50 75.00	4. Rockola World Series 20.00 40.00
4. Edclco Pool Table 20.00 75.00	4. Scientific Baseball 35.00 79.50
4. Evans Bat-A-Score 160.00 275.00	4. Scientific Basketball 20.00 39.50
4. Evans Bola-Score 79.50 89.50	4. Scientific Batting Pr. 45.00 95.00
4. Evans Ski Roll 35.00 95.00	4. Scientific Pitch 'Em 135.00 185.00
4. Evans Super Bomber 100.00 210.00	4. Seeburg Bear Gun 125.00 199.00
4. Evans Play Ball 65.00 75.00	4. Seeburg Chicken Sam 69.50 110.00
4. Evans Ten Strike '46 20.00 40.00	4. Seeburg Shoot the Chute 49.50 95.00
4. Evans Tommy Gun 39.50 95.00	4. Set Shot Basketball 200.00 250.00
4* Exhibit Dale Gun 50.00 94.50	4. Telequiz 115.00 169.00
4* Exhibit Gun Patrol 125.00 195.00	4. Un. Team Hockey 30.00 85.00
4. Exhibit Jet Gun 149.50 195.00	4. Western Baseball '39 75.00 95.00
2* Exhibit Space Gun 150.00 195.00	4. Western Baseball '40 95.00 125.00
4. Exhibit Pony Express 85.00 135.00	4. Wilcox-Gay Recordio 40.00 75.00
4. Exhibit Silver Bullets 79.50 135.00	4. Williams All Stars 35.00 75.00
4. Exhibit Six Shooter 99.50 145.00	4. Williams Box Score 39.50 75.00
4. Exhibit Vitalizer 45.00 75.00	4. Williams Star Series 75.00 139.00
6. Groetchen Met. Typer 79.50 149.50	4* Williams Super World Series 100.00 250.00
4. Genco Sky Gunner 195.00 295.00	4. Williams Quarterback 25.00 65.00
4. Genco Silver Chest 250.00 275.00	4. Williams Pennant Baseball 275.00 305.00
6. Irish Poker 50.00 65.00	4. Wurlitzer Skee ball 35.00 150.00
4. Jack Rabbit 50.00 99.50	
4. Jungle Joe 49.50 69.50	



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.) \$125.00 \$239.50	4. Du Grenier (Mod. ES9) 85.00 135.00
4. Du Grenier (Mod. A-7) 85.00 115.00	4. Du Grenier (Mod. E-9) 85.00 149.50
4. Du Grenier (Mod. A-9) 60.00 95.00	4. Du Grenier (Mod. ES-11) 85.00 165.00
4. Du Grenier (Mod. AC-7) 85.00 125.00	4. Du Grenier "W" (9 col.) 70.00 95.00
4. Du Grenier (Mod. AC-9) 87.50 129.50	4. Du Grenier "S" (7 col.) 65.00 75.00
4. Du Grenier (Mod. E-7) 75.00 150.00	4. Du Grenier Champion (9 col.) 20.00 75.00
	4. Du Grenier Champion (11 col.) 49.50 115.00

4. Eastern Electric C-8 85.00-125.00	4. Bert Mills Coffee Bar, 600 cups 150.00 275.00
4. Electro (8 col.) 100.00 175.00	4. Bert Mills Coffee Bar, 500 cups 300.00 400.00
4. Electro (10 col.) 195.00 250.00	4. Chef-Way, Model 100, cap. 400-600 450.00 550.00
4. Kenney "A" 100.00 135.00	4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups 200.00 - 250.00
4. Lehigh PX (Elec. 8 col.) 65.00 125.00	4. U-Slect-It Hot Coffee, 600 cups 350.00 425.00
4. Lehigh PX (10 col.) 65.00 125.00	
4. Lehigh King Size 75.00 125.00	
4. National 7-50 7 col. 60.00 110.00	
4. National 9-50 9 col. 65.00 125.00	
4. National 9-30 9 col. 65.00 115.00	
4. National 9-A 9 col. 85.00 119.50	
4. Nat. 9-ML Wheatwood 135.00 175.00	
4. National Electric 60.00 115.00	
4. Rowe Imperial (6 col.) 45.00 65.00	
4. Rowe Imperial (8 col.) 45.00 65.00	
4. Rowe Royal (6 col.) 65.00 85.00	
4. Rowe Royal (8 col.) 75.00 95.00	
4. Rowe Royal (10 col.) 85.00 110.00	
4. Rowe President (8 col.) 65.00 95.00	
4. Rowe President (10 col.) 95.00 125.00	
4. Rowe Crusader (10 col.) 75.00 155.00	
4. Rowe Electric Diplomat 65.00 85.00	
4. Uneeda "A" (6 col.) 35.00 55.00	
4. Uneeda "A" (8 col.) 30.00 55.00	
4. Uneeda "A" (9 col.) 35.00 55.00	
4. Uneeda "E" (6 col.) 35.00 65.00	
4. Uneeda "E" (8 col.) 35.00 75.00	
4. Uneeda "E" (9 col.) 45.00 70.00	
4. Uneeda "E" (12 col.) 35.00 65.00	
4. Uneeda "E" (15 col.) 35.00 65.00	
4. Uneeda 500 (7 col.) 65.00 95.00	
4. Uneeda 500 (9 col.) 95.00 110.00	
4. Uneeda 500 (15 col.) 50.00 65.00	
4. Uneeda Monarch (8 col.) 25.00 50.00	
4. Uneeda Monarch (10 col.) 45.00 65.00	
4. Uneeda Monarch (12 col.) 85.00 129.50	

CANDY MACHINES

4. Mills (5 col., 70 cap.) \$ 10.00 \$ 20.00	4. Refreshomat, 5c, 10c 300 cups \$100.00 \$200.00
4. Stoner (Mod. 102, 6 col., 102 cap.) 60.00 85.00	
4. Stoner (Mod. 120, 6 col., 120 cap.) 65.00 115.00	
4. Stoner (Senior, 8 col., 160 cap.) 95.00 149.50	
4. Stoner (Mod. 80, 4 col., 180 cap.) 50.00 75.00	
4. Stoner (Mod. 120, 5 col.) 69.00 95.00	
4. Stoner (Mod. 120, Sn., 7 col.) 85.00 139.50	
4. Stoner DeLuxe Theatre (8 col., 160 cap.) 139.50 200.00	
4. Stoner DeLuxe Theatre (16 col., 320 cap.) 175.00 300.00	
4. Martin's "Little Candy Store" 8 col. 160 cap.) 115.00 119.50	
4. Coan "U-Select-It" (74 cap.) 15.00 22.50	

HOT COFFEE

4. Andico Cafe Petit, 200 cups \$200.00 \$275.00	
4. Bert Mills Coffee Bar, 200 cups 125.00 175.00	

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups \$100.00 \$200.00	
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 200.00 275.00	
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 250.00 300.00	
4. Lyons # 1400, single flavor, 5c 200.00 225.00	
4. Lyons # 1400-2F 400.00 450.00	
4. Lyons Model 500, 5c single 150.00 250.00	
4. Mills, Automatic Fountain, 400 cups 100.00 125.00	
4. Mills, Automatic Fountain, 400 cups, with-out changemaker 60.00 75.00	
4. Soda Shoppe 950.00 1000.00	
4. Spacarb 3 Unit 5c, 1000 cups 300.00 375.00	
4. Spacarb 4 Unit 5c, 1000 cups 500.00 550.00	
4. Super Vend 3 flavor, 600 cup A-1 285.00 350.00	
4. Super Vend 3 flavor, 600 Cup A-2 350.00 400.00	

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups \$100.00 \$200.00	
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CAN DRINK

4. Juice-Bar, 6 sel., 600 cans \$275.00 \$350.00	
4. Refresher, 3 sel., 300 can cap 300.00 400.00	

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer \$350.00 \$395.00	
4. Vendo "Dairy-Vend" 203 Bar Capacity 200.00 300.00	
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 300.00 425.00	

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A 139.50-195.00	Wurlitzer 1250 239.50-275.00
AMI Model B 215.00-269.00	Wurlitzer 1400 395.00-495.00
AMI Model C 249.50-300.00	Wurlitzer 3020 9.00-19.50
AMI Model D-40 350.00-405.00	
AMI Model D-80 465.00-525.00	
Seeburg 146M 75.00-115.00	
Seeburg 147S 65.00-129.00	
Seeburg 147M 85.00-135.00	
Seeburg 148 ML 105.00-195.00	
Seeburg M-100A 350.00-495.00	
Wurlitzer 1015 60.00-125.00	
Wurlitzer 1100 150.00-250.00	

PINBALLS

Atlantic City (B 5/52) 145.00-175.00	United DeLuxe 6-Player (10/51) 90.00-145.00
Beach Club (B 2/53) 340.00-395.00	United 6-Player Super (3/52) 125.00-165.00
Beauty (B 11/52) 259.00-360.00	United 10th Frame Star (9/52) 165.00-265.00
Bright Lights (B 5/51) 65.00-95.00	
Bright Spot (B 11/51) 85.00-125.00	
Coney Island (B 9/51) 75.00-125.00	
Dude Ranch (B 9/53) 350.00-425.00	
Frolics (B 10/52) 160.00-219.00	

Palm Beach (B 7/52) 159.00-225.00	United 10th Frame Super (10/52) 175.00-225.00
Palm Springs (B 11/53) 425.00-495.00	United Cascade (2/53) 255.00-285.00
Spot-Lite (B 1/52) 65.00-119.50	United Clover (2/53) 275.00-325.00
Yacht Club (B 6/53) 215.00-295.00	United Olympic (6/53) 299.00-325.00

SHUFFLES AND REBOUNDS

ChiCoin Triple Score Bowler (6/53) 325.00-350.00	United Imperial (9/53) 375.00-410.00
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United 10th Frame Super (10/52) 175.00-225.00	
United Cascade (2/53) 255.00-285.00	
United Clover (2/53) 275.00-325.00	
United Olympic (6/53) 299.00-325.00	
United Classic (6/53) 315.00-345.00	
United Imperial (9/53) 375.00-410.00	

ARCADE EQUIPMENT

Exhibit Dale Gun 50.00-94.50	
Exhibit Jet Gun 149.50-195.00	
Exhibit Space Gun 150.00-195.00	
Williams Super World Series 100.00-250.00	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion Bowler	
(A) 10c a play	\$ 755.00
(B) 10c a play—3 plays, 25c	775.00
Victory Bowler	
(A) 10c a play	710.00
(B) 10c a play, 3 plays—25c	730.00
The Champion (Mech. Horse)	1,065.00
Surf-Club	735.00

CHICAGO COIN

Star Lite Bowler, Single Chute	\$ 665.00
Star Lite Bowler, Double Chute	685.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Double Chute	655.00
Super Frame Bowler, Single Chute	630.00
6 Player Home Run	579.50

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec. 45 rpm	\$1,050.00
Jubilee (Model 278) 40 Selec. 78 RPM	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

GENCO MFG. & SALES CO.

Shuffle Pool	\$ 675.00
Match Pool	685.00
Two Player Basketball	525.00
DeLuxe Two Player Basketball With Match Play	550.00
Super Two Player Basketball With Match Play and Replay	560.00

D. GOTTLIEB & CO.

Jockey Club	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Diamond Bowler	675.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Hook-n'-Ladder	\$ 715.50
Black Beauty	756.00
Pony Team	585.00
Flying Saucer	715.50
Hot Rod Racer	715.50
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

M. & T. SALES CO., INC.

Zig-Zag (Counter Game)	\$ 79.50
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RITEWAY MFG. CO., INC.

"3 Dimensional Theatre"	\$ 395.00
"3 D Kiddie Theatre"	395.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—"8" Wall Speaker Ivory (Teardrop)	
CVS6-8—"8" Recessed Speaker	
CVS7-12—"12" Recessed Speaker	
PS6-1Z Power Supply	
ARAI-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

Mexico	\$ 725.00
Team Shuffle Alley	695.00
DeLuxe Team Shuffle Alley	715.00
League Shuffle Alley	670.00

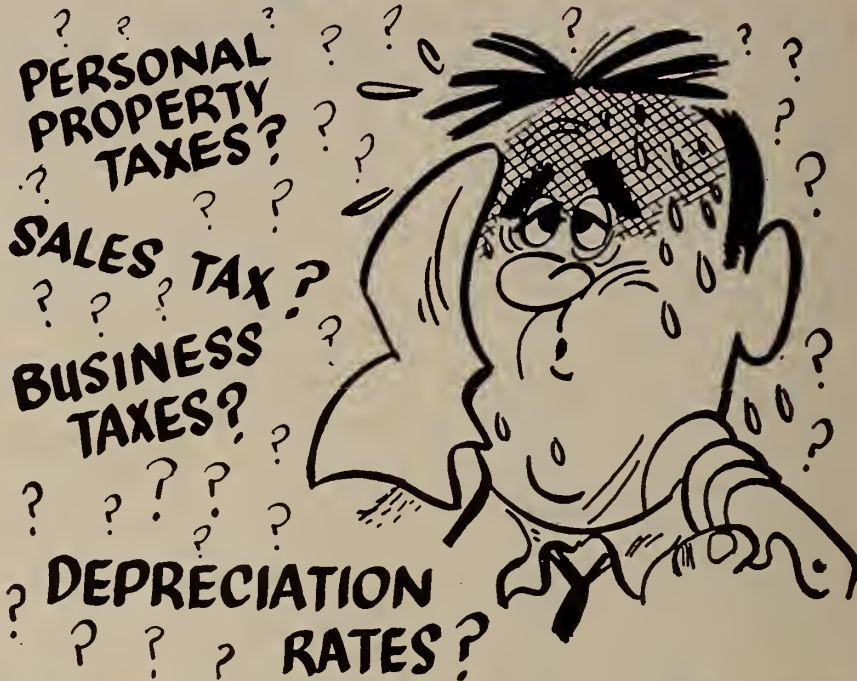
WILLIAMS MFG. CO.

Special DeLuxe Baseball	\$ 537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Major League Baseball	640.00
Dealer "21"	364.50

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph	
Model "1600-A" Phonograph	
Model "1650-A" Phonograph	
Model "1500-A" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 5112—"12" Concealed Speaker Hi-Fi	
Model 5112—"8" Wall Speaker Hi-Fi	
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

TAX PROBLEMS?



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UNITED'S TEAM SHUFFLE ALLEY

Features Instant-Scoring
TEAM PLAY!

AUTOMATIC TOTALIZER

adds individual scores for team totals quick as a flash!
INDIVIDUAL SCORES ALWAYS REMAIN SHOWING

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FAMOUS FEATURES

ADJUSTS TO
5 or 10 FRAME GAME

LAST FRAME
FEATURE

MINIMUM
FRAME SCORE
10

SINGLE, DOUBLE
TRIPLE, QUADRUPE
SCORES

MULTIPLE SCORES
ON STRIKES or SPARES ONLY

TOP SCORE 900
FOR 10 FRAME GAME

ORIGINAL
KING-SIZE
BOWLING PINS

TRIPLE MATCH FEATURE
(0-9) ★ ★
MATCH NUMBER AND STAR
WITH CLOVER LIT

AVAILABLE IN 10¢ — 3 FOR 25¢ MODELS

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HINGED FRONT DOOR
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TWO SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

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MEXICO

Fast Action In-Line Game with

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**DOUBLE
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SHUFFLE ALLEY
has all the features of TEAM
except Triple Match Feature



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Champion

THE DELUXE SHUFFLE-BOWLER FOR 1 PLAYER OR 2 TO 6 PLAYERS

10¢ A PLAY
MODEL C110
1 PLAY 10¢
3 PLAYS 25¢
MODEL C325

Victory Bowler

has all features of CHAMPION
BOWLER excepting Match-

Score Features.

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MODEL V110

1 PLAY 10¢
3 PLAYS 25¢
MODEL V325

Popular Size
2 ft. by 8 ft.

NEW LIGHT-UP SCORES

Translucent counter-wheels with interior lamps flash scores with "backglass brilliance" and ultra-visibility.

NEW CLUB-STYLE CABINET

Simple, streamlined beauty of cabinet harmonizes with fixtures in highest-class locations, wins a welcome in all locations.

POPULAR MATCH FEATURES

Match number. Match number and 1 Trophy lit. Match number and 2 Trophies lit.

SINGLE, DOUBLE, TRIPLE, SUPER SCORES
LAST-FRAME FEATURE • 7-10 PICK-UP

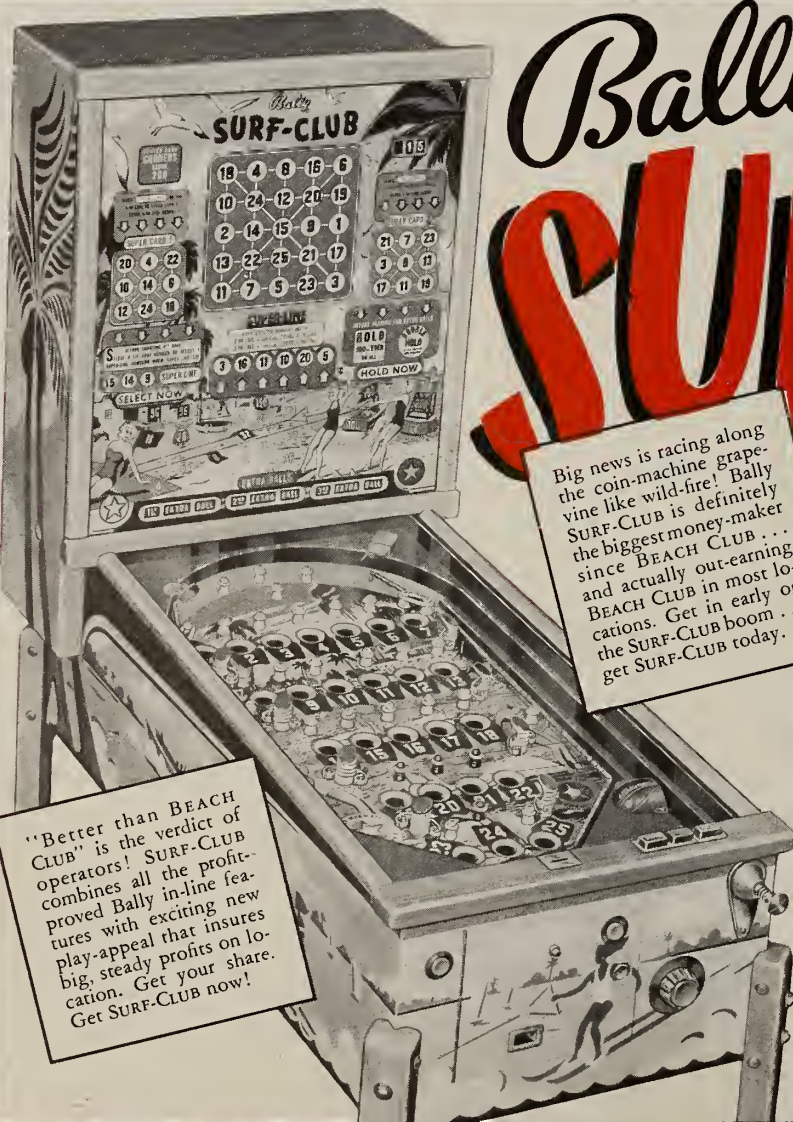
NATIONAL COIN-CHUTE

FORMICA PLAYFIELD • GIANT REALISTIC PINS

ADJUSTS TO 5-FRAME GAME

HINGED PLAYFIELD, PIN-HOOD, DOORS

QUIET OPERATION



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"Better than BEACH CLUB" is the verdict of operators! SURF-CLUB combines all the profit-proven Bally in-line features with exciting new play-appeal that insures big, steady profits on location. Get your share. Get SURF-CLUB now!

2-IN-LINE SCORES

SCORE AS 4-IN-LINE IN SUPER-LINE

NEW DOUBLE HOLD

2 SUPER-CARDS

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